Vaccine Project

Business Understanding

The client is a leader in the field of health care. The client has resources at their disposal that can be used to encourage non-vaccinated persons to become vaccinated. It would be beneficial to the client to know what groups of persons are less likely to be vaccinated in order to make the best use of the client's resources. Therefore, it would be helpful for the client to have a model that could predict which persons are less likely to be vaccinated based on various known factors, related to the person's background, views and behaviors, and also it would be helpful to know more generally which of these factors leads a group to be less or more likely to be vaccinated. This model and knowledge would facilitate efforts to reach persons individually and as groups in order to efficiently encourage vaccination.

Data Understanding

The data comes from the National 2009 H1N1 Flu Survey conducted by the United States after the outbreak of the virus in 2009. The survey covers various topics included one's background, views and behaviors. The survey also covers whether one has been vaccinated against the H1N1 virus, which will be the target variable for this project. More specifically, the potential predictor variables include socio-economic related factors, views about vaccines, and health-related behaviors and statuses (e.g., health insurance and doctor recommendation.) Given that H1N1 can be categorized as a risky virus, the data, though H1N1 specific, can be thought of as analagous to any risky virus such that insights from the data will be applicable to future viral outbreaks.

About half the features are categorical in nature as opposed to numerical. (Of the float and integer type features, about half are binary/categorical.) The columns with most missing data have about 10,000 of 27,000 missing. About 21% of respondents received the H1N1 vaccine.

Features with signficant correlation to the target variable are doctor reccomendation, opinion of virus risk, and opinion of vaccine effective.

