joanne magbitang

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product designer

palantir *fall 18*

main designer on dossier, palantir gotham's new module for **writing collaborative documents**; conducted user interviews and onsites to quickly iterate and ship new features for adoption

designed **map visualization generators** for gaia, the maps module

yelp *fall 17 - winter 18*

designed various web and mobile features such as **photo grids**, **styleguide modernization**, and **business page layouts**

design lead for the new **photo-viewing experience** on web and mobile platforms

wealthsimple *winter 17*

user research and design lead for **financial planning** and **onboarding redesign**, reducing client calls by 50%

designed various mobile and web features such as **bank verification** and **institutional transfers**

hack the north *winter 17 - winter 19*

currently the **design lead**, mentoring 4 designers and directing **branding** and **styleguide** for web, mobile, and print

designed the **hacker application chatbot**, **sponsorship print package**, and **marketing assets** for Canada's biggest hackathon

bluedot *spring 16*

designed concepts of a **clinical web app** which won a grant of $25,000 from the Canadian Medical Association

designed and conducted user research on a **travel health mobile app** which won a grant of $4,500 from NSERC

education

systems design engineering 2020

BASc, Honours, Co-op
University of Waterloo

skills

Sketch	User research
InVision	Usability testing
Adobe CC	User interviews
Principle	Web development
Framer	Mentoring