

HOT DOG EATING

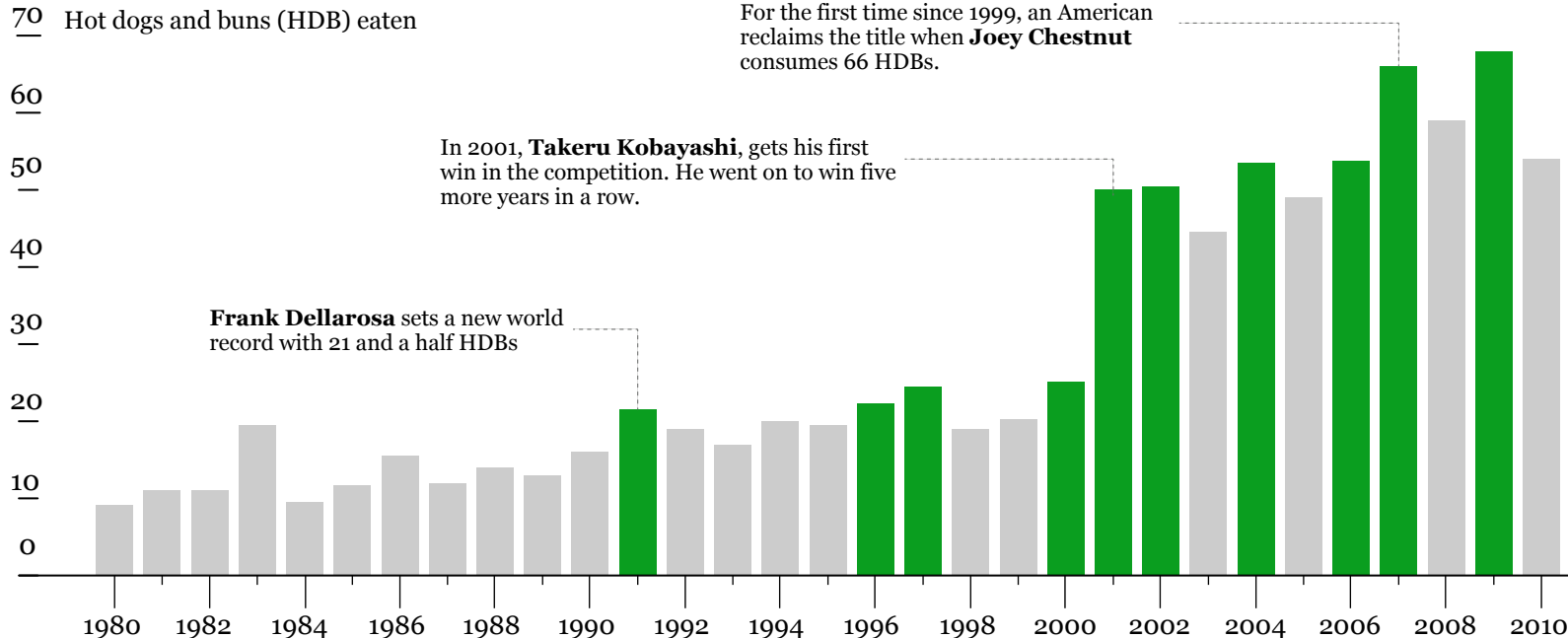
Nathan's hot dog eating contest every July 4th has been going on since the early 1900s, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Highlighted bars indicate new records.

70 Hot dogs and buns (HDB) eaten

For the first time since 1999, an American
reclaims the title when **Joey Chestnut**
consumes 66 HDBs.

In 2001, **Takeru Kobayashi**, gets his first
win in the competition. He went on to win five
more years in a row.

