

Customer Support - Success Metrics

ZendeskPlan

TicketChannel

TicketGroup

AssigneeTier

CSAT
93,95%

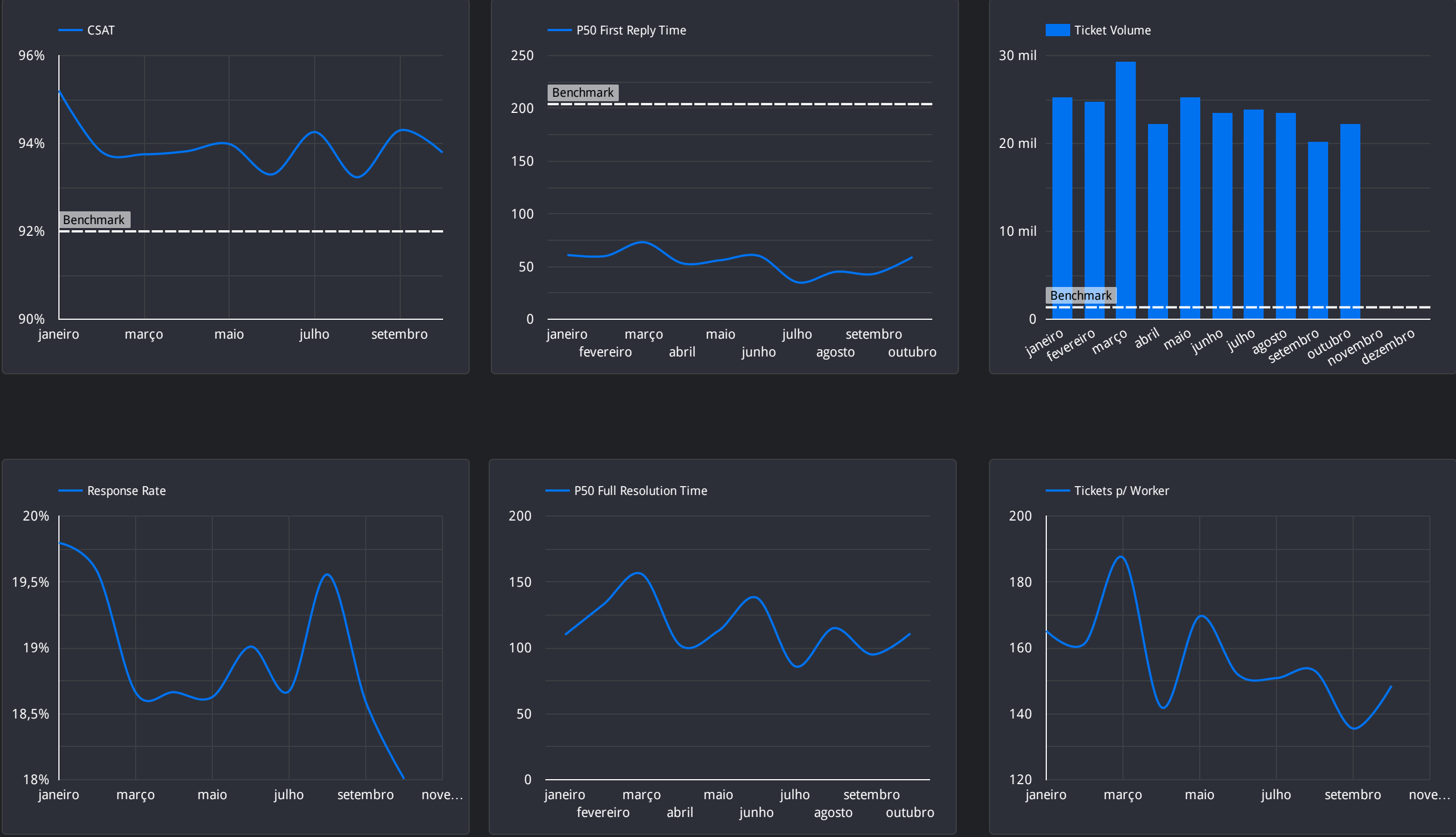
Response Rate
18,93%

P50 Time to First Reply
53

P50 Time to Resolve
116

Monthly Avg Tickets
21 878,64

Avg Tickets p/ Worker
123,42



Performance by Segment

| AssigneeTier | TicketID | Response Rate | CSAT | FirstReplyTime | FullResolutio... |
|--------------|----------|---------------|-------|----------------|------------------|
| Tier 1 | 64,63% | 19,78% | 94,96 | 59 | 142 |
| Tier 2 | 15,16% | 22,71% | 94,9 | 65 | 6 860 |
| null | 13,57% | 16,93% | 87,11 | 179 | 7 |
| Triage | 5,41% | 4,68% | 95,07 | 6 | 7 |
| Tier 3 | 1,24% | 12,19% | 88,98 | 184 | 21 951 |

