

# Yuki Tanaka

Product Manager - APAC

## SUMMARY

PM with experience in Japanese and global markets. Fluent in English, Japanese, and Mandarin. Previously at Line Corporation and Rakuten. Expert in cross-cultural product development.

## EXPERIENCE

### Product Manager | Line Corporation

2020-2024

- Managed messaging features for 200M+ users across Asia-Pacific region
- Launched payment integration (LINE Pay) in 5 new markets including Thailand and Taiwan
- Worked with distributed teams across Tokyo, Bangkok, Taipei, and Singapore offices
- Led localization efforts for 15+ languages with 99.5% translation accuracy

### Associate Product Manager | Rakuten

2018-2020

- Supported e-commerce platform serving 50M+ users in Japan
- Implemented A/B testing framework for checkout optimization

## SKILLS

Localization • International PM • Payments • Growth • Cross-cultural Communication

## EDUCATION

MBA Keio University, BS Tokyo University