Michael Rodriguez

Principal Product Manager | ex-Google, ex-Meta

SUMMARY

Principal PM with 12+ years of experience building 0-to-1 products and scaling platforms to billions of users. Track record of driving multi-hundred-million dollar revenue initiatives. Expert in platform strategy, developer ecosystems, and AI/ML product development. Former founder with deep technical background.

EXPERIENCE

Principal Product Manager, Search | Google
2020-Present

- Leading AI-powered search features reaching 4B+ daily queries globally
- Drove 23% improvement in search relevance metrics through ML model improvements
- Built and managed team of 8 PMs across Search, Assistant, and Knowledge Graph
- Partnered with VP-level stakeholders to define 3-year product vision
- Launched featured snippets enhancement generating $200M+ incremental ad revenue
- Established OKR framework adopted across 200+ person Search org

Senior Product Manager, Marketplace | Meta
2017-2020

- Scaled Facebook Marketplace from 10M to 1B+ monthly active users
- Led commerce infrastructure team enabling $50B+ GMV annually
- Drove international expansion across 70+ countries with localized experiences
- Implemented trust & safety features reducing fraud by 40%
- Managed cross-functional team of 50+ engineers, designers, and data scientists

Product Manager, AWS | Amazon
2014-2017

- Launched 3 new AWS services from concept to GA, achieving $100M ARR
- Built developer tools used by 1M+ developers monthly
- Wrote 6-pager documents for S-team reviews on strategic initiatives
- Led pricing strategy optimization increasing margin by 15%

Co-founder & Head of Product | TechStartup (Acquired)
2011-2014

- Founded B2B analytics platform, raised $5M Series A
- Built product team from 0 to 15 across product, design, and research
- Led successful acquisition by enterprise software company

Program Manager | Microsoft
2008-2011

- Developed features for Office 365 suite used by 300M+ users
- Shipped on-time for 6 consecutive releases

SKILLS

Product Strategy • Platform Development • AI/ML Products • Developer Ecosystems • 0-to-1 Products • Scaling • Team Leadership • Executive Communication • SQL/Python • Metrics & Analytics • A/B Testing at Scale • Pricing Strategy • International Expansion • M&A Integration • OKRs • Agile/Scrum

EDUCATION

MBA Harvard Business School, MS Computer Science MIT, BS Computer Science Carnegie Mellon