



"ETW gave us the right mindset for developing Alignment Tools and took us through a proven process to get the right result. We can now see great results throughout Hussmann from employees fully living the Behaviors ETW helped us develop."

DENNIS GIPSON
CEO, HUSSMANN

Create A Winning Culture

An Interactive Workshop

WORKSHOP DESCRIPTION:

An intentional culture is a culture that is defined, communicated and integrated into the business management process to drive better results for the organization. This workshop will introduce the alignment tools and processes necessary to develop your own intentional culture.

WORKSHOP OBJECTIVE:

At the end of the workshop, you will have a clearly defined Mission, Vision and set of Observable Behaviors that can be used to help employees at all levels understand how they can live them to bring value to the organization.

WORKSHOP HIGHLIGHTS:

- Collect data from the entire organization to find out what the most effective, observable behaviors will be with the "Winning Behaviors Survey"
- Analyze survey results and conduct a half-day facilitation with the leadership team to assist with the creation of alignment tools that can be applied to all parts of the organization
- Ensure mission and vision drive the company's strategy and clearly communicate value to employees and customers
- Share effective framework for driving an intentional culture at all levels of the organization beyond simple memorization

LOGISTICS & INVESTMENT:

Conducted on-site for Senior Leadership and Management Teams or off-site for mixed groups. Investment for half-day workshop is based upon the number of participants.

EXECUTE TO WIN Business Operating System for the Modern Enterprise