

ASBEEZ POS, ALRS, ACCOUNTING & INVENTORY PLATFORM

PHASE 3 — REGIONAL & NATIONAL EXPANSION PLAN

1. PURPOSE

Scale AsBeez into a regional and national franchise network with strong governance, financial integrity, and ALRS trust.

2. EXPANSION PRINCIPLES

- Cluster before sprawl
- Governance before growth
- Systems over heroics
- Uniform franchise economics
- ALRS stability

3. EXPANSION STAGES

Stage 1: Regional Dominance

3–5 regions, 10–30 locations

Stage 2: Multi-Region Network

6–10 regions, 30–75 locations

Stage 3: National Scale

Nationwide, 75–200+ locations

4. ORGANIZATIONAL STRUCTURE

Central HQ, Regional Operations, Franchise Stores

5. TECHNOLOGY & PLATFORM SCALING

Multi-region tenancy, analytics, security, disaster recovery

6. FRANCHISE STRATEGY

Territory protection, controlled issuance, lifecycle governance

7. ALRS GUARDRAILS

No rule changes, enhanced monitoring, centralized dispute resolution

8. FINANCIAL & INVESTOR READINESS

Consolidated reporting, predictable unit economics, exit readiness

9. RISKS & MITIGATION

Operational dilution, compliance drift, ALRS misuse

10. EXIT CRITERIA

AsBeez supports 200+ locations with minimal founder involvement

11. GOVERNANCE

Board-level approval for any rule or economic changes

12. AUTHORIZATION & SIGNATURES

Founder / Product Owner

Signature: _____

