

Gallery

User

Experience



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GALLERY **Wildfire Gallery**

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Image Title A man fishes in an artificial lake outside Poland's coal-fired Belchatow Power Station October 31, 2013. The Polish government's decision to host a coal-industry conference during international climate talks has drawn fire from environmental activists.

PHOTOGRAPHY BY HACKER PEMPEL



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But the torch of law has singed the Mafia's empire ... Sicily looks toward the resolution of a bitter drama generations in the making.

—From "Italy Apart—Sicily," August 1995, National Geographic magazine



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Topic Pages Test

4 more pageviews



Your Shot < 1 / 26 >

These photos were taken by Your Shot community members. Join now to share your images, take part in story assignments, and get helpful feedback.

A photograph showing a lioness standing over a group of wildebeests. This image is part of a "Your Shot" gallery.

To view a caption from the photographer, click on the credit below.

Photograph by Pekka Järventaus, Your Shot

Travel Gallery Updates

15 more pageviews

Rawai Beach Pier, Phuket

Photograph by Henny Rottemberg, My Shot

Twilight settles on the Rawai Beach Pier in Phuket, the largest of Thailand's islands. Phuket's tropical climate, forested mountains, and wide beaches draw thousands of tourists each year. A severe monsoon caused flooding and landslides throughout the area in December 2004, killing hundreds in Phuket alone.

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Your Shot

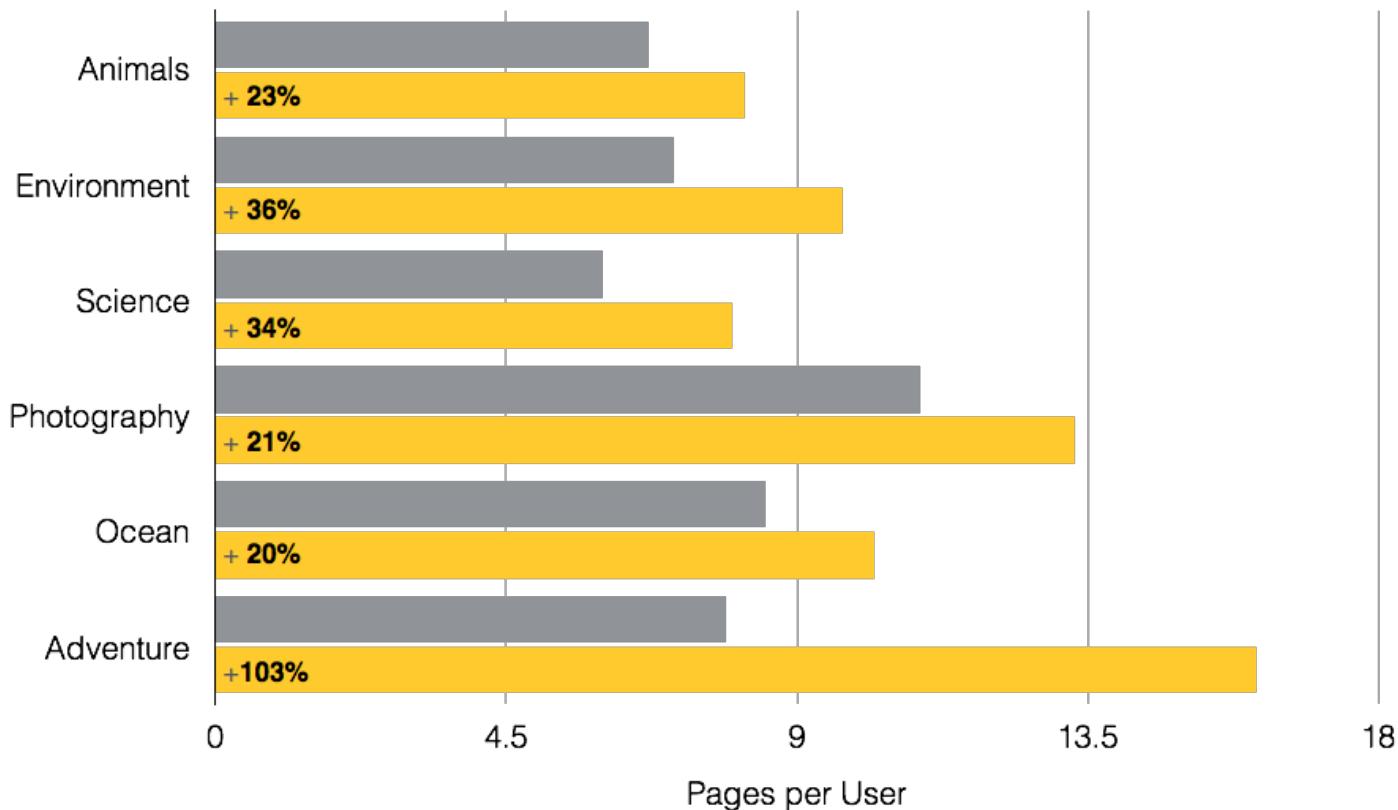
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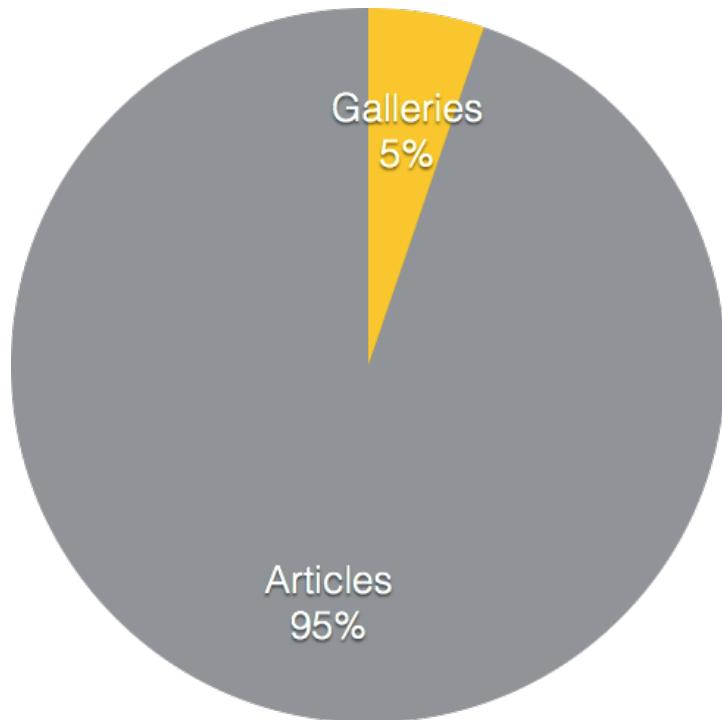
Photograph by Drew Hopper, Your Shot

