

File 20101112.1028: The following is from [1, p. 55]:

... a repeated measures research design, in which each subject experiences all of the experimental conditions and serves as his or her own control, is more powerful, and therefore better than, an independent groups research design, in which subjects are divided into groups, with each group receiving a different treatment.

References

- [1] Jason R. Karp. *How to Survive your PhD*. Sourcebooks, Inc., Naperville, Illinois, 2009.