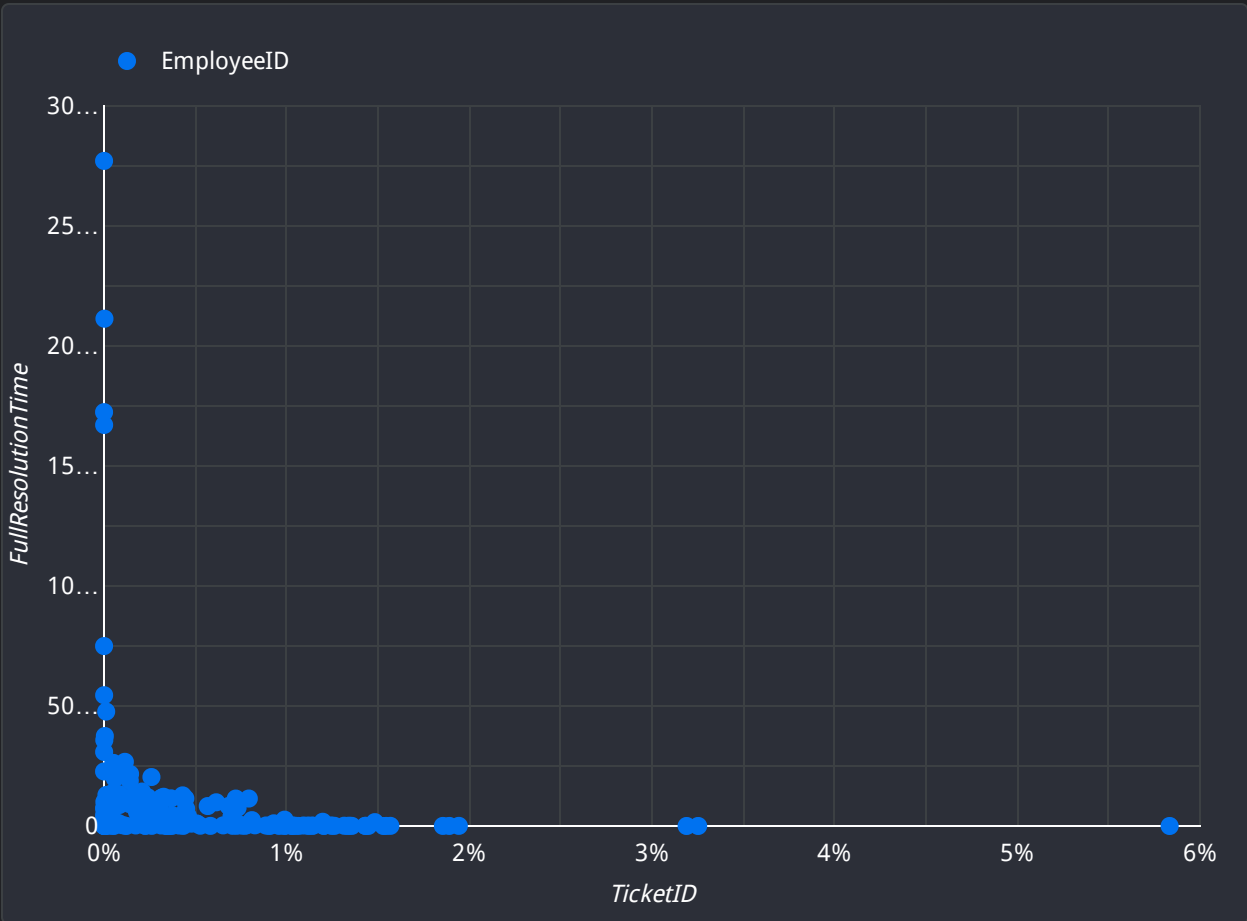
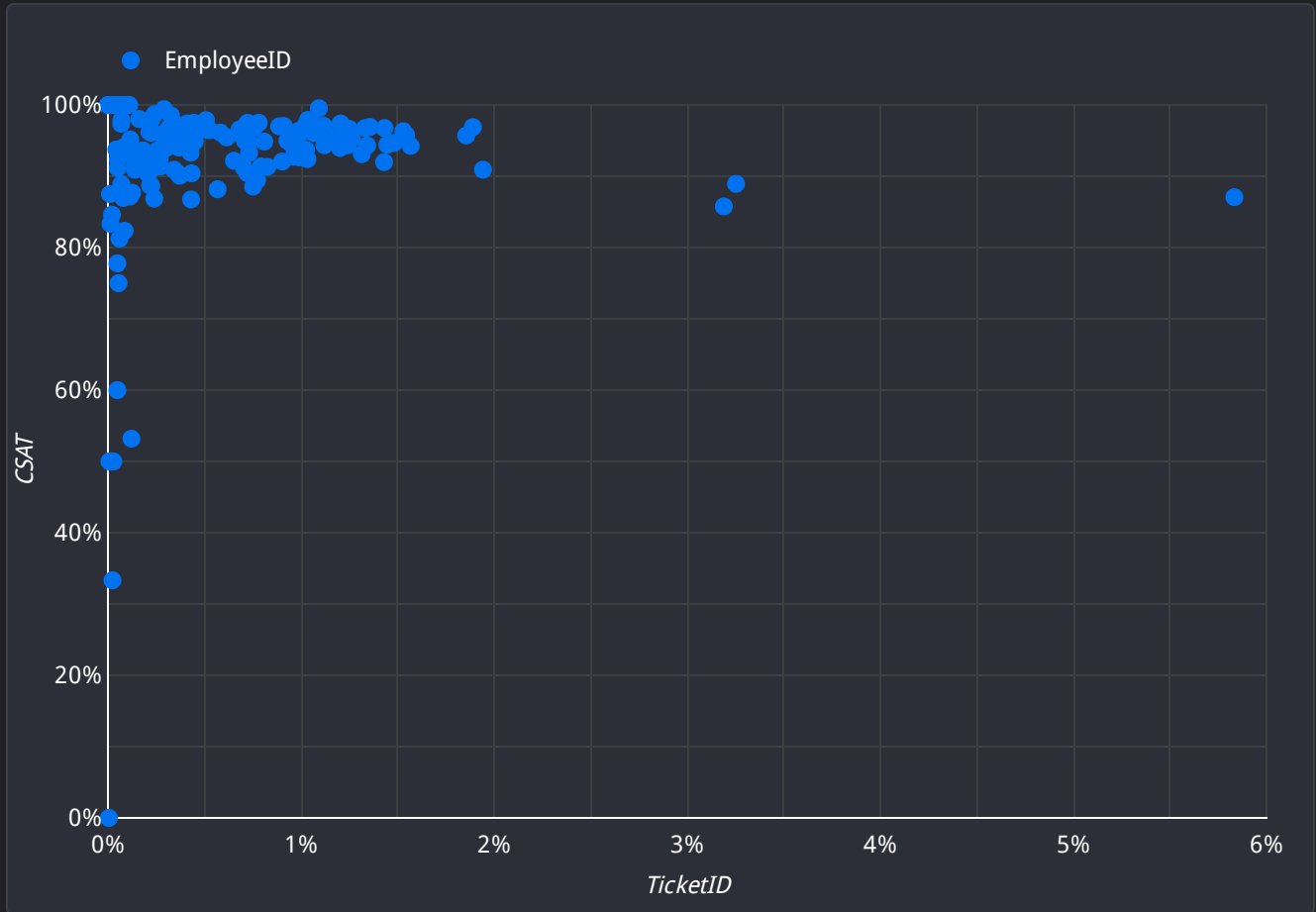
| TicketChannel | TicketID | Response Rate | CSAT | FirstReplyTime |
|---------------|----------|---------------|-------|----------------|
| chat | 36,55% | 22,54% | 93,63 | 64 |
| web | 27,7% | 21,62% | 94,26 | 81 |
| email | 18,63% | 17,55% | 93,7 | 55 |
| voice | 13,68% | 8,84% | 95,81 | 16 |
| api | 1,98% | 10,68% | 91,37 | 76 |
| twitter | 0,85% | 0% | - | 15 |
| facebook | 0,34% | 0% | - | 13 |
| help_center | 0,26% | 4,24% | 88,89 | 214 |

