

# JORDAN TYLER McARDLE

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## EXPERIENCE

**2-COM (Communication Components, Inc.) • Software Developer • Brentwood, TN • January 2015 – present**

Lead developer on several marketing site projects for Nashville-area clients. Converted separate mobile and desktop websites into single responsive websites. Member of team building 2-COM's next generation e-commerce platform. Allowed users to create and order custom marketing materials offered or distributed through 2-COM's services.

- Managed ongoing site updates and new design implementations on short notice for our clients' promotional events
- Implemented efficient design changes to client websites in order to drive end-user engagement and increase website traffic by 29% and event landing page engagements from 0.76% to 6.34%
- Upgraded an existing process that transformed a physical product catalog management process into a web application built with: C# ASP.NET MVC5, Javascript, LESS
  - o Introduced an Agile software development methodology to the client for this project to gather and maintain expectations of the client
  - o Implemented and designed new pieces of functionality, including an admin panel, product notes and favoriting products, that would allow the client to carry over processes utilized with the print version of the catalog into the web application
  - o Implemented ASP.NET Identity 2.0 to meet the need of user permissions when viewing certain confidential product data
  - o Managed and worked alongside external resources to ensure quality deliverables and effective code for client delivery
  - o Customer response was to scrap the decade old hardcopy process in favor of the web application
- Developed and designed, alongside a development team, 2-COM's e-commerce platform that provides marketing services for 2-COM clientele
  - o Interfaced with a third party ERP/backend solution using Node.js/ExpressREST API
  - o Created an AngularJS front-end application to quickly create new client sites
  - o Implemented multi-lingual capabilities for Canadian French-based customers
- Developed a proprietary application for 2-COM employees to update sensitive product data that is used across all client sites (C# ASP.NET MVC5, Javascript, LESS)

**The Valencia Group • Software Developer • Nashville, TN • September 2015 – present**

Established a consulting relationship with a client in Birmingham, AL, and migrated a VB6 legacy application to a Silverlight application that mirrors their current product suite. This task-based application is used by hospital clients across the state of Alabama to verify billing information for customers and generate a letter of this information for the customer. Worked alongside the Valencia Group's development team to ensure security for confidential client data.

- Developed the application following an existing codebase to maintain consistency across the product suite
- Provided an interface for users to find and access incomplete tasks in a queue
- Implemented access and role specific features for client and company administrators

**CTS, Inc. • Software Developer Intern • Nashville, TN • June 2014 – July 2014**

Built a C# ASP.NET MVC5 web application to drive employee interaction and participation in the company's annual team building event.

- Developed an application alongside remote teammates using requirements gathered from CTS project stakeholders.
- Created fantasy sport-related pieces of functionality including a fantasy league involving CTS employees, a "smack-talk" chat board and an interactive leaderboard
- Managed a team of ten individuals that adhered to CTS, Inc.'s Agile methodology
- Communicated daily with the client to ensure correct project direction and timeline
- Successfully delivered a client-approved application that increased traffic to the site during the team event and a fantasy league participation rate of 90% across the company

## TECHNOLOGY

**Languages:** C#, JavaScript, SQL, HTML5/CSS3/LESS/SASS, XML

**Frameworks/Libraries:** .NET MVC, Angular.js, Node.js, Express, jQuery, Bootstrap, Apex, Spring

**Data:** Relational (MS SQL Server, PostgreSQL, MySQL), NoSQL/Other (MongoDB)

**Tools:** Git, Subversion, Visual Studio, Salesforce, Eclipse, Photoshop/Illustrator

## EDUCATION

**Bachelor of Science in Business Administration, MIS, Minor in Italian Language, The University of Alabama (2014)**