See the data (./data).

```
In [1]: ▶ import pandas as pd
             import numpy as np
             import seaborn as sns
             import sklearn
             import matplotlib.pyplot as plt
             %matplotlib inline
In [2]: M dataX = pd.read_csv('./data/training_set_features.csv')
             datay = pd.read_csv('./data/training_set_labels.csv')
             dataX.head()
   Out[2]:
                respondent_id h1n1_concern h1n1_knowledge behavioral_antiviral_meds behavioral_avoidance behavioral_face_mask behavioral_wash_hands behavioral
                           0
                                      1.0
                                                     0.0
                                                                             0.0
                                                                                                                   0.0
                                                                                                0.0
                                                                                                                                        0.0
              1
                           1
                                      3.0
                                                      2.0
                                                                             0.0
                                                                                                1.0
                                                                                                                   0.0
                                                                                                                                        1.0
                           2
                                       1.0
                                                      1.0
                                                                             0.0
                                                                                                1.0
                                                                                                                   0.0
                                                                                                                                        0.0
                           3
                                       1.0
                                                      1.0
                                                                             0.0
                                                                                                1.0
                                                                                                                   0.0
                                                                                                                                        1.0
                                      2.0
                                                      1.0
                                                                             0.0
                                                                                                1.0
                                                                                                                   0.0
                                                                                                                                         1.0
             5 rows × 36 columns
Out[3]:
                respondent id h1n1 vaccine seasonal vaccine
             0
                           0
                                       0
                                                       0
              1
                                       0
                           2
                                                       0
              2
                                       0
             3
                           3
                                       0
                                                       1
                           4
                                       0
                                                       0
In [4]: 📦 ata = pd.concat([datay, dataX], axis = 1) #Combining the feature and label data into one dataframe to faciliate preparation:
```

```
Drop unneeded columns including those specific to the seasonal flu.
                 M eas_vacc_effective', 'opinion_seas_risk', 'opinion_seas_sick_from_vacc', 'doctor_recc_seasonal', 'seasonal_vaccine'], axis=1)
In [6]:

▶ data.head()
       Out[6]:
                             h1n1_vaccine h1n1_concern h1n1_knowledge behavioral_antiviral_meds behavioral_avoidance behavioral_face_mask behavioral_wash_hands behavioral_face_mask behavioral_f
                         1
                                               0
                                                                    3.0
                                                                                               2.0
                                                                                                                                       0.0
                                                                                                                                                                         1.0
                                                                                                                                                                                                            0.0
                                                                                                                                                                                                                                                 1.0
                                               0
                                                                    1.0
                                                                                               1.0
                                                                                                                                       0.0
                                                                                                                                                                         1.0
                                                                                                                                                                                                            0.0
                                                                                                                                                                                                                                                 0.0
                                               0
                                                                    1.0
                                                                                               1.0
                                                                                                                                       0.0
                                                                                                                                                                         1.0
                                                                                                                                                                                                            0.0
                                                                                                                                                                                                                                                 1.0
                                                                    2.0
                                                                                               1.0
                                                                                                                                       0.0
                                                                                                                                                                         1.0
                                                                                                                                                                                                            0.0
                                                                                                                                                                                                                                                 1.0
                       5 rows × 32 columns
<class 'pandas.core.frame.DataFrame'>
                       RangeIndex: 26707 entries, 0 to 26706
                       Data columns (total 32 columns):
                                Column
                                                                                        Non-Null Count Dtype
                                                                                        -----
                                h1n1_vaccine
                         a
                                                                                        26707 non-null int64
                         1
                                h1n1_concern
                                                                                        26615 non-null
                                                                                                                      float64
                                h1n1_knowledge
                                                                                        26591 non-null float64
                                 behavioral antiviral meds
                                                                                        26636 non-null float64
                                behavioral_avoidance
                                                                                        26499 non-null float64
                         5
                                behavioral_face_mask
                                                                                        26688 non-null float64
                                 behavioral_wash_hands
                                                                                        26665 non-null
                                                                                                                      float64
                                behavioral_large_gatherings 26620 non-null float64
                                                                                        26625 non-null
                                 behavioral outside home
                                                                                                                      float64
                         8
                                 behavioral_touch_face
                                                                                        26579 non-null
                                                                                                                     float64
                         10
                               doctor_recc_h1n1
                                                                                        24547 non-null float64
                                chronic_med_condition
                                                                                        25736 non-null
                         11
                                                                                                                      float64
                                child_under_6_months
                                                                                        25887 non-null float64
                         12
                                                                                        25903 non-null
                         13
                                health_worker
                                                                                                                     float64
                         14
                                health_insurance
                                                                                        14433 non-null
                                                                                                                      float64
                                opinion_h1n1_vacc_effective 26316 non-null float64
                                opinion_h1n1_risk
                                                                                        26319 non-null
                                                                                                                      float64
                         16
                         17
                                opinion_h1n1_sick_from_vacc 26312 non-null
                                                                                                                     float64
                         18
                                age_group
                                                                                        26707 non-null
                                                                                                                      object
                         19
                                education
                                                                                        25300 non-null
                                                                                                                      object
                                                                                        26707 non-null
                               race
                                                                                                                      object
                         21
                                sex
                                                                                        26707 non-null
                                                                                                                      object
                         22
                                income_poverty
                                                                                        22284 non-null
                                                                                                                      obiect
                         23
                                marital_status
                                                                                        25299 non-null
                                                                                                                      object
                         24
                                rent_or_own
                                                                                        24665 non-null
                         25
                                employment status
                                                                                        25244 non-null
                                                                                                                      obiect
                                                                                        26707 non-null
                         26
                                hhs_geo_region
                                                                                                                      object
                                                                                        26707 non-null
                         27
                                census_msa
                                                                                                                      object
                         28
                               household_adults
                                                                                        26458 non-null
                         29
                                household_children
                                                                                        26458 non-null
                                                                                                                      float64
                               employment_industry
                                                                                        13377 non-null object
                         30
                         31 employment_occupation
                                                                                       13237 non-null object
                       dtypes: float64(19), int64(1), object(12)
                       memory usage: 6.5+ MB
Out[8]:
```

	h1n1_vaccine	h1n1_concern	h1n1_knowledge	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behavioral_wash_hands	beha
count	26707.000000	26615.000000	26591.000000	26636.000000	26499.000000	26688.000000	26665.000000	
mean	0.212454	1.618486	1.262532	0.048844	0.725612	0.068982	0.825614	
std	0.409052	0.910311	0.618149	0.215545	0.446214	0.253429	0.379448	
min	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	
25%	0.000000	1.000000	1.000000	0.000000	0.000000	0.000000	1.000000	
50%	0.000000	2.000000	1.000000	0.000000	1.000000	0.000000	1.000000	
75%	0.000000	2.000000	2.000000	0.000000	1.000000	0.000000	1.000000	
max	1.000000	3.000000	2.000000	1.000000	1.000000	1.000000	1.000000	

