

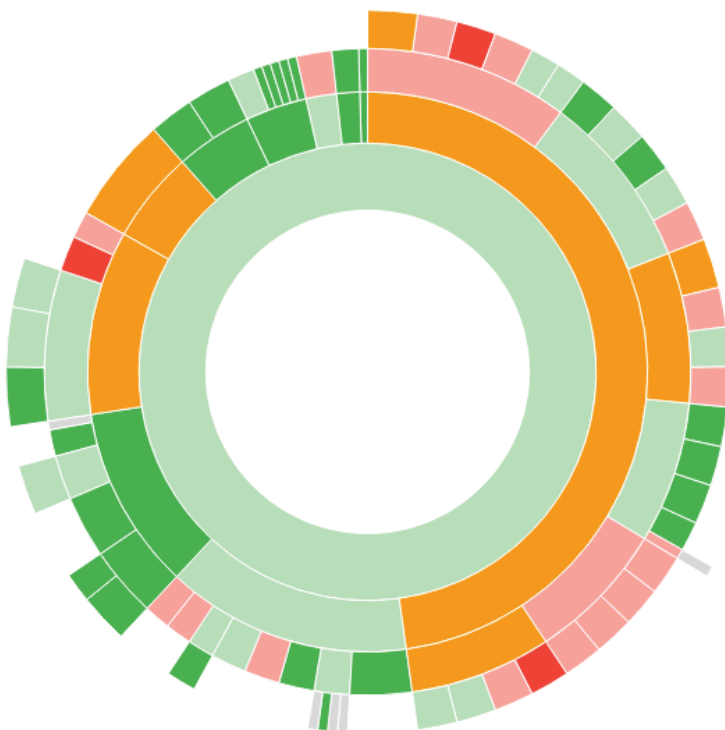


Adaptive Insights Map

The Adaptive Insights Map gives users a quick visual representation of where their organization stands in real-time by highlighting the hierarchical relationships between plans and goals, and providing insights into how strategy is being executed on each level.

UNDERSTANDING EVERY LEVEL OF YOUR BUSINESS

The flexibility of the Adaptive Insights Map (AIM) allows users visibility to the overall current state of their organization, and how the plans, teams and departments are working together to create the current state. All of the plan information in the ETW System is aggregated to create your organization's AIM. This makes gaining a complete understanding of organizational insights quick and painless.



AIM at a glance

- Easily identify what plans are on-track, at risk, or falling behind.
- See the hierarchical relationship of your plans and quickly identify which are putting each level at risk.
- Drill directly into the plans you are interested in



The Visual

AIM has five distinct colors to represent different levels of performance. The break points between each level are user definable for a tailor-made solution.

Dark Green shows performance that is on track

Light Green shows performance that is on track, but not by much

Amber shows performance that is at risk of falling behind

Light Red shows performance that is beginning to fall behind

Dark Red shows performance that is falling behind

THE HIERARCHY

Each level of your organization is its own segment of the AIM. Starting from the inside and working outward you will see different segments for:

1. Your top-level organizational plan(s)

Most organizations will have one main top-level organizational plan.

2. Sub-plans within top-level plan(s)

Your second innermost ring could be used to show business unit, division or profit center plans.

3. Further sub-plans on an infinite scale

Create infinite sub-plans on a department level and beyond to build AIM outward as much as necessary to organize your business.

The key benefit to the hierarchy format through the use of a sunburst figure shows a large amount of hierarchical data in a smaller footprint and, in a concise way, shows how all of the plans and teams play together to impact the overall organization. In just a few seconds, see exactly which plans are affecting the top-line goals and plans because you can see which plans support others.

HEAT MAPS

While the hierarchical set up of the figure helps the viewer understand the qualitative aspects of their results, the heat map component gives insights to quantified results. With a quick glance, the user can recognize the overall state of the organization and each corresponding plan based on the color coded ranking system of a heat map.



The Insights

As you click through the different levels of plans with the use of AIM you receive an added level of insights.

Easily navigate through the different levels of the organization and gather insights from top-to-bottom.

Analyze the results of bottom-up initiatives to assess effectiveness and potential areas for improvement

Run your business not only by the numbers, but also by an in-depth understanding of the context behind those numbers

CUSTOMIZATION

Every organization has their own definition of what success looks like. For this reason, the different levels associated with each color is one hundred percent crafted by the organization per their own definitions of "on track," "falling behind," etc. Create the numerical break points for each category according to what works best for your organization, and most accurately displays the data that is essential to understanding the state of your business.



Use the slider above to manually set your requirements, and watch as the system aggregates your organization's results based on those parameters. This intuitive customization option ensures that leadership can quickly set the risk tolerance to help guide or adapt AIM to fit their specific business requirements.

Designed to give high-level executives and managers a quick and easy-to-understand visualization of the organization's current state, AIM allows users to drill into each level of the organization to analyze results on a deeper level.

About ETW

ETW provides a platform to track, evaluate and measure employee performance against the major objectives of the organization. Easily execute and translate long-term strategy into clear, actionable goals. With ETW you can effectively communicate the company's roadmap to success and engage everyone throughout the organization with that roadmap. Using ETW your organization can connect employees to strategy and culture to drive sustainable winning results.



EXECUTE TO WIN

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