

What if...

100% of your organization was spending 100% of their time on driving winning results?

What if...

All your employees knew what they are accountable to deliver and what winning looks like

Everyone was driving improvements and solving problems everyday to eliminate waste and improve results

Performance was objectively evaluated and there were clear expectations for evaluation

Managers and employees were continuously working together to improve performance and increase capabilities

Everyone was living an intentional culture of shared behaviors and leadership traits to increase the return on every personnel dollar spent

The ETW Business Management Solution brings together a proven management approach, cloud-based technology, and a results-oriented implementation and optimization services to help your organization quickly connect employees to strategy and culture to drive sustainable winning results.





Execute Strategy

Leaders need to effectively communicate the strategy to front-line employees and have processes in place to manage its accomplishment.



Coach and Develop

Enable the transformation of managers from problem solver to coach and improve organizational productivity and bench-strength.

In an ETW enabled organization

Leaders will...

Create, communicate and track Execution Plans to align strategy, key performance indicators, major objectives and individual performance requirements

Drill down from high-level strategy to detailed performance requirements and metrics to quickly identify those gaps and understand the issues behind the gap

More quickly take the right actions to get results back on track

Managers and Employees will...

Have line-of-sight from the individual scope of responsibility to the strategy and major objectives of the organization

Maintain an ongoing dialogue on progress and status with constructive feedback that drives results

Always know where individuals and teams stand on performance and cultural alignment



Drive Culture

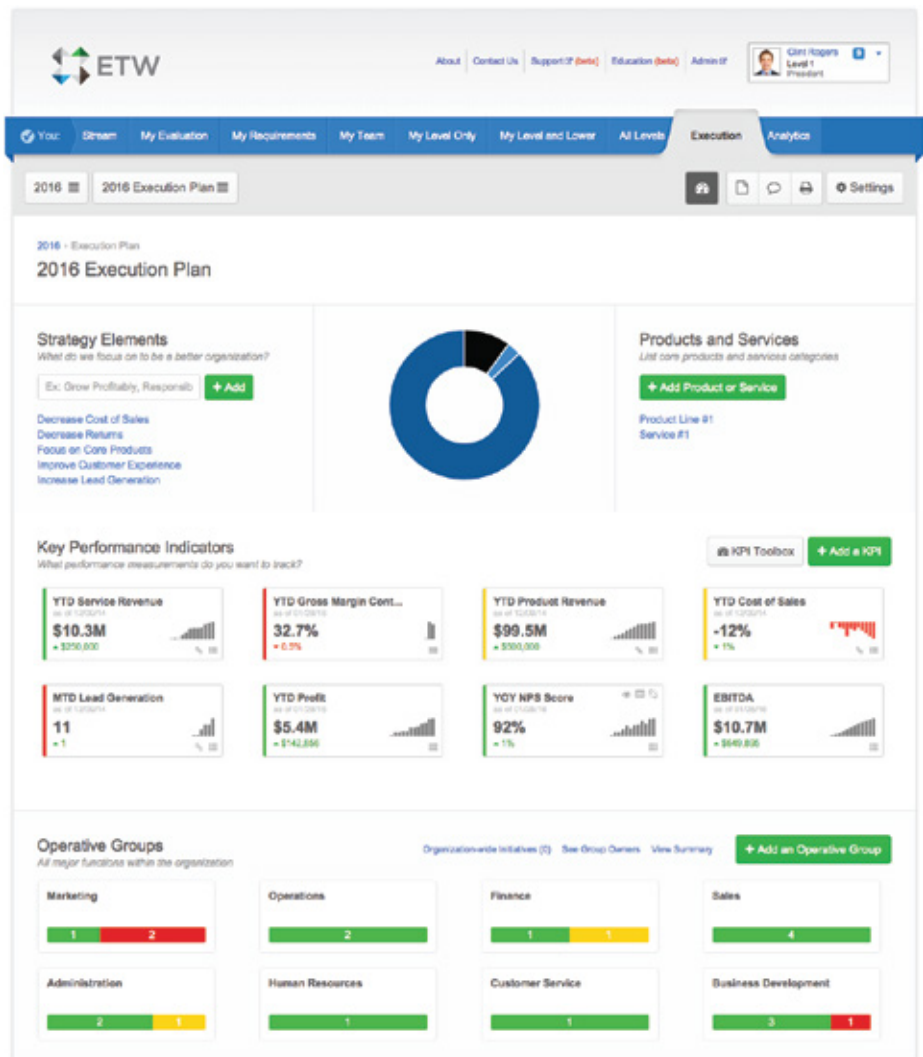
Provide a methodology and technology that empowers employees to live the culture and increase the value they bring to the organization.