In [9]: | data.iloc[:,8:17].describe()

Out[9]:

	behavioral_outside_home	behavioral_touch_face	doctor_recc_h1n1	chronic_med_condition	child_under_6_months	health_worker	health_insurance
count	26625.000000	26579.000000	24547.000000	25736.000000	25887.000000	25903.000000	14433.00000
mean	0.337315	0.677264	0.220312	0.283261	0.082590	0.111918	0.87972
std	0.472802	0.467531	0.414466	0.450591	0.275266	0.315271	0.32530
min	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.00000
25%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	1.00000
50%	0.000000	1.000000	0.000000	0.000000	0.000000	0.000000	1.00000
75%	1.000000	1.000000	0.000000	1.000000	0.000000	0.000000	1.00000
max	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.00000
4							

Of the float and integer type features, about half are binary/categorical. The columns with most missing data have about 10,000 of 27,000 missing. About 21% of respondents received the H1N1 vaccine.

Some of the columns are not self-explanatory: census_msa, hhs_geo_region.

In [10]: | data.census_msa.value_counts()

Out[10]: MSA, Not Principle City 11645
MSA, Principle City 7864
Non-MSA 7198
Name: census_msa, dtype: int64

Metropolitan Statistical Area, it seems that these designation roughly mean: {MSA, Not Principle City: suburban; MSA, Principle City: urban; Non-MSA: rural }

hhs_geo_region, employment_industry, and employment_occupation are coded as random strings. Thus without decoding, they will provide little information.

In [11]: \mathbf{M} data.hhs_geo_region.value_counts()

Out[11]: lzgpxyit 4297 3265 fpwskwrf qufhixun 3102 oxchjgsf 2859 kbazzjca 2858 2846 bhuqouqj mlyzmhmf 2243 lrircsnp 2078 atmpevgn 2033 1126 dqpwygqj

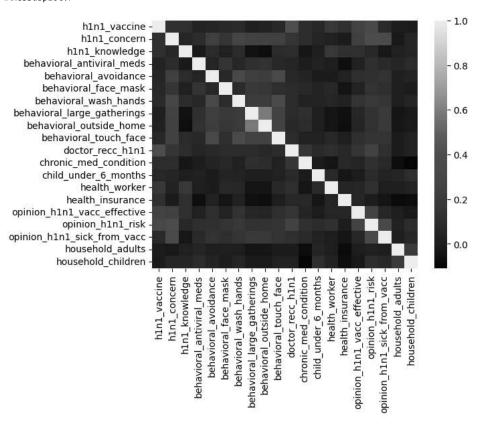
Name: hhs_geo_region, dtype: int64

In [12]: | data.employment_industry.value_counts()

Out[12]: fcxhlnwr 2468 wxleyezf 1804 ldnlellj 1231 pxcmvdjn 1037 atmlpfrs 926 arjwrbjb 871 xicduogh 851 mfikgejo 614 vjjrobsf 527 rucpziij 523 xqicxuve 511 saaquncn 338 cfqqtusy 325 nduyfdeo 286 mcubkhph 275 wlfvacwt 215 dotnnunm 201 haxffmxo 148 msuufmds 124 phxvnwax qnlwzans 13 Name: employment_industry, dtype: int64

```
Out[13]: xtkaffoo
                        1778
                        1509
            mxkfnird
            emcorrxb
                        1270
            cmhcxjea
                        1247
                        1082
            xgwztkwe
            hfxkjkmi
                         766
            qxajmpny
                         548
             xqwwgdyp
                         485
            kldqjyjy
                         469
                         452
            uqqtjvyb
            tfqavkke
                         388
            ukymxvdu
                         372
             vlluhbov
                         354
            oijqvulv
                         344
                         341
            ccgxvspp
            bxpfxfdn
                         331
            haliazsg
                         296
            rcertsgn
                         276
            xzmlyyjv
                         248
                         227
            dlvbwzss
            hodpvpew
                         208
            dcjcmpih
                         148
            pvmttkik
                          98
            Name: employment_occupation, dtype: int64
In [14]: | data.education.value_counts()
   {\tt Out[14]:} \ \ {\tt College} \ \ {\tt Graduate}
                                 7043
            Some College
            12 Years
                                 5797
             < 12 Years
                                 2363
            Name: education, dtype: int64
In [15]: | data.sex.value_counts()
   Out[15]: Female
                      15858
            Male
                      10849
            Name: sex, dtype: int64
In [16]:  data.race.value_counts()
   Out[16]: White
            Black
                                  2118
            Hispanic
                                 1755
            Other or Multiple
                                 1612
            Name: race, dtype: int64
In [17]: | data.age_group.value_counts()
   Out[17]: 65+ Years
                             6843
            55 - 64 Years
                             5563
            45 - 54 Years
                             5238
            18 - 34 Years
                             5215
            35 - 44 Years
                             3848
            Name: age_group, dtype: int64
In [18]: | data.income_poverty.value_counts()
   Out[18]: <= $75,000, Above Poverty
                                         12777
            > $75,000
                                         6810
            Below Poverty
                                          2697
            Name: income_poverty, dtype: int64
         Above, the survey seems to be fairly cross-sectional in terms of various background factors.
         Check correlations with target variable and for multicollinearity.
```

