

Usability review

Espacio La Estupenda



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

Score

Comments

N/A = not applicable
or can't be
assessed

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

- 1 Features and functionality meet common user goals and objectives.
- 2 Features and functionality support users desired workflows.
- 3 Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).
- 4 Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).
- 5 Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

Good

Tiene todas las opciones que puedes realizar visibles pero por ejemplo no tienen ningun buscador

Moderate

La pagina funciona de forma correcta pero no se puede guardar y volver mas tarde ya que no hay inicio de sesion

Good

La pagina funciona de forma correcta pero no hay ninguna forma de inicio de sesion ni registro para que los usuarios puedan tener su información más facilmente accesible, el unico inicio de sesión es en la tienda

Poor

No hay ningun tipo de distinción entre los usuarios

N/A

Homepage / starting page

- 6 The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

Moderate

Tiene dos menus en la pagina inicial pero lo que mas se ve en la página inicial son colaboradores y localización

7 The home page / starting page is effective in orienting and directing users to their desired information and tasks.

Good

La primera visión de la página es muy correcta ya que te da menú para acceder a todo lo que ofrecen

8 The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.

Moderate

La página principal tiene la información en un tamaño muy grande y no es posible visualizarla rápidamente

Navigation

9 Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).

Excellent

No hay ningún problema para encontrar la página

10 The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.

Good

El menú es muy claro pero al haber dos que ofrecen cosas distintas puede dar un poco a confusión

11 The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).

Very poor

Solo hay búsqueda en los cursos, y es difícil de encontrar

12 The site or application structure is clear, easily understood and addresses common user goals.

Excellent

13 Links are clear, descriptive and well labelled.

Moderate

Se sobre entiende donde están los enlaces a otras páginas pero no están realmente señalados

14 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.

Poor

No hay ninguna forma de volver hacia atrás si no es con el botón del propio navegador

15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).	Good	En la parte superior de cada página te especifica en que parte estas, pero en el menú siempre esta remarcado la tienda, lo que puede llegar a confusión
16	Users can easily get back to the homepage or a relevant start point.	Good	Se puede volver a la pagina de inicio pinchando en el logo desde todos lados menos desde la tienda, que al darle al logo te llega a la pagina de la tienda de nuevo
17	A clear and well structure site map or index is provided (where necessary).	Excellent	

Search

18	A consitent, easy to find and easy to use search function is available throughout (where desirable).	Very poor	No hay funcion de busqueda en practicamente ninguna parte de la pagina, solo en una zona de los cursos
19	The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).	Very poor	Toda la parte de busqueda es pobre porque no es accesible ni facil de encontrar
20	The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations.	Very poor	Toda la parte de busqueda es pobre porque no es accesible ni facil de encontrar
21	Search results are relevant, comprehensive, precise, and well displayed.	Very poor	Toda la parte de busqueda es pobre porque no es accesible ni facil de encontrar

Control & feedback

22	Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).	Excellent	
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23 Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).

Good

No hemos podido comprobar si nos salía algun mensaje de confirmar pero hay varios pasos a la hora de comprar un producto por ejemplo

24 Users can easily give feedback (e.g. via email or an online feedback / contact us form).

Excellent

Forms

25 Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.

Excellent

26 A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).

Excellent

27 Required and optional form fields are clearly indicated.

Good

Están marcados para diferenciarlos pero no está bien especificado lo que significa la marca

28 Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.

Excellent

29 Help and instructions (e.g. examples, information required) are provided where necessary.

Excellent

Hay instrucciones sobre sobre como rellenar algunos campos

Errors

30 Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).

Excellent

31 Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.

Excellent

32 Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.

Poor

No tienen buen control de datos como por ejemplo el numero de telefono

33 Users are able to easily recover (i.e. not have to start again) from errors.

Excellent

Content & text

34 Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.

Moderate

Algunos videos ocupan demasiado espacio en la pagina de inicio y no son tan relevantes para la página

35 Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.

Poor

No se muestra cuando se va a una página externa

36 Language, terminology and tone used is appropriate and readily understood by the target audience.

Excellent

37 Terms, language and tone used are consistent (e.g. the same term is used throughout).

Excellent

38 Text and content is legible and scanable, with good typography and visual contrast.

Excellent

Help

39	Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.	N/A	No hemos podido comprobar como de correcto es el lenguaje que proporcionan en la ayuda
40	Online help is concise, easy to read and written in easy to understand language.	Excellent	
41	Accessing online help does not impede users (i.e. they can resume work where they left off after accessing help).	Moderate	Al acceder a la ayuda no te lleva a otra ventana.
42	Users can easily get further help (e.g. telephone or email address).	Excellent	Hay muchas formas de acceder a los datos de la empresa como el telefono o el correo electronico

Performance

43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).	Excellent	La carga tanto de la página como de las imágenes, videos y elementos de la misma es correcta
44	Errors and reliability issues don't inhibit the user experience.	Moderate	El hecho de que no se pueda acceder a la pagina de inicio desde la tienda dificulta poder seguir navegando facilmente por la página
45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.	Good	Está bien adaptado pero hay algunas cosas estéticas que podrían mejorarse en la página de inicio

Overall usability score (out of 100) *

73

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Good

* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.