Scale and Sustain

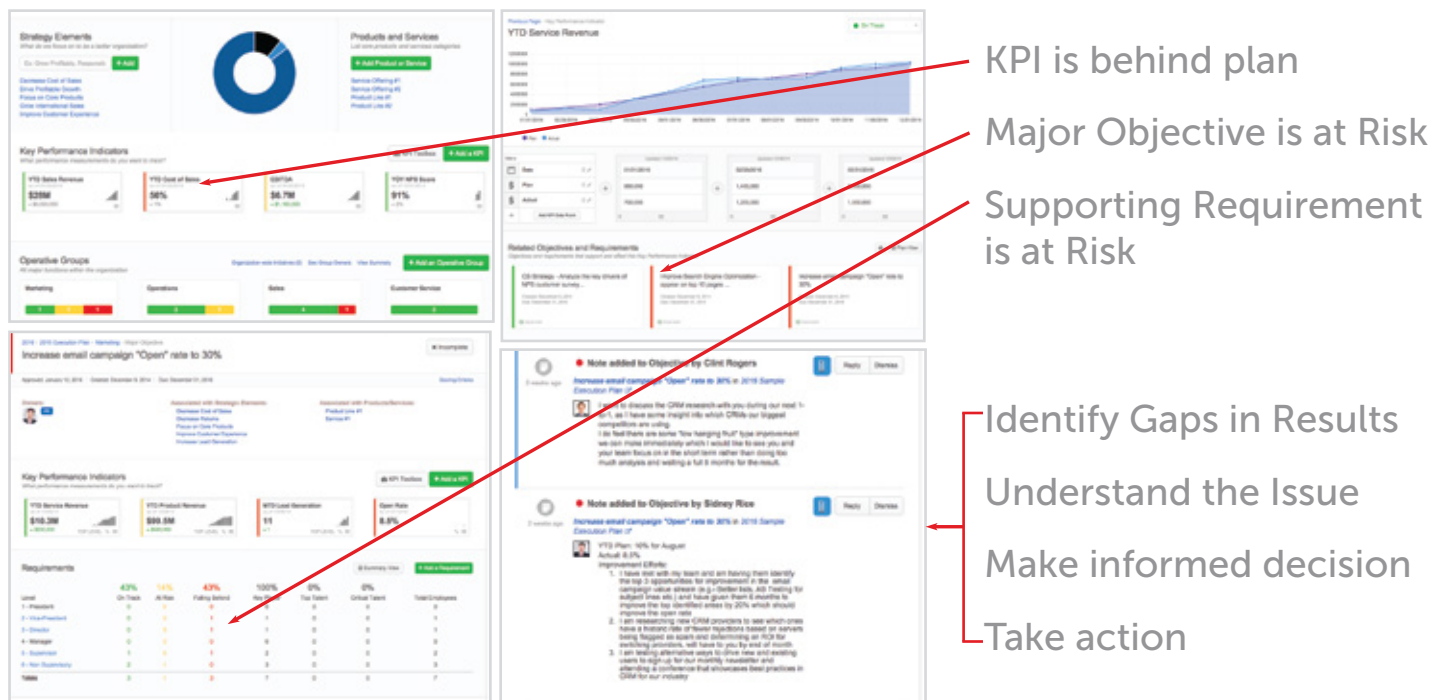
Integrate strategic alignment, performance management and culture into a single technology platform to deliver scalable and sustainable results.

Managing your strategy in one place: ETW Execution Plan Dashboard



- Informed and timely decisions
- Risks are quickly identified
- Agility to take action
- Clear accountability
- All efforts are focused on getting results

Drill Down to Take Action



About ETW

ETW provides a platform to track, evaluate and measure employee performance against goals. Easily execute and translate long-term strategy into clear, actionable goals. With ETW you can effectively communicate the company's roadmap to success and engage everyone throughout the organization with that roadmap. Using ETW your organization can connect employees to strategy and culture to drive sustainable winning results.

If you would like to set up a demo with our leadership team, please email info@etw.com



EXECUTE TO WIN

Business Operating System
for the Modern Enterprise
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