

# Jakob D. Luter

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[Portfolio](#) • [LinkedIn](#) • [GitHub](#)

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## Skills

**Technical:** React.js, Node.js, CSS Preprocessors (Sass, LESS) TypeScript, PHP, Git, MySQL, CSS3, HTML5, SharePoint, Bootstrap, JavaScript, jQuery, THREE.js, glsl, Microsoft Suite, Redux, Express.js, Next.js, SQL, SSH, CLI, Google Cloud, DNS, TCP/IP, AWS, Docker, REST, GraphQL, Jest, WordPress, Webflow, Shopify, BigCommerce

## Experience

### SHERCO USA | Web Developer

San Antonio, TX | 02/2023 - Present

- Developed and maintained a proprietary subscription-based web application using WordPress with custom plugins using PHP, JavaScript, HTML, and CSS. Resulted in \$12,000+ monthly revenue.
- Improved Google/Bing search rankings for eCommerce sites by implementing SEO techniques and following WCAG guidelines, resulting in a 3k+ average monthly user increase and 8k+ average monthly revenue.
- Planned and managed eCommerce marketing campaigns by designing content in Canva/Illustrator/PhotoShop and integrating with digital marketing platforms. Resulted in 8k+ average monthly revenue for eCommerce sites and increase in user engagement on social media platforms.

### INDEPENDENT CONTRACT | Freelance Web Developer

San Antonio, TX | 06/2022 - Present

- Designed and upgraded primarily WordPress sites using PHP, HTML, JavaScript, and CSS, allowing customers to have digital storefronts for their users. Increased site speeds by optimizing DNS records and hosting providers, resulting in sub-5.0ms load times.
- Developed front-end user interfaces with React, Webflow, Wordpress and more. Increased SEO by optimizing sites for WCAG 2.0 guidelines, resulting in higher search rankings for customer's sites.
- Created secure mailing systems using Google Cloud Services and automated newsletters with MailChimp, allowing customer's marketing efforts to reach a higher audience via on-site contact forms/signups and professional email addresses.

### ALAMO AREA COUNCIL OF GOVERNMENTS | IDD Coordinator

San Antonio, TX | 08/2020 – 06/2022

- Managed a caseload of 50+ consumers with disabilities by meeting monthly with their families and their Medicaid care providers, resulting in 150+ monthly interactions that were documented and entered into company's CRM.
- Provided guidance by following HIPAA guidelines, updating consumer's PHI, and recommending Medicaid services based on consumer's needs. This resulted in several consumer's getting emergency housing, job placement assistance, and medical care.

## Portfolio

### PORTFOLIO SITE | Web Developer

<https://jluter.com>

- Portfolio site that contains lists of works and serves as a showcase for my technical skills. Designed and built a responsive, single-page-application entirely in React. Utilized TypeScript, SCSS, and THREE.js 3D modeling with custom glsl shaders. Hosted on AWS S3 Bucket, DNS managed by Cloudflare. For a list of my projects, please visit this site.

## Education

### UNIVERSITY OF TEXAS AT SAN ANTONIO

Bachelor of Arts, Psychology. 3.51

Awards and honors: Cum Laude, Honors College, Dean's List, President's List

San Antonio, TX

05/2020

### BRAINSTATION

Full-stack software development bootcamp.

06/2022 – 08/2022