



James Adams

I'm a driven and detail-oriented data professional, with a background in operations and management. With skills and experience in data driven insights, coaching, therapy, biomechanics, and statistical analysis, I'm always looking to challenge myself while putting my skills to good use.

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Experience

Programme Insights Lead, Data Fellowship

July 2024 - Present

Multiverse

- Leading on the effective monitoring, reporting, and problem solving for the effective delivery of the largest data programme at Multiverse
- Responsible for liaising with cross-functional departments to build data products and reports for the analysis of programme health data and deliver interventions when programme-wide issues are identified
- Responsible for the technical expertise of all coaches within the Data Fellowship programme: assessing and delivering training needs, including bespoke training required for customised non-standard elements of programme delivery to larger clients

Enterprise Technical Lead

Nov 2023 - July 2024

Multiverse

- Working on the largest Enterprise account at Multiverse to strategise and build bespoke operational and programme customisations to deliver on the needs of the client, and ensuring these are effectively developed and rolled out to internal stakeholders by managing changes across the business and upskilling data coaches and instructors in new or adapted tools

Data Fellowship Coach

Sept 2022 - Nov 2023

Multiverse

- Teaching, coaching and mentoring apprentices through the Multiverse Data Fellowship programme, supporting them to successful completion of the apprenticeship programme and into their future careers

Chief of Operations

May 2012 - Feb 2017

Parkour Generations

- General management of the company and Chainstore Gym & Parkour Academy facility. Moving from a small group focused on outdoor coaching to a location based and scaling business of 20+ coaches, I was responsible for managing our transition and developing standardised procedures around memberships, payments, staffing (including coaches, reception, and admin staff) and day-to-day operations including KPI tracking, oversight of financial records and budgeting, and liaising with local councils, schools, and national governing bodies on effective parkour education delivery

Qualifications & Education

Microsoft Certified Power BI Data Analyst Associate

Microsoft

- Prepare, model, visualise and analyse data in Power BI
- Manage and secure Power BI reports and dashboards in the Power BI Service

Data Science Bootcamp

General Assembly

- Data cleaning, exploration, analysis, and visualisation in Python
- Modelling with regression, classification, clustering, and time series machine learning techniques

MRes Sport & Exercise Science (Distinction)

London Metropolitan University

- Natural Language Processing in R to determine sentimentality in qualitative interview data

Skills

Data science

- Understanding of developing and tuning machine learning models for variety of analysis needs such as regression, classification, and clustering
- Detailed understanding of qualitative and quantitative research methodology
- Deep appreciation for statistical thinking and the importance of evidence-backed decision making
- Enthusiasm for effective, reproducible research, conveyed through concise narratives and compelling, beautiful visualisations

Technical

- Power BI and Tableau for data reports and dashboarding
- Extensive experience in building data products in Metabase using SQL
- Coding languages:
 - R (*proficient, including Tidyverse and base R approaches, and package development*)
 - Python (*including Pandas, scikit-learn, Seaborn, statsmodels*)
 - SQL
 - Web (*HTML, CSS, JavaScript, d3.js*)
- git for collaborative codebase management

References available on request