Out[19]: <AxesSubplot:>



The potential predictor variables don't appear highly correlated amonst each other. Significant correlations appear to be: Doctor reccomendation, opinion of virus risk, opinion of vaccine effective.

Create dummy variables for each categorical variable so correlations/other calculations can be made.

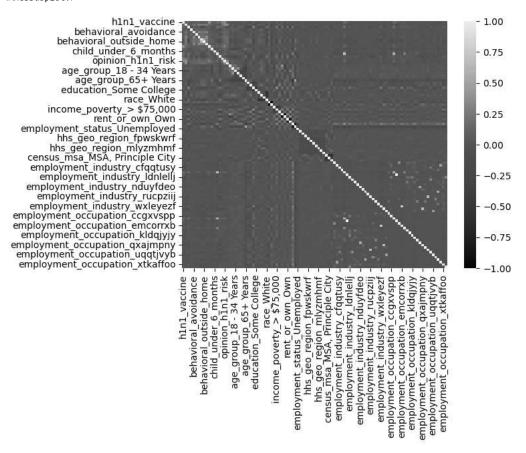
In [20]: datawd = pd.get_dummies(data) In []:

Out[21]:

	h1n1_vaccine	h1n1_concern	h1n1_knowledge	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behavioral_wash_hands	behaviora
0	0	1.0	0.0	0.0	0.0	0.0	0.0	
1	0	3.0	2.0	0.0	1.0	0.0	1.0	
2	0	1.0	1.0	0.0	1.0	0.0	0.0	
3	0	1.0	1.0	0.0	1.0	0.0	1.0	
4	0	2.0	1.0	0.0	1.0	0.0	1.0	

5 rows × 102 columns

Out[22]: <AxesSubplot:>



Above, most dummy variables don't seem highly correlated to target.

```
Find all correlations over .25:
In [23]:
             | datawdcor = datawd.corr()
for i in range(len(datawdcor)):#iter over rows
                      for j in range(len(datawdcor)):#iter over cols
                            if abs((datawdcor[datawdcor.columns[i]]][datawdcor.columns[j]])>.25) & (datawdcor[datawdcor.columns[i]][datawdcor.colu
                                 tup = datawdcor(datawdcor.columns[i]][datawdcor.columns[j]],datawdcor.columns[i], datawdcor.columns[j]
                                 corrs.append(tup)
                 corrs
    Out[24]: [(0.39389048123870213, 'h1n1_vaccine', 'doctor_recc_h1n1'),
                   (0.26934700167297715, 'hln1_vaccine', 'opinion_hln1_vac_effective'), (0.32326466034778245, 'hln1_vaccine', 'opinion_hln1_risk'), (0.2935651485017993, 'hln1_concern', 'behavioral_wash_hands'), (0.2550310154400835, 'hln1_concern', 'behavioral_large_gatherings'),
                   (0.3770328126230567, 'h1n1_concern',
                                                                    'opinion_h1n1_risk'),
                   (0.3600697383652842, 'h1n1_concern', 'opinion_h1n1_sick_from_vacc'),
                   (0.26208698574014516, 'h1n1_knowledge', 'education_College Graduate'),
                   (0.3381295192965343, 'behavioral_avoidance', 'behavioral_wash_hands'),
                   (0.3353354496707589, 'behavioral_avoidance', 'behavioral_touch_face'), (0.2935651485017993, 'behavioral_wash_hands', 'h1n1_concern'),
                   (0.3381295192965343, 'behavioral_wash_hands', 'behavioral_avoidance'), (0.36506407130000645, 'behavioral_wash_hands', 'behavioral_touch_face'), (0.2550310154400835, 'behavioral_large_gatherings', 'h1n1_concern'),
                   (0.5840845791409999,
                     'behavioral_large_gatherings',
                     'behavioral_outside_home'),
                                               'behavioral_large_gatherings', 'behavioral_touch_face'),
                   (0.2536834927481906,
                   (0.5840845791409999,
```