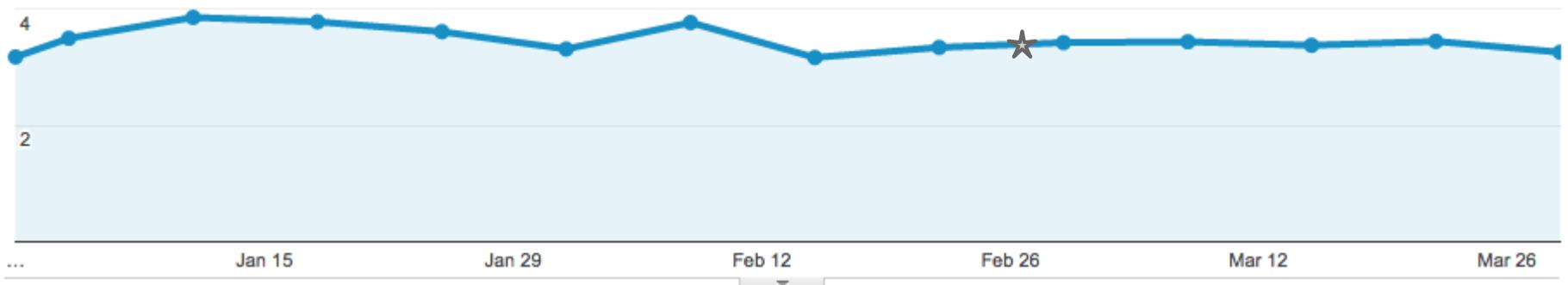
Results



We've updated about **500** of
3,000 WPF Galleries

But...





Sitewide pages per session did not improve.

Next Steps

- Test and update News and Travel galleries with Melissa W. and Sarah P.
- Investigate making it easier to add contextual, curated, Your Shot galleries to our pages.

Lessons Learned

- User testing, Analytics and User Experience can surface unrealized value in our products.
- We need to make changes at scale.

**Our rough calculations show that
this could lead to an additional
100 million pageviews in 2015.**



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