File 20101010.1654: 'One of the fundamental underpinnings of the financial world is the concept that the greater the risk in an investment, the greater the return.' [1, p. 134].

Is this true with respect to risk in accreditation?

References

[1] Norman R. Augustine. Augustine's Laws. American Institute of Aeronautics and Astronautics, Reston, Virginia, 6th edition, 1997.