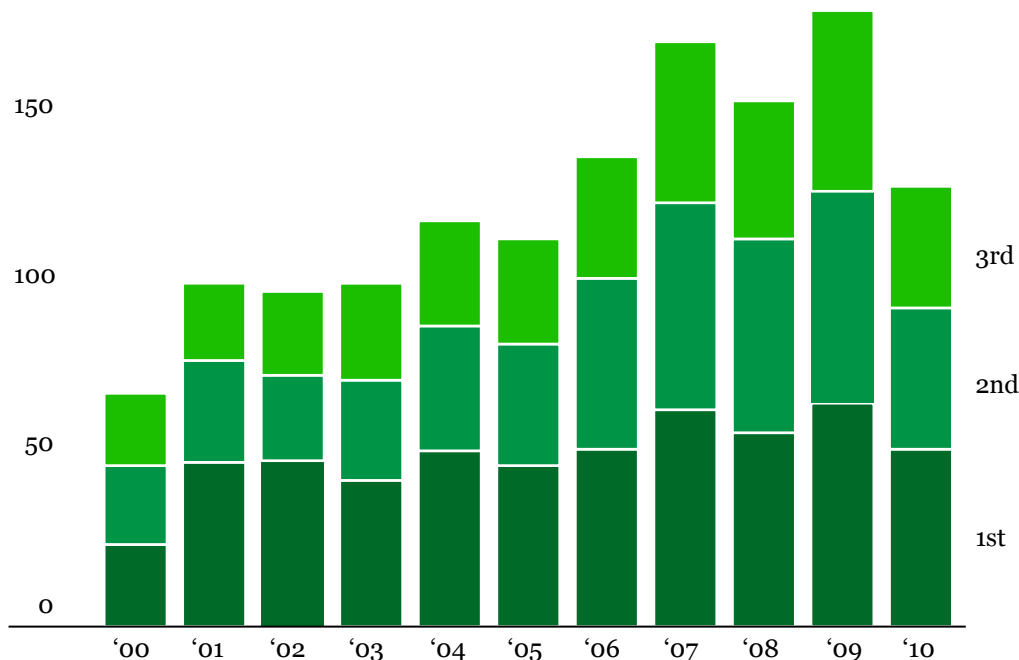
Frank Dellarosa sets a new world
record with 21 and a half HDBs



TOP THREE HOT DOG EATERS

The year before Takeru Kobayashi started to compete in Nathan's Hot Dog Eating Contest, the top three eaters were close in skills. However, from 2001 to 2005, Kobayashi always had a substantial lead. That changed in 2006 when Joey Chestnut started competing.

