

Jennifer Brown

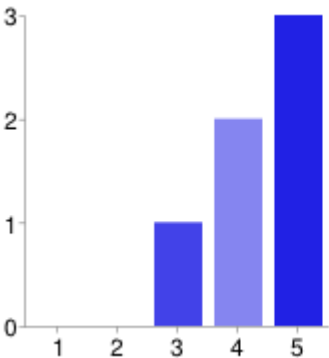
Edit this form

# 6 responses

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## Summary

On a scale of 1 to 5 would you consider the site to be user friendly?

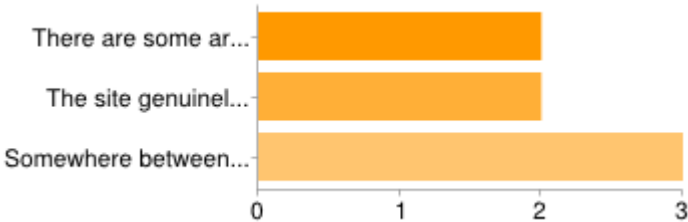


1	0	0%
2	0	0%
3	1	17%
4	2	33%
5	3	50%

### What strikes you first?

Easy to navigate and read. The background, a bit overpowering, maybe change the opacity and bring out the paragraph content to make it less distracting. I like the effects of the background. I believe the home page background should be adjusted. This site is beautiful and inspires me to keep working on my skill in order to reach this level of expertise that you have reached. When visiting the website, the first thing that caught my attention was the navigation bar. It has a very nicely designed inset shadow. The backgrounds look cool, but they may be a little too distracting. The header/logo/nav area is very large. Because of its size, it pushes most information below the fold.

Please give me your initial impressions about the layout and design of this page by choosing one of the following options:

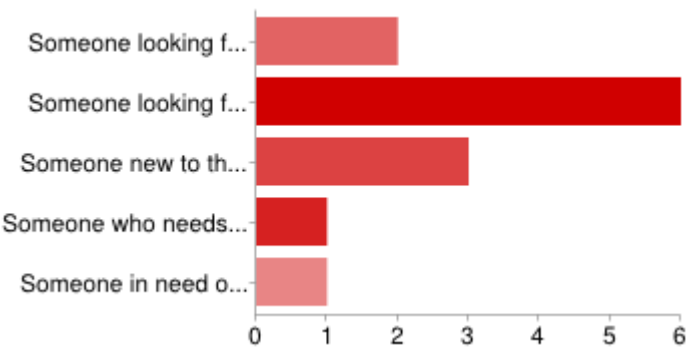


There are some areas of the site that I feel might be visually incomplete or unfinished	2	29%
The site genuinely satisfies the site's intent and targeted audience	2	29%
Somewhere between the first and second options	3	43%

What do you feel is the purpose of the site?

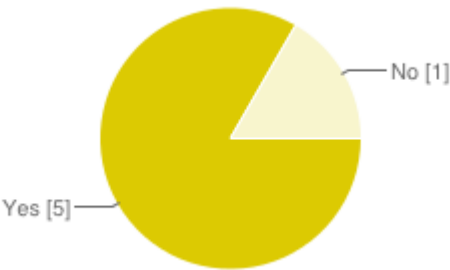
Pet care   Veterinarian services   Veterinarian Clinic service   Making an Appointment  
(it's the first link in the sub navigation)   Show what the vet clinic does, and to set appointments.   Gather information about the vet clinic

Who, specifically, do you think might visit the site regularly?



Someone looking for just Veterinarian advice	2	15%
Someone looking for Veterinarian services	6	46%
Someone new to the area in need of a Vet	3	23%
Someone who needs there pet boarded	1	8%
Someone in need of local information	1	8%

Were you able to access the Pet Portal Link from anywhere?



Yes	5	83%
No	1	17%

When going through the site, where you easily able to get back to the Home page?

It was simple and easy to use. Yes, the logo and the home link was located on all of the pages and it linked properly back to the home page. I had no issue with finding what to click in order to return to home page. Yes, your navigation seems to be very effective. Yes, I was able to find the home page link in the navigation menu, but I was looking for an escape hatch by linking on the logo in the header first. Yes. But I usually expect the logo to be a escape hatch back to the homepage, so that was something I wish was implemented.

Where you able to find the information you were looking for upon your visit?



If you had difficulty finding the information that you were looking for, please let us know how we can make your experience better.

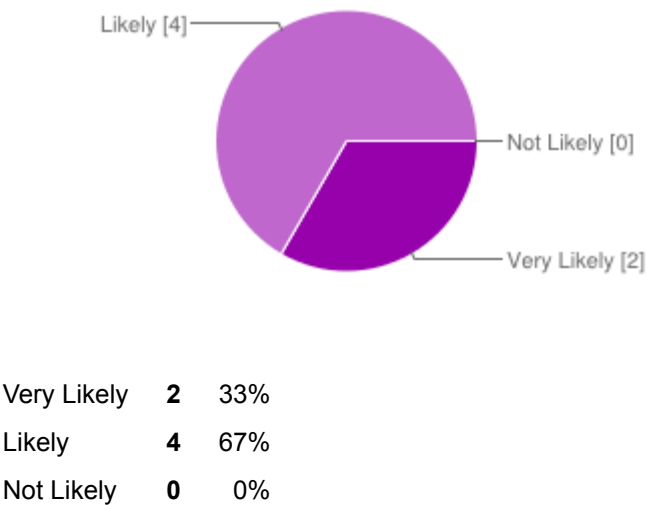
None All organized and easy to access. had no issue. No difficulty, found everything pretty simply. Although, I do want to point out that I found some problems with links. If you head over to this page ([http://jlynn81.github.io/wsp/activities/code\\_prototype/services.html](http://jlynn81.github.io/wsp/activities/code_prototype/services.html)) and head down to the footer navigation, you'll notice that your pet portal link is set to your services page. see answer below. Overall, I like the site's style and design. The link to the Pet Portal located in the footer nav did not take me the page I was expecting.

Is the information within the site clearly laid out?

Yes The text boxes are a bit unclear in there layout. Maybe try a box shadow to bring out the different sections. I had no issues view what would be of interest on the site. For the most part, yes. I feel that the font colors should have been different and the text-shadow should have been had smaller values, but other than that, great work! Most of the pages were laid out well. I noticed that the coupon on the services page didn't do anything, I was not sure if you were planning on linking that later or if was an oversight. I feel that,

because most of the information is located below the fold, some of it got lost.

After viewing the site how likely are you to bring your pet to Kirkman Road Veterinarian Clinic, Inc.?



Overall how would you rate the site and its intended purpose?



Why do you feel this way?

See above statements. All of the information is clearly defined but it just needs to stand out more. It is one two three. The person would be looking for this service, home page immediately provide an action of placing an appointment. Contact page give you immediate option to make contact. While the site does have some minor issues in the UI, the way you made the UX is why I rated it a 5 out of 5. When I entered the site, the first thing I noticed was the navigation. It clearly laid out the services, and while the side bar navigation design could have been a little better, it allowed easy access to making an appointment. So I'm positive that if an actual customer were to visit the site, they would find information they

need very easily, but the design does need a little work. Before I click the submit button below, I want to say good work, I do feel there was a little too much transparency, but that's not a huge issue. I think it could use a little work, but overall I like the site's style and design. Good work! I found the header area to be a tad large, and I find the background distracting.

### Number of daily responses

