

## # ASBEEZ REGIONAL OPERATIONS MANUAL

### ### Purpose

Ensure consistent execution, compliance, and profitability across regions.

### ### Regional Roles

- Regional Operations Manager
- Trainer / QA
- Finance Liaison

### ### Responsibilities

- SOP enforcement
- Financial oversight
- Training & audits

### ### KPIs

- Sales growth
- Shrinkage %
- Cash variance
- SOP compliance

### ### Governance Rule

Regions execute. HQ decides. Systems enforce.

### ### Acknowledgment

All Regional Managers must comply with this manual.