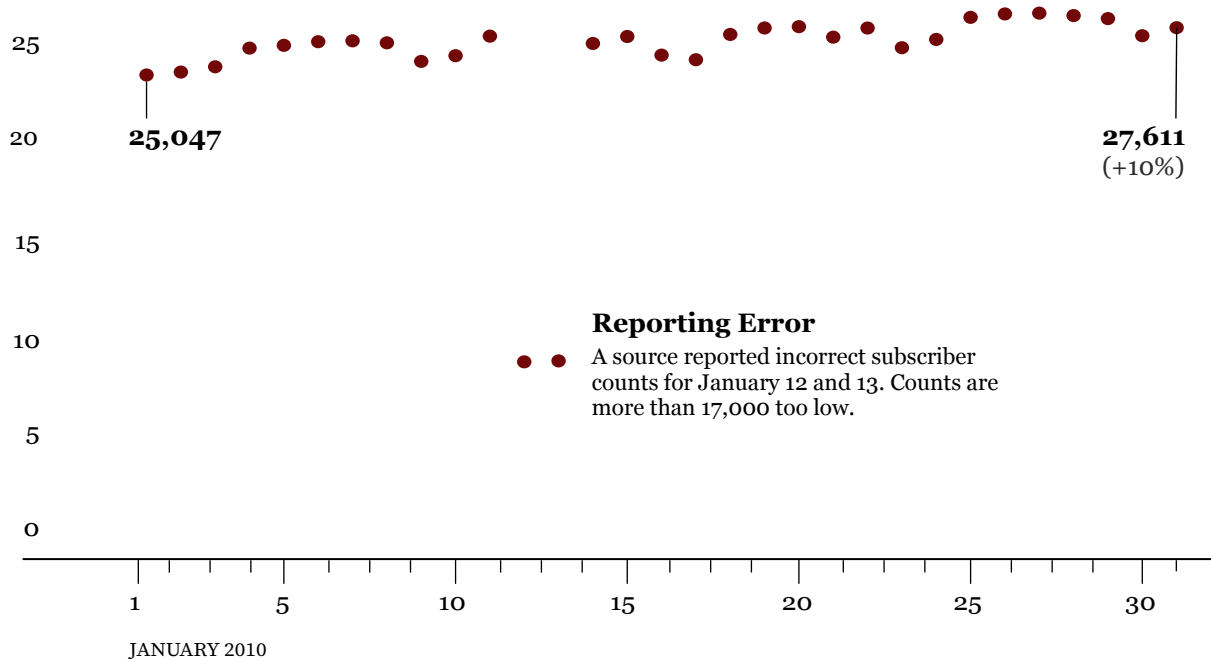
200 Hot dogs and buns (HDBs) eaten



INCREASE IN SUBSCRIBERS

In January 2010, the number of subscribers via RSS and email increase to 27,611 making it the tenth month in a row with at least a ten percent increase.

30 thousand subscribers



WORLD POPULATION

7 billion people

6

5

4

3

2

1

0

The world population has grown from just over 3 billion to nearly 7 billion over the past five decades.

