Event types

plays/ musicals/ theatre special events (one night thing)

sports games music

Escape Rooms **Fairs**

shopping deals?

food-related events

religious events community events (farmers markets, local yard sales, etc.)

physical activities

Tailgating

movies

Who does the problem affect/who will benefit from the

app?

people with nothing to do

lonely people

people who cannot find anything to do in their specific town

older people

broke younger people working people?

People who want to be active?

out of towners/ tourists

local economies

small communities

large families that can't afford expensive events

What influences the problem?

Bad organization

Ioneliness

Depression

towns with little social media/tech involvement

covid

mostly expensive/popular events advertised currently

overwhelming amount of things if you're in a bigger

city that you just

never look

Finding cheap events if you don't have money

Logisitics

deals if you purchase multiple events users may want to be able to see events in a certain radius

different categories of events available

ability to register for/purchase tickets for event

differentiate by price way to put users' interests in the app to tailor results to each

ability to look in other areas that do not match current location

let people add events if they are hosting something, but somehow make sure it isn't spam

Payment System Special in app events.. I.E. go to x amount of events and receive a free coffee

recommending events based on what you've gone to/like