JEREMY LOUIS PHILIPSON

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EXPERIENCE

SOFTWARE ENGINEER
FanDuel, Inc
New York, NY
March 2020 — Present

- Expanded unit and integration testing using Jest, Enzyme, and Cypress libraries
- Worked as sole web developer on feature to add videos to player cards over three months, culminating in feature launch in November 2019
- Integral part of *Upcoming* experience replatform, concluding in March 2020 release
- Mentor new hires, including assisting with codebase acclimation and onboarding

JUNIOR SOFTWARE ENGINEER
FanDuel, Inc
New York, NY
Oct 2018 — March 2020

- Created, developed, and tested new front-end features for FanDuel website
- Updated and maintained two primary codebases in React and Angular
- Majorly invovled in complete revamp of Live Scoring experience, including building new components, testing new page, and release
- Worked with external teams on identifying user-requested features

EMAIL MARKETING ASSOCIATE
FanDuel, Inc
New York, NY
Feb 2017 — Oct 2018

- Maintained master CRM calendar, which included all outgoing email and mobile campaigns
- Oversaw execution of all outgoing campaigns, reaching upwards of 2 million users per day
- Developed campaigns to increase user retention, including overhaul of new user onboarding program and upgrade of email template code and design
- Coordinated creation and launch of multi-asset campaign hyping new product release

EMAIL MARKETING COORDINATOR
FanDuel, Inc
New York, NY
June 2016 — Feb 2017

- Built, tested, and deployed promotional email and mobile campaigns, while ensuring all outgoing messaging maintained consistent brand clarity and integrity
- Collaborated with internal teams to develop emails for event and promotional use
- Created and edited emails and offer-related landing pages in HTML and CSS
- Executed email and mobile campaigns to increase user retention and reactivation

EDUCATION

Fullstack Academy
New York, NY, 2018

Immersive 6-month **software development** bootcamp
January 2018 - June 2018

Syracuse University
Syracuse, NY, Class of 2014

B. S., **Sport Management**, David B. Falk College of Sport and Human Dynamics
Minor: **Marketing; Cumulative GPA**: 3.67/4.00; **Major GPA**: 3.87/4.00

TECHNICAL SKILLS

PROFICIENT
JavaScript, Node.js, React, React-Redux, Reactive Programming, Gatsby, Cypress

KNOWLEDGEABLE
TypeScript, Mocha, Chai, Enzyme, Jest, Express, SQL, Jenkins, Buildkite

HOBBIES

Cooking
Programming
Playing trumpet
Pickup basketball

ABOUT ME

Graduate of Syracuse University working in software devlopment.

Motivated self-starter looking to grow and learn new things every day.

Enjoy reading, watching, and listening to all things sports.

Lover of all things orange.