

DIRECTOR OF OPERATIONS & PRODUCT

OnboardList // 2020 — Present

* + - * Lead team of 4 developers, 2 UX/UI designers, and 1 creative agency
      * Manage end-to-end launch of a new multi-platform SaaS product using Agile methodology
      * Develop OKRs to maximize conversion of paid users resulting in projected ~$1M ARR
      * Create roadmap and remove roadblocks to maximize team efficiency/velocity resulting in successful sprints toward ideal product vision
      * Collaborate with marketing team on ideal customer profile, product market fit, competitive analysis, and development of go-to-market content strategy
      * Gather qualitative data via user feedback, interviews, surveys and A/B testing to drive product improvements

PROJECT MANAGER

GLY // 2019 — 2020

* Successfully managed budget of $10M for specialized projects within large-scale builds totaling $6B for Fortune 100 and 500 clients
* Prioritized weekly rapid product revisions that exceeded client needs and resulted in ~$100K in cost savings
* Coordinated collaboration and managed expectations of key stakeholders across organizations
* Collaborate with R&D team to improve company-wide project efficiencies through testing and implementation of new innovative technologies

RESEARCH & OPERATIONS MANAGER

Gemini Asset Management // 2018 — 2019

* Provided comprehensive data analysis of emerging/existing technology companies and products in preparation for IPO launches
* Generated timely reporting of industry trends resulting in educated and informed decisions
* Developed allocation deployment product to improve team efficiency resulting in revenue increase of 20%

PRODUCT LEAD/ PROJECT MANAGER

Tough Mudder // 2016 — 2018

* Managed product, engineering, and build teams to ensure successful development and launch of 15+ products resulting in 10% new customer increase YoY
* Product lead for qualitative research and continuous improvement of user experience
* Efficiently managed annual budget of ~$3M through value engineering to maximum ROI
* Executed designs and projects across North America while streamlining internal processes, creating cohesion between external/internal teams and executive management

PRODUCT/PROJECT MANAGER

Capron // 2012 — 2016

* Managed successful launch of new BAS software and integration for existing users
* Collaborated with external development team to build software, hardware, mobile app and general UX improvements
* Coordinated with key stakeholders across multiple projects totaling ~$20M to ensure maximum efficiencies and on-time completion
* Diagnosed critical engineering roadblocks to limit future product delivery delays
* Championed mobile app launch and software deployments for existing customers
* Managed client relationships (worth $5M+ annually) resulting in increased ARR and NPS

ASSISTANT PROJECT MANAGER

Harris // 2010 — 2012

* Liaised with lead engineer to create project design, SOPs and specifications
* Delegated and prioritized project schedule to diverse team of 20+ members
* Identified critical milestones and addressed challenges to ensure adherence to budget, deadlines, and customer satisfaction through regular feedback
* Performed quality control inspections and stress tests on systems in preparation for client use
* Performed project analysis and implemented lean processes, resulting in $50K project savings
* Diagnosed and corrected project workflow inefficiencies resulting in a 20% improved velocity

PROFESSIONAL EXPERIENCE

| TECHNICAL SKILLS

* Google Analytics
* Python
* C Programming
* JavaScript
* GitHub
* Raspberry Pi
* Arduino
* Tableau
* Jira

| PRODUCT/DEVELOPMENT SKILLS

* Product Development
* Product Design & Wireframing
* UX/UI Development
* Quality Control & Analysis
* Team Leadership
* Product Testing
* Lean & Agile Management
* Cross-Team Communication
* Design Thinking

AREAS OF EXPERTISE

| SOFT SKILLS

* Effective Communicator
* Creative Solutions
* Leadership
* Stakeholder Management
* Entrepreneurship
* Thinkful HQ – Certified Product Manager
* Product Management and Development
* Agile Fundamentals & Management Principles
* UX & UI Development Fundamentals
* Fundamentals of Product Management
* Design – Prototyping and Wireframing
* Product Innovation for Product Managers
* Rapid Prototyping for Product Design
* IOT & Embedded Systems
* Arduino Platform and C Programming

CERTIFICATIONS/COURSES

* 3D CAD/Design
* Wireframing
* Rapid Prototyping
* Sanity
* Chakra UI
* Trello
* Next.JS
* Figma
* React

MECHANICAL ENGINEERING, B.S.

The Catholic University of America

EDUCATION

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PRODUCT

MANAGER

MAGRO,CPM

JOHN