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Wireframe Summary

The purpose of my wireframe is to create an online marketplace for people to buy and sell shoes. This website contains many features displayed in clear formats for an easy user experience. Currently, the shoe marketplace only ships to the contiguous United States; therefore, the intended audience is people who are ages 18 and up and live in the lower 48 states. Users are brought to the home page when the website is first visited. Here, a featured artist of the month and their custom shoe is displayed. Users can also search for specific shoes they desire. Results from the search include a picture, the shoe name, description, and price. These results can be selected and the user is brought to the item detail page. This page includes the shoe name, price, and a picture carousel that allows users to view the shoe from different angles. A shoe size combo box is also included to allow the user to select their size as well as the shoe description and specifications. Users can add the shoe to their cart or return to the search result page. A process that a user might go through is creating a listing. To create a listing, the user will first have to log in or create an account. Then they will be brought to the create listing page where they will have to enter the shoe details. These details include uploading photos, the shoe price, the shoe size, and the description. After the listing is created other users will be able to see the shoe.

Home Page

A Web Page

https://shoes.com

SHOES.COM

| Home | Search | Sign In & Add Listing | Cart |

Custom Shoe of the Month

Shoe Name I Shoe Description

Artist Name I Artist Background

This is the home page where the user will land. Here the user can view the artist and their shoe of the month. The user can also search, sign in/sign up, and view their cart.

Search Item Page

A Web Page

https://shoes.com

SHOES.COM

| Home | Search | Sign In & Add Listing | Cart |

search 🔍

Results

Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price
Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price	Shoe Name Description I Price

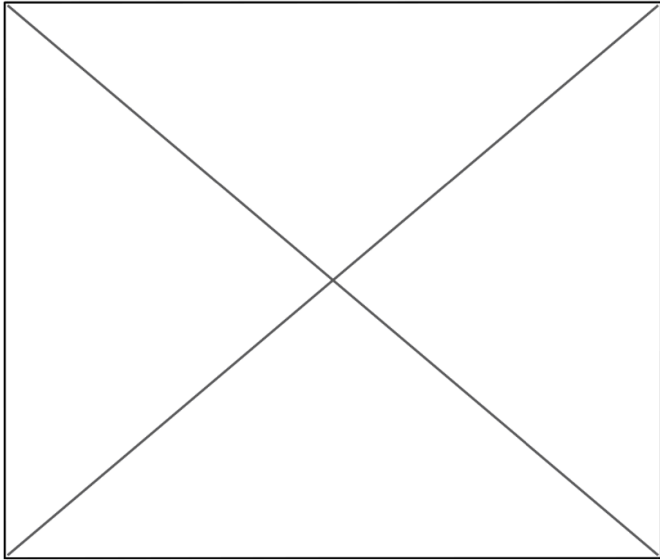This is the search page where the user can search for shoes. The page will show results of many shoes.

Detail Shoe Page

https://shoes.com

SHOES.COM

| Home | Search | Sign In & Add Listing | Cart |

Shoe Name

Price: $00.00

Size ▾

Shoe Description and Specification

Add to Cart

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This is the detail page that shows the individual shoe that was selected. Users can see price, details, and sizes.

Add Listing Page

SHOES.COM

| Home | Search | Sign In & Add Listing | Cart |

Upload Images: ⬆

Enter Price: $

Enter Size: Size

Enter Description:

Create Listing

This is the add listing page where users enter the shoe details and upload photos.

Alternate Home Page

A Web Page

◁ ▷ ✗ ⌂ | https://shoes.com | 🔍

SHOES.COM

User Login

Email: _____

Password: _____

Forgot Password

Sign In

Don't have an account

This is the alternate home page. Here you have to login or create an account to access the site.