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Kirkman Road Veterinarian Clinic Web User Test Questionnaire

I would like to say thank you for participating in this questionnaire today.

This questionnaire is going to be utilized in the enhancement of the Kirkman Road Veterinarian Clinic website so that current and future users have a better user experience when trying to find out about the clinic, the services that are provided and for current and future customers to find the clinics information in a timely fashion so that they can get the best possible care for there beloved family member(s).

Here is a link to the site for quick access: http://jlynn81.github.io/wsp/activities/code_prototype/index.html

Thank you for your time and participation, your responses are greatly appreciated and will help aid in the user experience of anyone coming to the site in need of a regular check up or an emergency situation.

*** Required**

On a scale of 1 to 5 would you consider the site to be user friendly? *

Please select from the below rating...

1 2 3 4 5

Horrible ☐ ☐ ☐ ☐ ☐ Outstanding

What strikes you first? *

Please explain...

Please give me your initial impressions about the layout and design of this page by choosing one of the following options:

*

Please select from the list provided...

- ☐ There are some areas of the site that I feel might be visually incomplete or unfinished
- ☐ The site genuinely satisfies the site's intent and targeted audience
- ☐ Somewhere between the first and second options

What do you feel is the purpose of the site? *

Please explain

Who, specifically, do you think might visit the site regularly? *

Please check all that apply

- ☐ Someone looking for just Veterinarian advice
- ☐ Someone looking for Veterinarian services
- ☐ Someone new to the area in need of a Vet
- ☐ Someone who needs there pet boarded
- ☐ Someone in need of local information

Were you able to access the Pet Portal Link from anywhere?

*

Please select from the options below...

- ☐ Yes
- ☐ No

When going through the site, where you easily able to get back to the Home page? *

Please tell us about your experience...

Where you able to find the information you were looking for upon your visit?

Please select from the below rating...

1 2 3 4 5

Had difficulty finding the
information



Found information
with ease

If you had difficulty finding the information that you were looking for, please let us know how we can make your experience better. *

Type your answer below...

Is the information within the site clearly laid out? *

Please explain your experience...

After viewing the site how likely are you to bring your pet to Kirkman Road Veterinarian Clinic, Inc.? *

Please select from the list below...

Overall how would you rate the site and its intended purpose? *

Please select from the below rating...

1 2 3 4 5

No clear purpose ☐ ☐ ☐ ☐ ☐ Very clear purpose

Why do you feel this way?

Please explain...

Submit

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