

# JENNIE ROGNESS

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## About me

I'm a designer who can brainstorm, research, write, edit as well as execute attractive designs. Organizing information into a visual is my specialty. Whether it's a graphic, brochure, magazine spread or social media image, I like the challenge of creating an easy-to-understand design.

## Portfolio

[COROFLOT.COM/JROGNESS](http://COROFLOT.COM/JROGNESS)

## Skills

### PLATFORMS

Macintosh and PC

### SOFTWARE

Expert knowledge:

Adobe Creative Suite

- Photoshop
- InDesign
- Illustrator

Quark XPress

Macromedia Freehand

Microsoft Word

CCI publishing software

Saxotech publishing software

Working knowledge:

HTML

CSS

Microsoft Excel

Microsoft Powerpoint

Adobe Bridge

### KNOWLEDGE

AP Style

Compliance

Editing

Image Editing

Printing Processes

## Professional experience

### SENIOR GRAPHIC DESIGNER

APRIL 2014 TO JANUARY 2017

Catholic Order of Foresters, Naperville, Ill.

**Responsibilities:** Design quarterly magazine Catholic Forester; Create corporate advertising and marketing collateral, including direct mail letters, fliers, postcards, wall and standalone banners, email blasts, forms, logos, etc.; Photo editing

### SPECIAL SECTIONS DESIGNER

FEBRUARY 2013 TO APRIL 2014

Gatehouse Media, Oakbrook Terrace, Ill.

**Responsibilities:** Design tabloid, broadsheet and magazine sections for members of Gatehouse Media; Design content pages for More Content Now news service; Convert and upload InDesign and Quark documents to More Content Now news service website; Export final pages to news sites; Create graphics and/or illustrations for More Content Now news service; Create ads and prototype websites for the Gatehouse online division

### ASSISTANT DESIGN EDITOR

MAY 2010 TO OCTOBER 2012

The Journal Gazette, Fort Wayne, Ind.

**Responsibilities:** Delegate projects and daily work to design staff; Maintain publication style; Help train staff on current or new technology; Design section fronts, special sections and inside pages; Photo editing; including photo selection from local and wire news services, color correction, illustration; Research and create information graphics; Create marketing materials such as advertisements or static web banners to promote various special sections, unique content and the publication

### GRAPHIC ARTIST/DESIGNER

SEPTEMBER 2001 TO MAY 2010

The Journal Gazette, Fort Wayne, Ind.

**Responsibilities:** Design section fronts, special sections and inside pages; Photo editing; including photo selection from local and wire news services, color correction, illustration; Research and create information graphics

## Achievements

### FIRST PLACE, USE OF GRAPHICS

#### INDIANA ASSOCIATED PRESS MANAGING EDITORS

Parkview Field graphic, 2010

### SECOND PLACE, BEST INFORMATIONAL GRAPHICS

#### SOCIETY OF PROFESSIONAL JOURNALISTS, INDIANA CHAPTER

Pressing Forward graphic, 2008

## Education

### BALL STATE UNIVERSITY

FALL 1997 TO SUMMER 2001

Muncie, Ind.

Bachelor of Science degree in Journalism Graphics; Geography minor

### GENERAL ASSEMBLY

PRESENT

Online

HTML, CSS & Web Design Circuit