1960

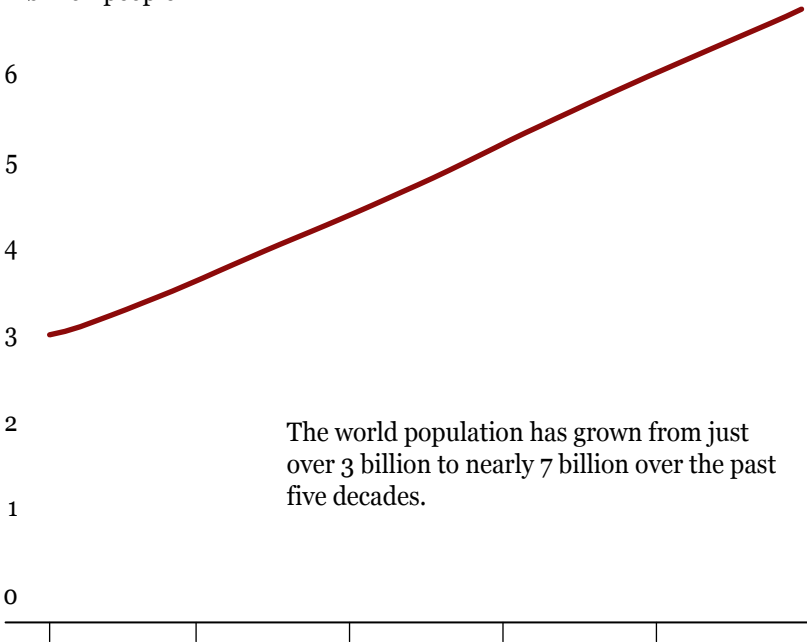
1970

1980

1990

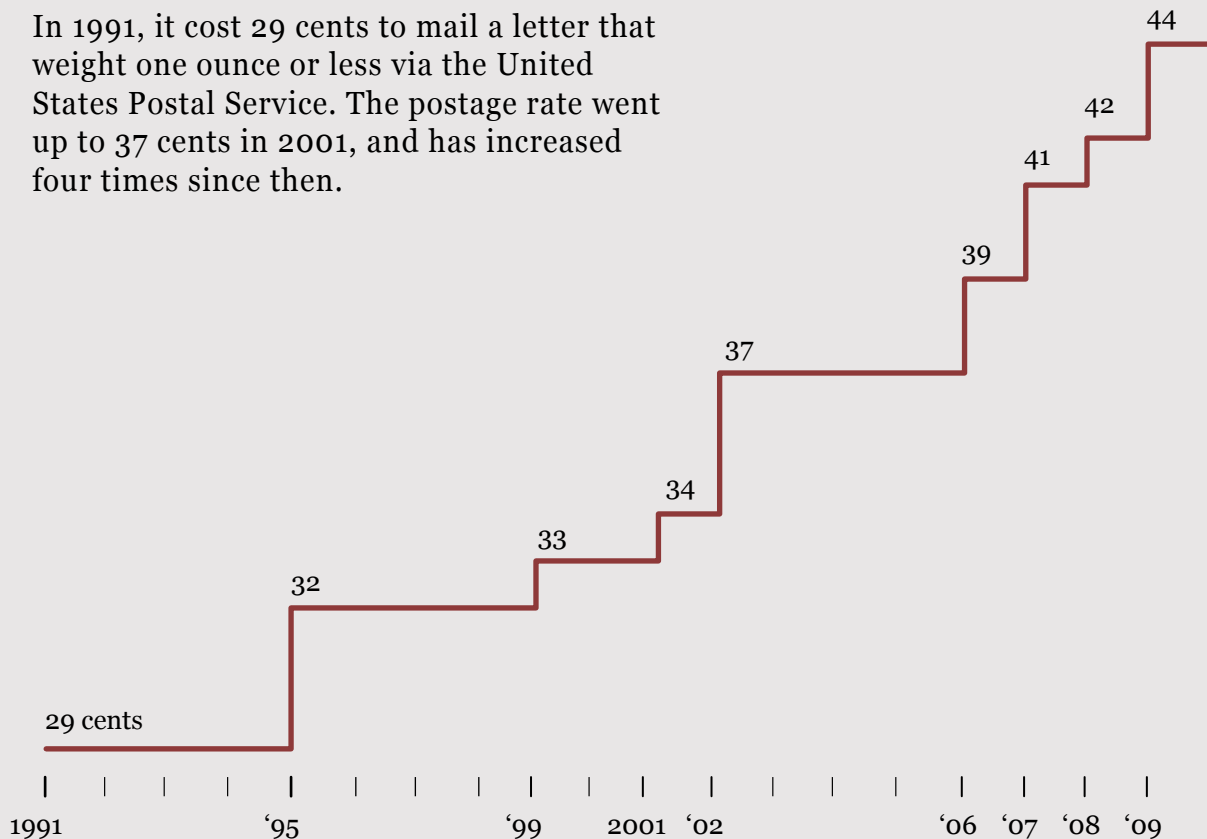
2000

2010

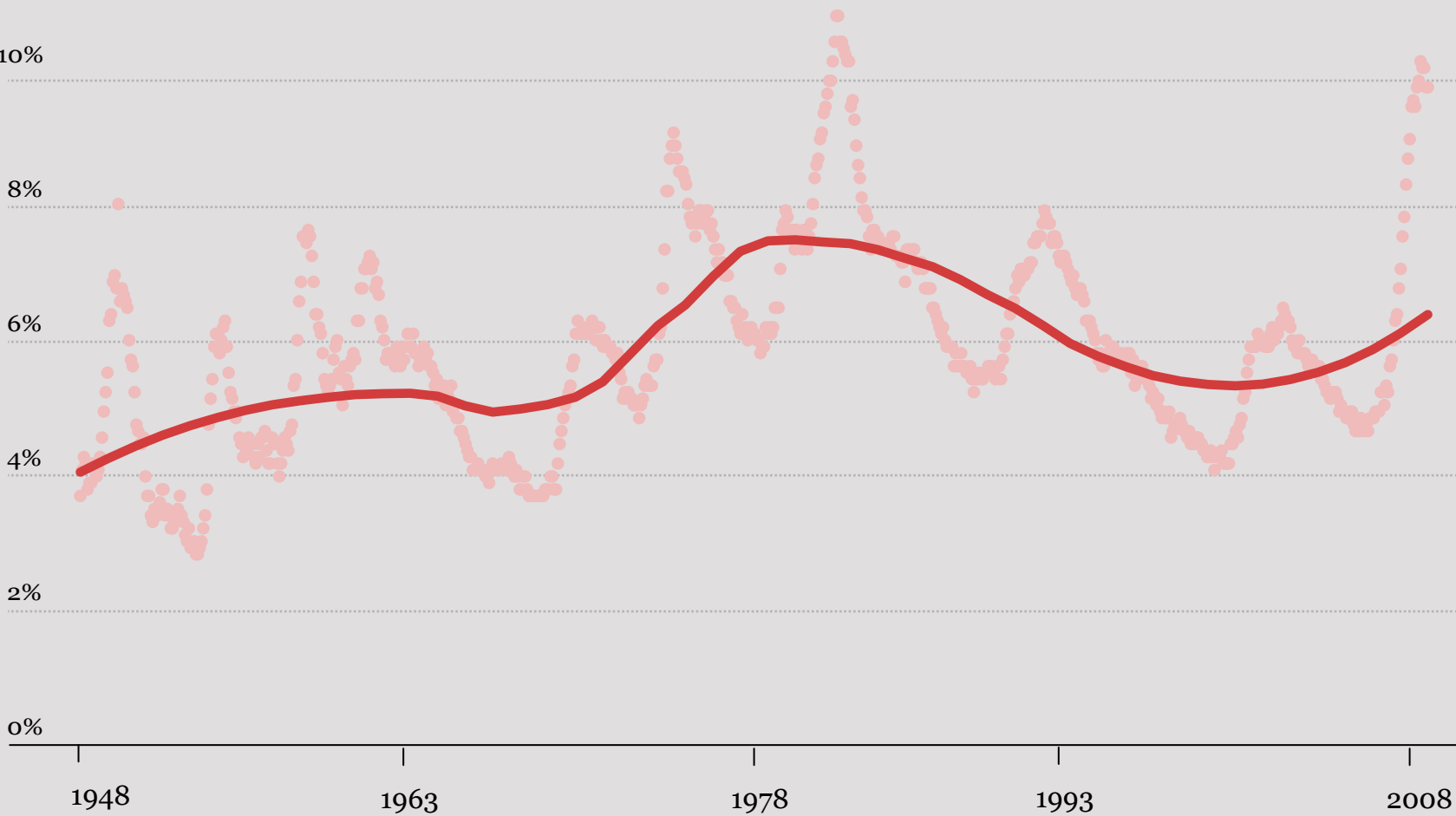


UNITED STATES POSTAGE RATE

In 1991, it cost 29 cents to mail a letter that weight one ounce or less via the United States Postal Service. The postage rate went up to 37 cents in 2001, and has increased four times since then.



