Jack Mahedy

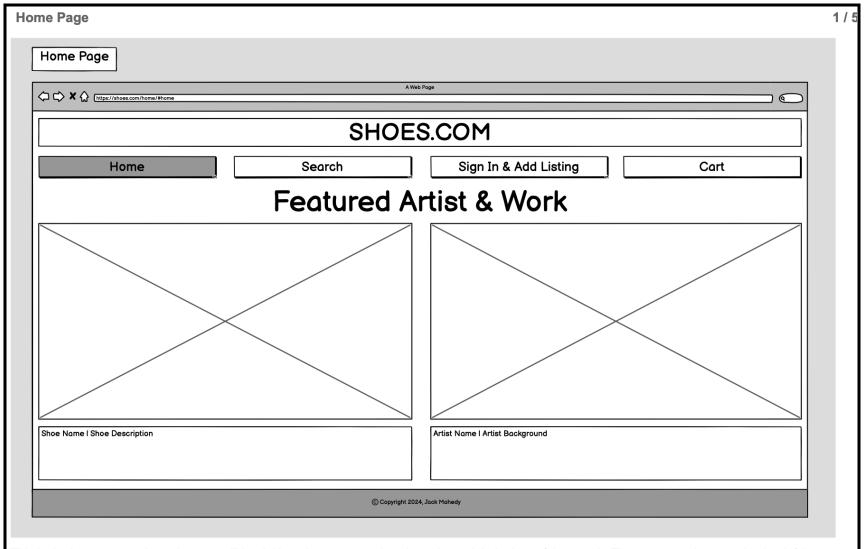
Dr. Li

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Evaluation & Redesign Summary

From evaluating my partner's design I have learned about the importance of spacing and decluttering. I notice some pages containing perfectly spaced items and other pages having uneven item spacing. It is very noticeable when you first look at a well-spaced page, and then view the uneven page. From my partner's evaluation, I have learned about the importance of labeling your pages and detailed text. For example, poorly detailed text was pointed out on my create listing page. I included a vague label that could confuse users. The recommendation was followed and the label was changed. I would highly rate my partner's feedback. Even though most of the issues were minor, the feedback was highly valuable and drastically improved my wireframe. Titles and URLs were recommended on each page. The URLs were all updated but the title addition suggestion was only used sometimes. I felt that titles would add an awkward element to certain pages; instead, I added color to the menu button to indicate what page the user is on. Adding a sorting combo box was suggested on the search result page. The suggestion was agreed upon and added to the new design. Another issue was brought to light on the alternate home page. The concern involved weird spacing between elements and it was suggested that items be enlarged. In the redesign, elements were enlarged and items were evenly spaced.



This is the home page where the user will land. Here the user can view the artist and their shoe of the month. The user can also search, sign in/sign up, and view their cart.

Changes: Changed the URL, added a title to the page, and added color to the menu bar to indicate the page your are on.

