

Jennifer Brown

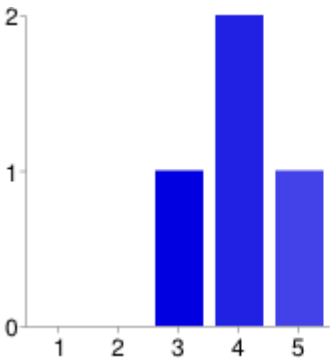
Edit this form

# 4 responses

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## Summary

On a scale of 1 to 5 would you consider the site to be user friendly?

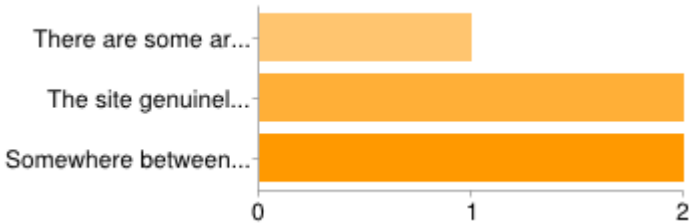


1	0	0%
2	0	0%
3	1	25%
4	2	50%
5	1	25%

### What strikes you first?

The backgrounds look cool, but they may be a little too distracting. The header/logo/nav area is very large. Because of its size, it pushes most information below the fold. The background, a bit overpowering, maybe change the opacity and bring out the paragraph content to make it less distracting. Easy to navigate and read.

Please give me your initial impressions about the layout and design of this page by choosing one of the following options:



There are some areas of the site that I feel might be visually incomplete or unfinished	1	20%
The site genuinely satisfies the site's intent and targeted audience	2	40%

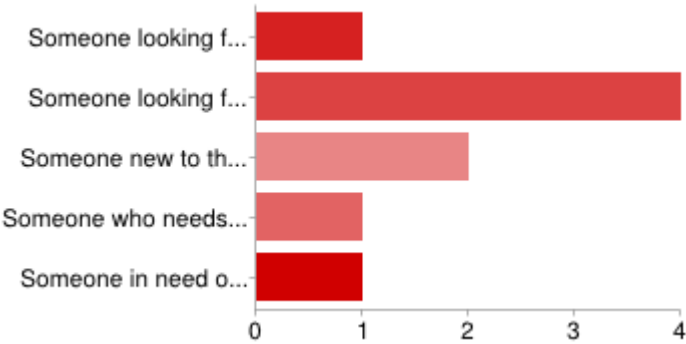
Somewhere between the first and second options

240%

What do you feel is the purpose of the site?

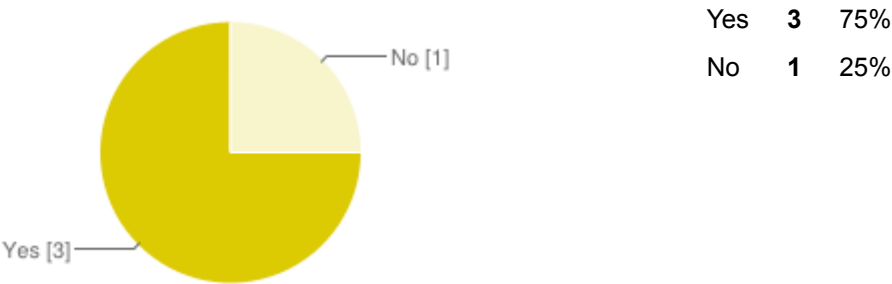
Show what the vet clinic does, and to set appointments.    Gather information about the vet clinic    Veterinarian services    Pet care

Who, specifically, do you think might visit the site regularly?



Someone looking for just Veterinarian advice	1	11%
Someone looking for Veterinarian services	4	44%
Someone new to the area in need of a Vet	2	22%
Someone who needs there pet boarded	1	11%
Someone in need of local information	1	11%

Were you able to access the Pet Portal Link from anywhere?



When going through the site, where you easily able to get back to the Home page?

Yes, I was able to find the home page link in the navigation menu, but I was looking for an

escape hatch by linking on the logo in the header first.    Yes. But I usually expect the logo to be a escape hatch back to the homepage, so that was something I wish was implemented.    Yes, the logo and the home link was located on all of the pages and it linked properly back to the home page.    It was simple and easy to use.

Where you able to find the information you were looking for upon your visit?



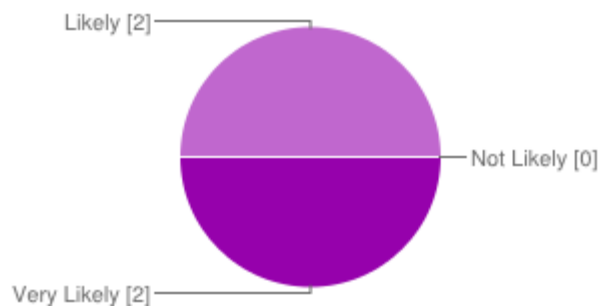
If you had difficulty finding the information that you were looking for, please let us know how we can make your experience better.

see answer below. Overall, I like the site's style and design.    The link to the Pet Portal located in the footer nav did not take me the page I was expecting.    All organized and easy to access.    None

Is the information within the site clearly laid out?

Most of the pages were laid out well. I noticed that the coupon on the services page didn't do anything, I was not sure if you were planning on linking that later or if was an oversight. I feel that, because most of the information is located below the fold, some of it got lost. The text boxes are a bit unclear in there layout. Maybe try a box shadow to bring out the different sections.    Yes

After viewing the site how likely are you to bring your pet to Kirkman Road Veterinarian Clinic, Inc.?



Very Likely	2	50%
Likely	2	50%
Not Likely	0	0%

Overall how would you rate the site and its intended purpose?



Why do you feel this way?

I think it could use a little work, but overall I like the site's style and design. Good work! I found the header area to be a tad large, and I find the background distracting. All of the information is clearly defined but it just needs to stand out more. See above statements.

Number of daily responses

