

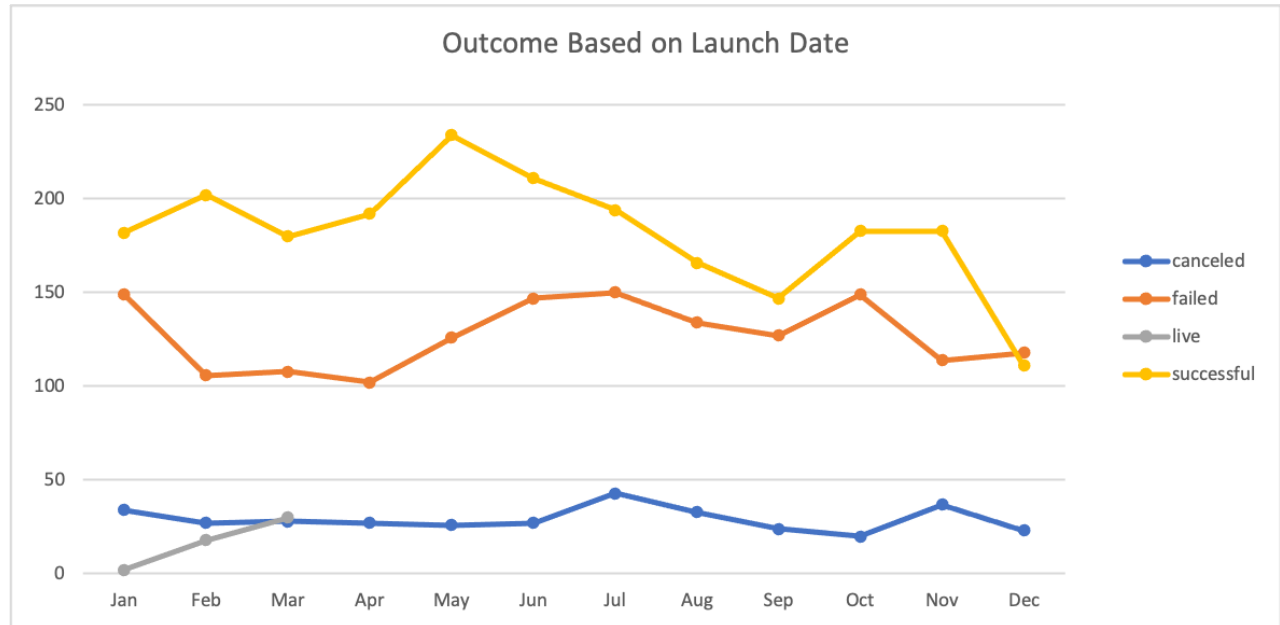
Kickstarting with Excel

Overview of Project

KickStart Funding Goals Analysis 2009- 2017

Analysis of Outcomes Based on Launch Date

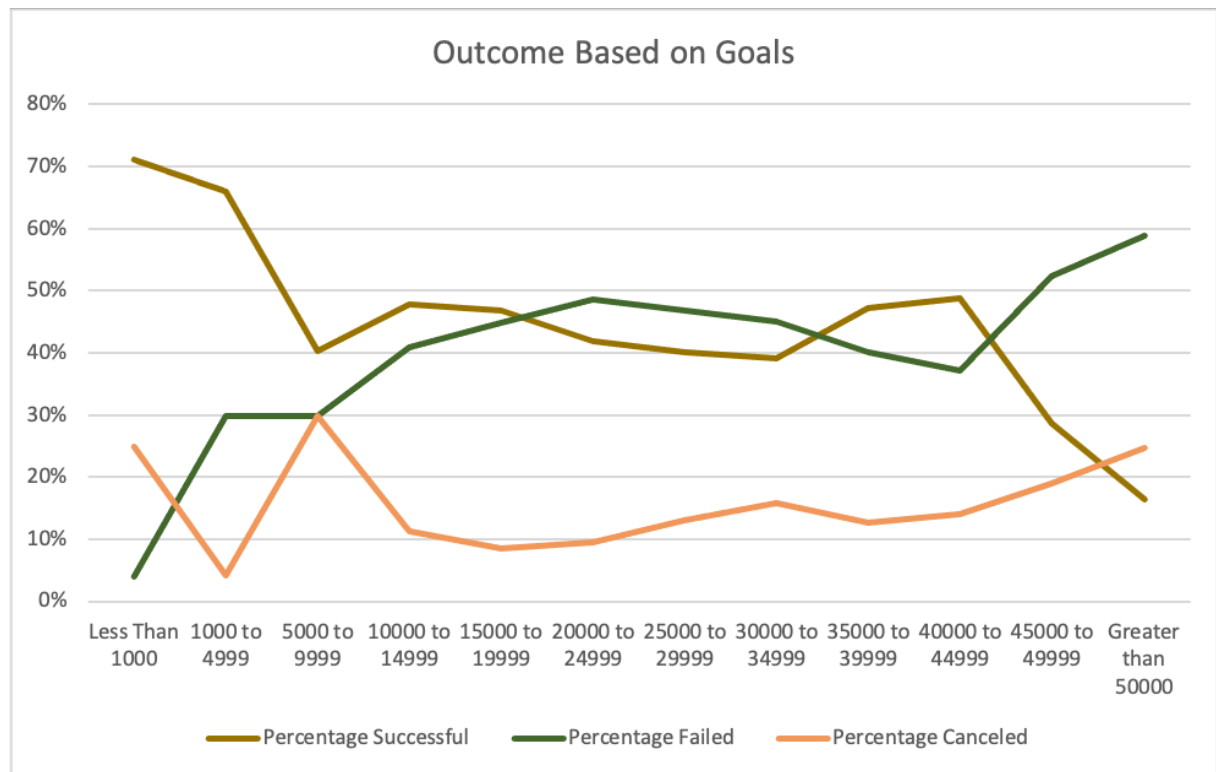
The line chart below shows the Outcome by month (09-17)



- April - June tend to be the best months for a launch date

Analysis of Outcomes Based on Goals

- Goal's between 1,000 - 4,999 have a higher percentage 65% up to 71% to meet it's goals.
- Goal's between 5,000 - 44,999: range between 40% to almost 50%



Challenges and Difficulties Encountered

Results

- What are two conclusions you can draw about the Outcomes based on Launch Date?

April- June were the best months across all years

- What can you conclude about the Outcomes based on Goals?

1000- 4999 had a higher chance to meet its goal, with 5k - 50k ranged around 40% to 50%

- What are some limitations of this dataset?
- What are some other possible tables and/or graphs that we could create?