

Jeremy Lutjens

UX and UI Designer

jeremylutjens@gmail.com
jeremylutjens.com
614-601-2817

Work Experience

Freelance / Visual Designer

Sept 2019 - Present | Columbus, Oh

Designed custom logos, digital illustrations, and other digital graphics for a variety of clients and small businesses.

CoverMyMeds / Account Coordinator

Dec 2018 - Aug 2019 | Columbus, Oh

Researched and identified user problems with digital products and provided timely personal assistance in the fast paced and complex pharmaceutical insurance industry.

Veritas / Director of Student Development

Aug 2017 - Nov 2018 | Columbus, Oh

Instructed leadership trainings and life skills classes for college students, providing mentoring to student leaders.

Cru / Creative Director

Oct 2015 - Jul 2017 | Columbus, Oh

Managed creative team and oversaw all marketing projects including branding, web design, visual design, and video production. Collaborated with stakeholders to meet and exceed organizational goals. Mentored junior designers.

Cru / Lead Designer

June 2012 - Sep 2015 | Columbus, Oh

Redesigned responsive website, collaborating with developers. Designed and produced web and print graphics for various projects for diverse audiences. Led design internship program for 40+ college students.

Cru / International Field Staff

May 2011 - May 2012 | Ljubljana, Slovenia

Collaborated with team members to establish a new international presence of a nonprofit student organization.

Education

CareerFoundry / UI Design

Jan 2020 - Sept 2020

UI certification through project-based program. Used UX/UI design process to design and iterate digital products.

DesignLab / UX Design

Oct 2019 - Dec 2020

Course in UX design principles and processes. Used user-centered approach to create responsive app.

Ohio State / B.A. Comp Studies

Aug 2006 - June 2011

Degree in the study of cultures, sociologies, and philosophies and how they can grow understanding and empathy between people.

Skills

User Research
Personas
Wireframing
Prototyping
Usability Testing
Interface & Visual Design

Tools

Sketch
Adobe XD
Illustrator
Photoshop
InDesign
InVision