

# ASBEEZ PHASE 4 — EXIT / IPO READINESS PLAN

## ## Purpose

Prepare AsBeez for strategic exit, private equity recapitalization, or IPO by achieving institutional-grade governance, operations, and financial transparency.

## ## Exit Options

- Strategic acquisition
- Private equity roll-up
- IPO (long-term optionality)

## ## Institutional Readiness

- Audited financials
- Founder-independent operations
- Board governance
- Scalable platform

## ## Financial Engineering

- EBITDA optimization through SOP automation
- Recurring franchise royalties
- Platform fees

## ## ALRS Positioning

- Loyalty system, not MLM
- Store-credit based
- Fully auditable

## ## Timeline

0–1 yrs: National rollout

2–3 yrs: PE / strategic discussions

4–7 yrs: Liquidity event

## ## Authorization & Signatures

Founder / Chairman

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Board Representative

Signature: \_\_\_\_\_

Date: \_\_\_\_\_