| TicketGroup | TicketID | Response R... | CSAT | FirstReplyTi... | FullResoluti... |
|---------------------------|----------|---------------|-------|-----------------|-----------------|
| Support (T1) | 46,62% | 22,3% | 94,97 | 73 | 219 |
| Support (T2) | 14,45% | 22,61% | 95,13 | 63 | 6 277 |
| Zopim T1 | 12,28% | 16,68% | 87,12 | 49 | 6 |
| Support (T1 English Ph... | 10,27% | 9,04% | 96,91 | 15 | 12 |
| Support (Triage) | 5,37% | 4,66% | 95,02 | 6 | 7 |
| Support (T1 - French) | 2,15% | 16,58% | 95,56 | 65 | 71 |
| Support (T1 - Portugue... | 1,52% | 22,67% | 93,25 | 53 | 1 001 |
| Support (T1 - German) | 1,47% | 16,08% | 90,7 | 137 | 185 |
| Support (T3) | 1,23% | 12,26% | 88,98 | 184 | 22 041 |
| Support (Analytics) | 0,97% | 18,8% | 92,22 | 208 | 10 990 |
| Support (T1 - Japanese) | 0,7% | 25,81% | 95,42 | 340 | 8 341 |
| Support (T1 - Spanish) | 0,64% | 16,74% | 90,27 | 58 | 1 905 |
| Support (T1 - Italian) | 0,45% | 14,1% | 93,38 | 120 | 205 |
| Support (T1 - Russian) | 0,38% | 19,82% | 94,44 | 81 | 2 134 |
| Support (T1 - Dutch) | 0,36% | 23,69% | 95,67 | 119 | 990 |
| Support (T2 - French) | 0,29% | 24% | 91,67 | 71 | 8 397 |
| Support (ARM) | 0,15% | 10,34% | 97,3 | 34 | 10 149 |
| Support (Outbound) | 0,15% | 18,21% | 89,23 | 578 | 6 096 |

| ZendeskPlan | TicketID | Response R... | CSAT | FirstReplyTi... | FullResoluti... |
|-------------------|----------|---------------|-------|-----------------|-----------------|
| null | 26,15% | 14,12% | 89,04 | 38 | 19 |
| Enterprise Legacy | 18,61% | 22,61% | 96,11 | 74 | 240 |
| Trial | 13,85% | 21,69% | 95,28 | 57 | 82 |
| Professional | 9,54% | 22,27% | 94,76 | 59 | 3 888 |
| Plus | 7,69% | 23,97% | 95,22 | 66 | 4 009 |
| Non-Customer | 5,34% | 1,84% | 79,75 | 7 | 7 |
| Team | 4,89% | 20,53% | 94,24 | 54 | 3 792 |
| Expired | 4,67% | 21,04% | 94,63 | 57 | 161 |
| Enterprise | 2,94% | 24,61% | 95,87 | 70 | 1 855 |
| Regular | 2,88% | 22,63% | 94,32 | 55 | 2 731 |
| Essential | 1,25% | 13,59% | 91,71 | 26 | 285 |
| Starter | 0,92% | 17,54% | 92,25 | 23 | 211 |
| Enterprise Elite | 0,79% | 25,05% | 97,69 | 23 | 1 077 |
| Unknown | 0,36% | 11,74% | 84,16 | 78 | 1 841 |
| Inbox | 0,12% | 20,83% | 98,33 | 180 | 8 189 |

