

ASBEEZ PHASE 3 FINANCIAL MODEL

Regional to National Expansion

Purpose

Demonstrate how AsBeez scales profitably from regional clusters to a national franchise network.

Key Assumptions

- Franchise-heavy growth
- Conservative, pilot-validated margins
- ALRS costs embedded in margins

Unit Economics (Monthly per Store)

- Grocery: ■2.5M sales | ■200k EBITDA
- Bakery: ■1.2M sales | ■150k EBITDA
- Fastfood: ■1.8M sales | ■270k EBITDA

HQ Revenue Streams

- Franchise fees
- Royalties (4–6%)
- Platform fees
- Supply chain margin

National Outlook (120 Stores)

- HQ Net Profit: ■86.4M annually

Exit Scenarios

- Strategic acquisition
- Private equity roll-up
- IPO readiness