Find signficant correlations with target variable.

```
In [26]: M corrdf.loc[(corrdf[1]=='h1n1_vaccine')|(corrdf[2]=='h1n1_vaccine')]
```

Out[26]:

	0	1	2
0	0.39389	h1n1_vaccine	doctor_recc_h1n1
1	0.269347	h1n1_vaccine	opinion_h1n1_vacc_effective
2	0.323265	h1n1_vaccine	opinion_h1n1_risk
22	0.39389	doctor_recc_h1n1	h1n1_vaccine
27	0.269347	opinion_h1n1_vacc_effective	h1n1_vaccine
29	0.323265	opinion_h1n1_risk	h1n1_vaccine

Significant correlations are: Doctor reccomendation, opinion of virus risk, opinion of vaccine effective.

Check these potential predictors correlations amongst each other

Out[27]:

:	0	1	2
66	0.254746		
67	0.29149	employment_industry_ldnlelli	employment_occupation_kldqjyjy
		employment_industry_ldnlellj	employment_occupation_xzmlyyjv
68	0.313859	employment_industry_mcubkhph	employment_occupation_ukymxvdu
69	0.547199	employment_industry_nduyfdeo	employment_occupation_pvmttkik
70	0.57704	employment_industry_pxcmvdjn	employment_occupation_xgwztkwe
71	0.676177	employment_industry_rucpziij	employment_occupation_tfqavkke
72	0.352989	employment_industry_saaquncn	employment_occupation_vlluhbov
73	0.270303	employment_industry_vjjrobsf	employment_occupation_oijqvulv
74	0.265018	employment_industry_wxleyezf	employment_status_Employed
75	0.765692	employment_industry_wxleyezf	employment_occupation_emcorrxb
76	0.68051	employment_industry_xicduogh	employment_occupation_qxajmpny
77	0.460559	employment_industry_xqicxuve	employment_occupation_uqqtjvyb
78	0.566283	employment_occupation_cmhcxjea	health_worker
79	0.598581	employment_occupation_cmhcxjea	employment_industry_fcxhlnwr
80	0.343521	employment_occupation_dlvbwzss	employment_industry_arjwrbjb
81	0.765692	employment_occupation_emcorrxb	employment_industry_wxleyezf
82	0.263106	employment_occupation_haliazsg	health_worker
83	0.304601	employment_occupation_haliazsg	employment_industry_fcxhlnwr
84	0.254746	employment_occupation_kldqjyjy	employment_industry_ldnlellj
85	0.270303	employment_occupation_oijqvulv	employment_industry_vjjrobsf
86	0.547199	employment_occupation_pvmttkik	employment_industry_nduyfdeo
87	0.68051	employment_occupation_qxajmpny	employment_industry_xicduogh
88	0.676177	employment_occupation_tfqavkke	employment_industry_rucpziij
89	0.313859	employment_occupation_ukymxvdu	employment_industry_mcubkhph
90	0.460559	employment_occupation_uqqtjvyb	employment_industry_xqicxuve
91	0.352989	employment_occupation_vlluhbov	employment_industry_saaquncn
92	0.57704	employment_occupation_xgwztkwe	employment_industry_pxcmvdjn
93	0.473896	employment_occupation_xqwwgdyp	employment_industry_atmlpfrs
94	0.262964	employment_occupation_xtkaffoo	employment_status_Employed
95	0.29149	employment_occupation_xzmlyyjv	employment_industry_ldnlellj
93	0.23149	employment_occupation_xzmiyyjv	employment_madeiry_lumenj

The potential predictor variables are not highly correlated amonst each other.

