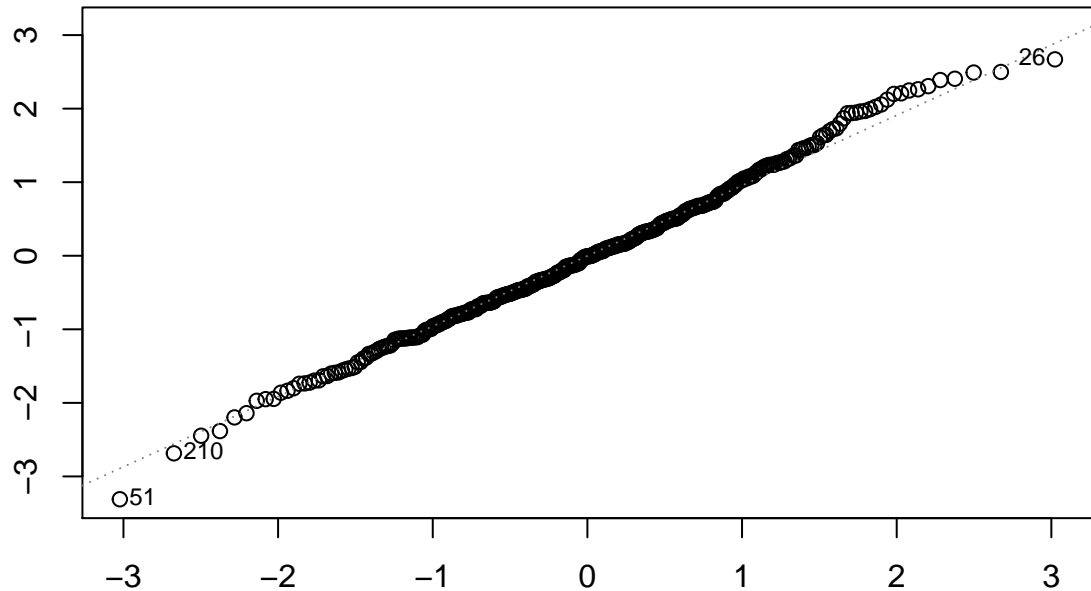


Standardized residuals

Normal Q-Q



Theoretical Quantiles
 $\text{lm}(\text{Sales} \sim \text{Advertising} + \text{Price})$