UNITED STATES UNEMPLOYMENT RATE, 1948-2010

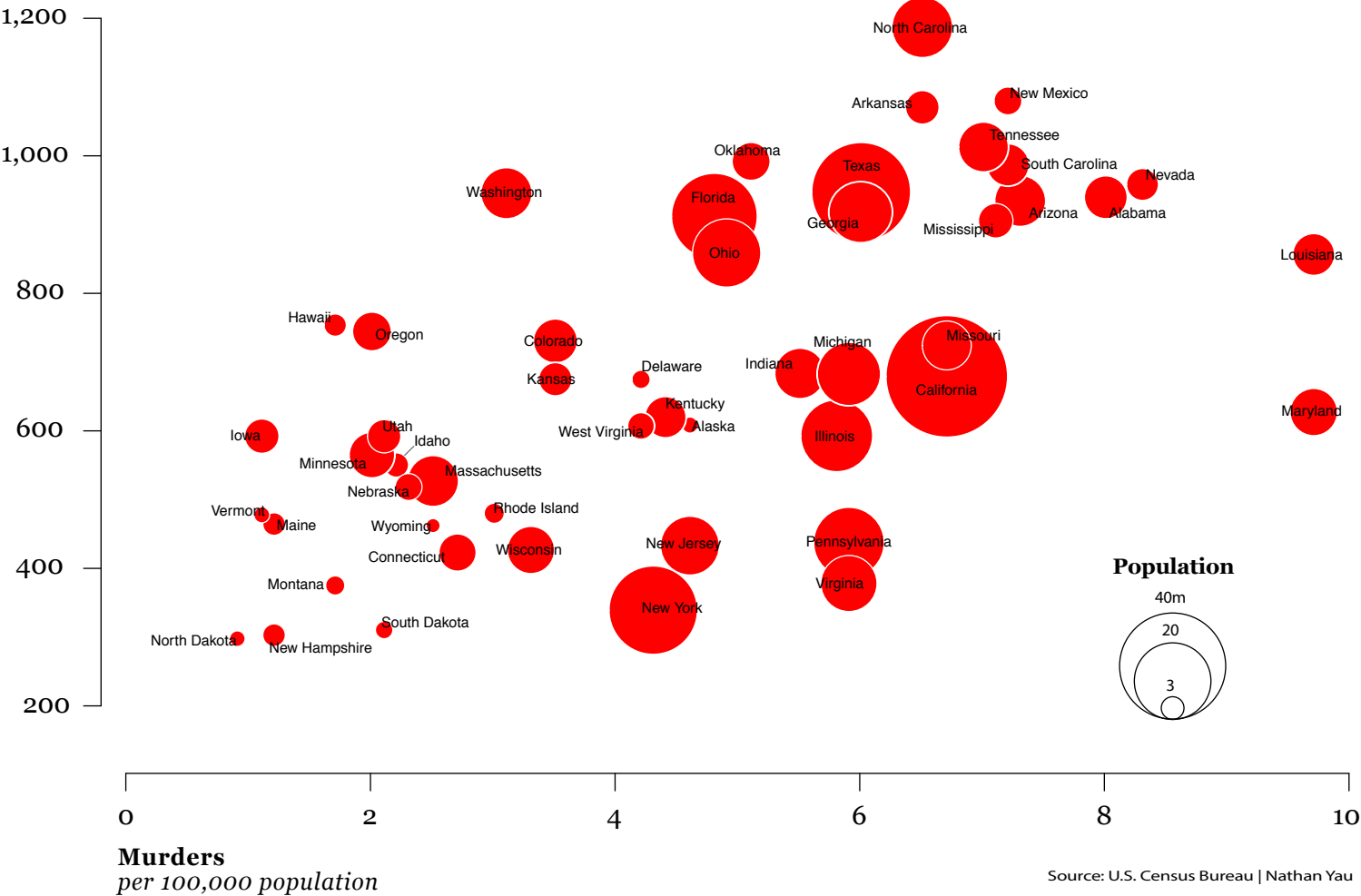


Rates per 100,000 population



MURDERS VERSUS BURGLARIES IN THE UNITED STATES

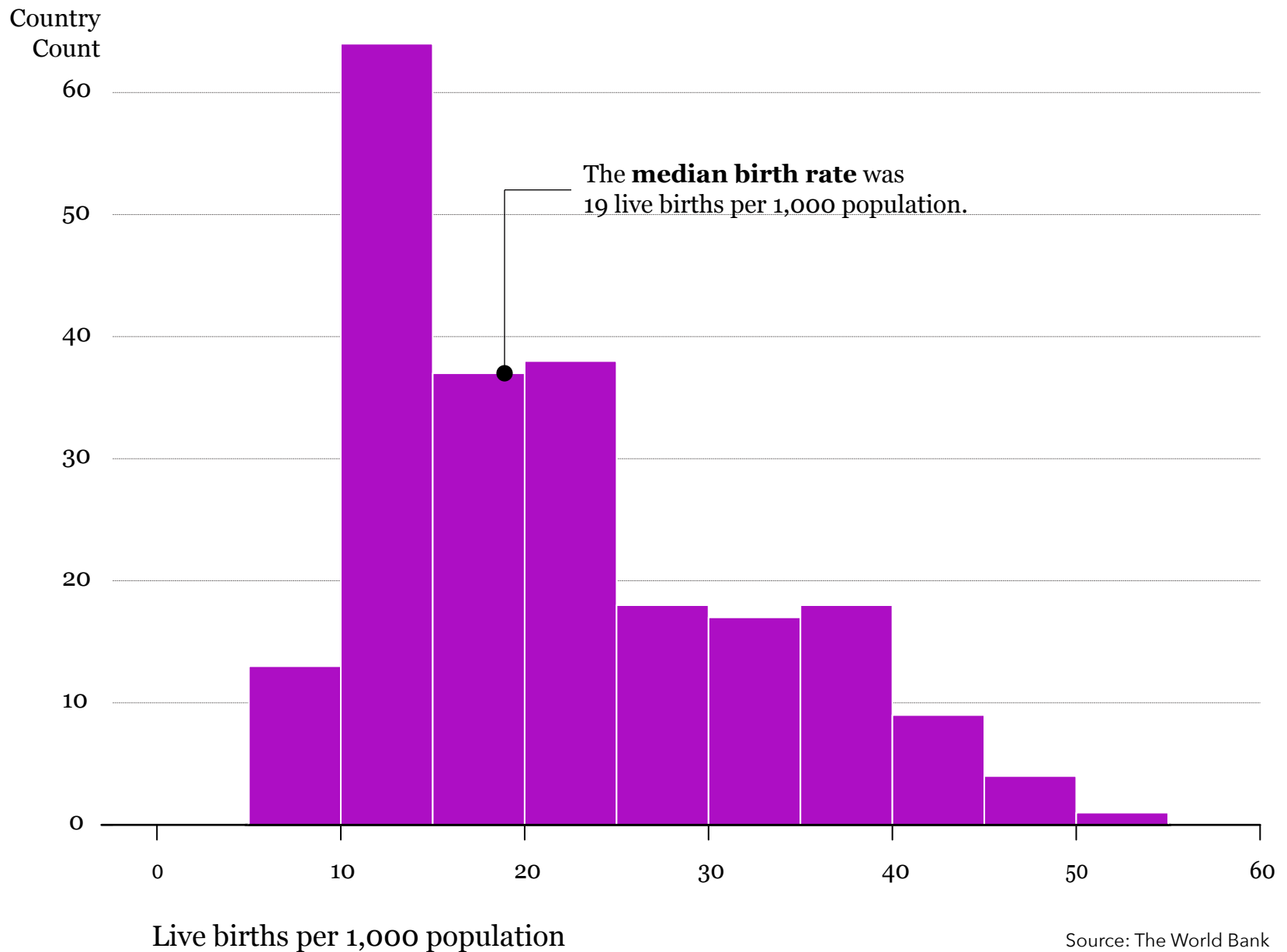
Burglaries
per 100,000 population



