

## **Jesse Perla**

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Vancouver, BC V6T 1L4

### **Education**

*Ph.D.*, Economics 2013  
New York University, New York NY  
Fields: Macroeconomics, Industrial Organization \ Committee: Boyan Jovanovic, Thomas J. Sargent,  
Jess Benhabib

*B.Sc.*, Applied Mathematics 1997  
Columbia University, New York, NY

### **Professional Experience**

*Assistant Professor* 2017 – Present  
Vancouver School of Economics, University of British Columbia

Chief Technology Officer (and founder), Director of Research, and Software Engineer at several  
technology firms 1995-2006

### **Refereed Publications**

Tonetti, C. “Equilibrium Imitation and Growth” *Journal of Political Economy*, 2014

### **Working Papers**

“Product Awareness, Industry Life Cycles, and Aggregate Profits.” *R&R at Econometrica* .

### **Research Support & Awards**

*SSHRC Insight Grant* 2018 – 2021 “Coordination frictions in macro-development: spatial equilibrium,  
technology traps, and industrial policy”

### **Teaching Experience**

*Advisor*, ECON622 - Computational Economics with Data Science Applications (graduate)

### **Conference & Invited Presentations**

2019: SED (Organizing Committee), NBER Summer Institute (discussant)

### **Ph.D. Students\***

- Colin Caines, Committee Member (Placed at Federal Reserve Board)

- João Alfredo Galindo da Fonseca, Committee Member (Placed at Université de Montréal)

### **Referee**

Econometrica, American Economic Review, Quarterly Journal of Economics, Journal of Political Economy, Review of Economic Studies, AEJ: Macro, Journal of Economic Growth, Journal of International Economics, International Economic Review, Review of Economic Dynamics, European Economic Review, Journal of Economic Theory, Theoretical Economics, Journal of Development Economics, Canadian Journal of Economics, Journal of Economic Literature, Macroeconomic Dynamics, Journal of Economic Behavior & Organization

### **Service**

**Vancouver School of Economics** - Computer Lab Committee, Executive Committee, Instructor Recruitment Committee, Bank of Canada Governor's Challenge - Centre for Innovative Data in Economics (CIDE) Board Member