Data preparation

In [28]: ▶ from sklearn.model_selection import train_test_split

Separate predictor variables and target variables from unused data, drop rows with missing values and then split both into train and test sets.

```
In [29]: ▶
              dataPT= datawd.loc[:,['doctor_recc_h1n1', 'opinion_h1n1_risk', 'opinion_h1n1_vacc_effective', 'h1n1_vaccine']]
In [30]:

▶ dataPT.describe()

   Out[30]:
                     doctor_recc_h1n1 opinion_h1n1_risk opinion_h1n1_vacc_effective h1n1_vaccine
                        24547.000000
                                         26319.000000
                                                                 26316.000000
                                                                             26707.000000
               count
                            0.220312
                                            2.342566
                                                                     3.850623
                                                                                 0.212454
               mean
                            0.414466
                                            1.285539
                                                                     1.007436
                                                                                 0.409052
                min
                            0.000000
                                            1.000000
                                                                     1.000000
                                                                                 0.000000
                25%
                            0.000000
                                            1.000000
                                                                     3.000000
                                                                                 0.000000
                50%
                            0.000000
                                            2.000000
                                                                     4.000000
                                                                                 0.000000
                75%
                            0.000000
                                            4.000000
                                                                     5.000000
                                                                                 0.000000
                            1.000000
                                            5.000000
                                                                     5 000000
                                                                                 1.000000
                max
In [32]: | dataPT = dataPT.dropna(axis=0)
In [33]: ▶ dataPT.info()
              <class 'pandas.core.frame.DataFrame'>
              Int64Index: 24246 entries, 0 to 26706
              Data columns (total 4 columns):
                                                 Non-Null Count Dtype
                  Column
                  doctor_recc_h1n1
                                                  24246 non-null
                                                                  float64
                  opinion h1n1 risk
                                                  24246 non-null float64
                   {\tt opinion\_h1n1\_vacc\_effective}
                                                 24246 non-null float64
                  h1n1_vaccine
                                                  24246 non-null int64
              dtypes: float64(3), int64(1)
              memory usage: 947.1 KB
In [34]:  y = dataPT['h1n1_vaccine']
              X= dataPT.drop('h1n1_vaccine',axis=1)
In [35]: ▶ np.shape(y), np.shape(X)
   Out[35]: ((24246,), (24246, 3))
In [36]: N X_train, X_test, y_train, y_test = train_test_split(X, y)
In [37]:  np.shape(X_test), np.shape(y_train)
   Out[37]: ((6062, 3), (18184,))
          # Data Modeling
```

In the data modeling section, I start from a baseline logistic regression using three features and the response variable (whether the person has received the H1N1 vaccine). From there, I explore non-parametric models, starting with a fairly simple decision tree model. Based on the the results from this model, a more complex tree model is fitted and evaluated to achieve better results.

```
In [39]:  reg = LogisticRegression(C=1e5, solver = "liblinear")
Out[40]: LogisticRegression(C=100000.0, solver='liblinear')
```

```
Check accuracies below:
In [41]: N reg.score(X_train, y_train)
   Out[41]: 0.8197866256049274
In [42]:  reg.score(X_test, y_test)
   Out[42]: 0.81326294952161
In [43]:  M reg.decision_function(X_test)
   \texttt{Out[43]: array([-2.46924764, -1.20906706, -1.40036619, \dots, -2.27794851, \dots)}
                 -0.56024581, -2.46924764])
Out[44]: array([[1.64255822, 0.42006019, 0.64882125]])
        Doctor recommendation appears to be the most important feature
In [46]: ▶ y_test_preds = reg.predict(X_test)
           cm = confusion_matrix(y_test, y_test_preds)
In [47]: ▶ cm
   Out[47]: array([[4415, 252], [ 880, 515]], dtype=int64)
        The number of false positives, 259, seems material but low, given the roughly 27,000 predicitions.
        ## Non-parametric model : Decision Tree
In [48]: ▶ from sklearn.tree import DecisionTreeClassifier
In [50]:  tree = tree.fit(X_train, y_train)
In [51]: ► tree.score(X train, y train)
   Out[51]: 0.8199516058073031
Out[52]: 0.8150775321676015
        Accuracy scores are very similar for test and train set (also to logistic regression). Since there does not appear to be any
        overfitting, it may make sense to build a more complex tree to try to pick up on more patterns in the training set.
In [53]:  y_tepreds_t = tree.predict(X_test)
           cm_t = confusion_matrix(y_test, y_tepreds_t)
           cm_t
   Out[53]: array([[4398, 269], [852, 543]], dtype=int64)
        ## Final model (tree and tuned)
        Since there does not appear to be any overfitting, and possible underfitting, a more complex tree is used to produce better results.
In [54]: M tree_big = DecisionTreeClassifier(criterion = 'entropy', max_depth = 10) # The maximum depth of the tree is increased from 5
In [55]: | tree_big = tree_big.fit(X_train, y_train)
```