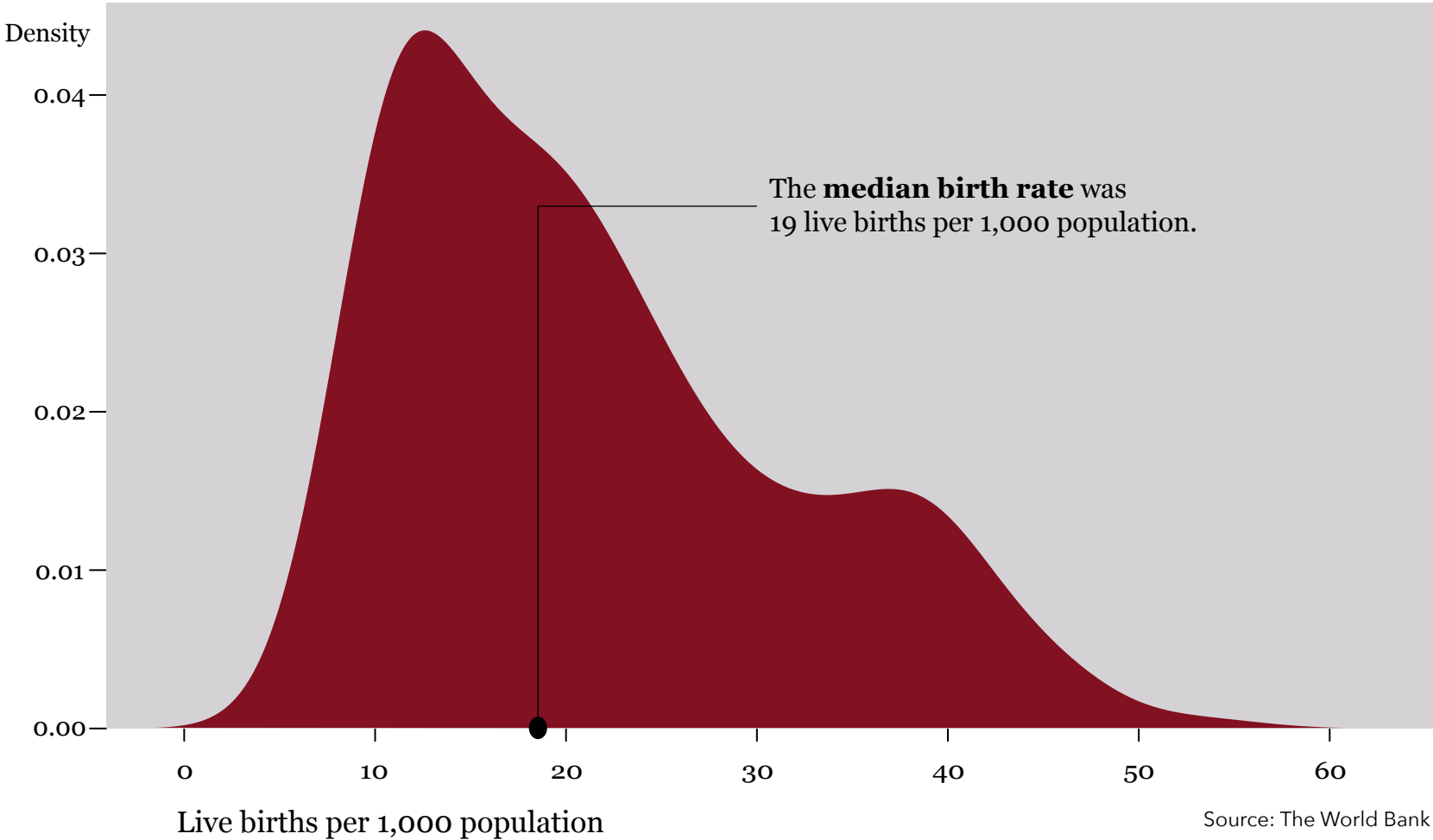
Source: U.S. Census Bureau | Nathan Yau

GLOBAL DISTRIBUTION OF BIRTH RATES

In 2008, most countries had birth rates less than 25 live births per 1,000 population. There are, however, many developing countries where women tend to bear more children.



GLOBAL DISTRIBUTION OF BIRTH RATES IN 2008



Source: The World Bank

Income Distribution by Sales Representative

Wine sales by each sales representative distributed by income produced.