Agent Performance

| EmployeeID | TicketID | CSAT | Monthly Avg Ticket p/ W... | Response Rate | FirstReplyTime | FullResolutionTime | Avg Success Rate |
|------------|----------|-------|----------------------------|---------------|----------------|--------------------|------------------|
| 2081 | 5,83% | 87,07 | 1 404 | 16,03% | 42 | 5 | 100% |
| 2050 | 3,25% | 88,94 | 782,8 | 18,13% | 78 | 9 | 100% |
| 1463 | 3,19% | 85,77 | 767,6 | 16,3% | 26 | 6 | 100% |
| 2149 | 1,94% | 90,92 | 467,5 | 17,43% | 26 | 60 | 100% |
| 2265 | 1,89% | 96,89 | 454,9 | 14,84% | 51 | 34 | 100% |
| 1538 | 1,86% | 95,71 | 446,5 | 16,19% | 20 | 36 | 100% |
| 2264 | 1,57% | 94,26 | 377,3 | 18% | 31 | 63 | 99,95% |
| 1975 | 1,54% | 95,79 | 371,7 | 15,98% | 17 | 42 | 100% |
| 654 | 1,53% | 96,31 | 368,2 | 13,25% | 10 | 12 | 100% |
| 2031 | 1,48% | 94,69 | 356,8 | 22,7% | 60 | 1 608 | 100% |
| 2490 | 1,45% | 94,43 | 348,2 | 17,52% | 25 | 26 | 100% |
| 1513 | 1,43% | 96,76 | 344,7 | 17% | 28 | 77 | 99,97% |
| 2362 | 1,43% | 91,99 | 344,2 | 21,76% | 48 | 57 | 99,94% |
| 1732 | 1,36% | 96,92 | 326,5 | 17,92% | 22 | 55 | 99,97% |
| 1544 | 1,34% | 94,33 | 323,2 | 18,56% | 35 | 113 | 100% |



| | WorkerLocation | Record Count | CSAT | Response Rate | Avg Tickets p/ Worker | FullResolutionTime | FullResolutionTime |
|----|----------------------|--------------|--------|---------------|-----------------------|--------------------|--------------------|
| 1. | Madison | 40,72% | 95,02% | 19,5% | 1 166,63 | 366 | 7 717,98 |
| 2. | Dublin | 23,93% | 94,58% | 18,31% | 1 556,62 | 88 | 3 670,46 |
| 3. | Manila | 14,41% | 88,14% | 17,25% | 3 852 | 7 | 1 188,06 |
| 4. | San Francisco - 989 | 7,61% | 95,62% | 20,18% | 631,66 | 1 406 | 9 388,01 |
| 5. | Melbourne | 5,93% | 94,73% | 17,68% | 1 189,33 | 903 | 7 540,87 |
| 6. | London | 4,6% | 92,58% | 20,59% | 1 006,45 | 1 539 | 8 212,16 |
| 7. | Copenhagen | 1,92% | 96,51% | 22,86% | 2 316 | 149 | 4 525,13 |
| 8. | Montpellier | 0,3% | 97,52% | 22,64% | 355,5 | 9 066 | 16 337,47 |
| 9. | San Francisco - 1019 | 0,26% | 79,31% | 4,65% | 89 | 363 | 4 689,85 |

1 - 11 / 11