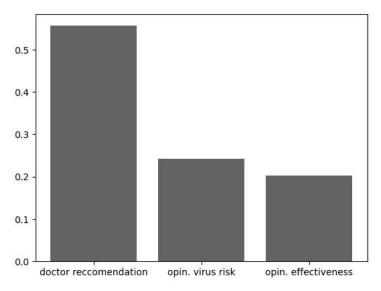
Out[56]: 0.8202265728112627

Out[57]: 0.8155724183437809

The accuracy scores in this more complex tree are highly similar to the initial tree, however the training and test scores have slightly improved and converged. This suggests that we now have a marginally improved model.

In [59]: ▶ plt.bar(['doctor reccomendation', 'opin. virus risk', 'opin. effectiveness'], [0.55599157, 0.24206617, 0.20194226])

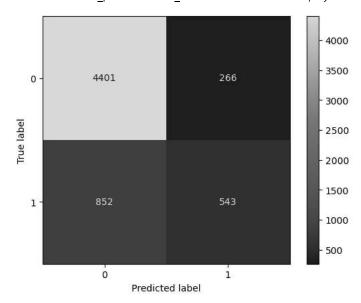
Out[59]: <BarContainer object of 3 artists>



Doctor recommendation appears to be the most important feature

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Out[63]: <sklearn.metrics. plot.confusion matrix.ConfusionMatrixDisplay at 0x212c777fc40>



The confusion matrix is similar for both iterations of the tree model (293 false positives vs. 286 in final), as expected given there was only a slight improvement in training accuracy. Compared to the baseline model, even though there are greater false positives, our greatest concern, our total correct predictions have increased. Thus even though the tree models would incorrectly classify more unvaccinated persons and therefore result in less resources for that population, given the higher accuracy on the test set of the big_tree model and the higher number of correct predictions (and lower false negatives) in our confusion matrix, resources would be better conserved and allocated by relying on the big_tree model.

Results, Recommendations, Limitations.

The results show that the big_tree model is the preferred model given its higher accuracy on the training and test sets compared to both the first tree iteration and the baseline logistic regression model. Given that this model performs better than the other models and better than the simple strategy of guessing the majority class for each prediction, it is recommended that this model be used to predict whether or not individuals have been given the a vaccine for any virus similar to H1N1, so that resources can be allocated efficiently based on one's vaccine status. More generally, the models show us that the three factors, presence of a doctor recommendation, opinion of virus risk, and opinion of vaccine effectiveness, are significantly related to whether one has received the vaccine. This suggest that it would be beneficial to both increase outreach to those with low presence of these factors and to provide outreach that may could educate and provide resources so that such persons may become more likely to receive a vaccine.

The core limitation is that there is much room for improvement in the accuracy level of the final model. While the accuracy of the final model is 82%, a strategy of simply guessing that all persons have not received the vaccine would result in a similar 79% accuracy. Also note that iteratively, only slight improvement on models was made, given similar accuracies and only 1 more correct prediction in final model as compared to baseline.