

File 20100331.1829: Be sure to reference [1] in the context of publishing about failure.

References

- [1] Emily S. Sena, H. Bart van der Worp, Phillip M. W. Bath, David W. Howells, and Malcolm R. Macleod. Publication bias in reports of animal stroke studies leads to major overstatement of efficacy. *PLoS Biol.*, 8(3):e1000344, March 2010.