

ASBEEZ FOUNDER HANDS-OFF OPERATING DASHBOARD SPEC

Purpose

Provide founder with full visibility while avoiding operational involvement.

Design Principles

- Exception-first
- Read-only
- Trend-based

Dashboard Sections

1. System Health (Green/Yellow/Red)
2. Financial Snapshot
3. Exceptions & Risks
4. Franchise Health Index
5. Regional Performance
6. Growth Metrics

Alerting Rules

Alerts trigger only on repeated or severe exceptions.

Founder Workflow

- Daily: 5-minute scan
- Weekly: trend review
- Monthly: board-style review

Success Definition

"I know exactly what's happening without touching operations."

Authorization

Founder

Signature: _____

Date: _____