

Sarah Chen

Senior Product Manager

SUMMARY

Experienced PM with 6+ years driving product strategy and execution at B2B SaaS companies. Passionate about data-driven decisions and cross-functional collaboration.

EXPERIENCE

Senior Product Manager | Stripe

2021-Present

- Led payments optimization initiative increasing conversion by 12%
- Managed roadmap for merchant dashboard serving 500K+ businesses
- Collaborated with engineering, design, and sales teams on product launches

Product Manager | Notion

2019-2021

- Launched team collaboration features adopted by 100K workspaces
- Conducted 50+ user interviews to validate product hypotheses
- Defined metrics framework and implemented A/B testing process

Associate PM | Early Stage Startup

2017-2019

- First PM hire, established product processes from scratch
- Shipped MVP that acquired 10K users in first 3 months

SKILLS

Product Strategy • A/B Testing • SQL • Figma • Amplitude • Jira • Roadmapping

EDUCATION

MBA Stanford GSB, BS Engineering UC Berkeley