People

users want to know what each color, piece of furniture or layout they like will look in their area

homeowners

someone building a new home

new homeowner

leaser

users will want to see what their new design costs

business owners

Airbnb hosts can use the app to design a great room for people to stay in

Options

Paint

Style

Colors

layout

Knick Knacks

Furniture

character

Decorations

filters

likes/dislikes

Variables

Space

cost

time consumption

Labor

Best place to get materials

Location

House

apartment

living space

Dorms

buisness

Visualizing

See new products in your home

style

ideas

brainstorming