

PRESS ADVISORY PRESS ADVISORY PRESS ADVISORY PRESS ADVISORY

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New York, NY —March 26, 2011—Thousands of Local children will compete in NY Youth Runners' first Indoor Track Meet of 2011 at the City Indoor Track and Field Center in Morningside Heights.

WHO: Children of all athletic levels between the ages of 4-15.

WHAT: Friendly, fun competition in a variety of track and field events including relays, runs, long jump and shot put. ***This event is FREE for kids and adults.***

WHERE: City Track and Field Center, 100 Stadium Avenue, between 111^h & 112th Streets in NYC.

WHEN: Saturday, March 26--Races begin at 9:00 AM for younger kids (4-10); 1 PM for older kids (11-15). Registration begins at 7:45 AM. Health and Wellness booths will be open on the track floor from 9:00 AM – 1 PM.

About NYRR

New York Youth Runners (NYRR) is the foremost youth running organization in the world. NYRR fulfills its youth services mission by establishing running-based programs that promote children's physical fitness, character development, and personal achievement in under-served communities.

About City Indoor Track and Field Center

This facility stands as a brilliant jewel in the center of Morningside Heights, an example of civic renewal at its best. Renovations for the current incarnation of the track began in 1991 and by 1995 it became a world-class facility. The arena seats more than 3,000 and includes a pole vault runway, an eight-lane sprint and hurdle straightaway, two long jump pits, two high jump areas and a shot put area.

MEDIA OPPORTUNITIES

Great pics and interviews with kids running, jumping, and throwing to the sounds of friends and family cheering from the stands. And don't miss the 55-meter dash for four-year-olds or the smiling faces of young athletes accepting ribbons on the podium! For a schedule of events, visit us at www.school.edu/events

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Add your city, state, and the current date

Replace with your own contact's name and information

Add **YOUR** event's info and details

Give a brief overview of your org. and your event or venue

Make it clear what the media will get from coming to your event