

ASBEEZ PHASE 4 — EXIT / IPO READINESS PLAN

Purpose

Prepare AsBeez for strategic exit, private equity recapitalization, or IPO by achieving institutional-grade governance, operations, and financial transparency.

Exit Options

- Strategic acquisition
- Private equity roll-up
- IPO (long-term optionality)

Institutional Readiness

- Audited financials
- Founder-independent operations
- Board governance
- Scalable platform

Financial Engineering

- EBITDA optimization through SOP automation
- Recurring franchise royalties
- Platform fees

ALRS Positioning

- Loyalty system, not MLM
- Store-credit based
- Fully auditable

Timeline

- 0–1 yrs: National rollout
- 2–3 yrs: PE / strategic discussions
- 4–7 yrs: Liquidity event

Authorization & Signatures

Founder / Chairman

Signature: _____

Date: _____

Board Representative

Signature: _____

Date: _____