

ASBEEZ REGIONAL OPERATIONS MANUAL

Purpose

Ensure consistent execution, compliance, and profitability across regions.

Regional Roles

- Regional Operations Manager
- Trainer / QA
- Finance Liaison

Responsibilities

- SOP enforcement
- Financial oversight
- Training & audits

KPIs

- Sales growth
- Shrinkage %
- Cash variance
- SOP compliance

Governance Rule

Regions execute. HQ decides. Systems enforce.

Acknowledgment

All Regional Managers must comply with this manual.