

T1A2 - Portfolio

Jack Martin

This Talk will cover



The design process and decision making for audience engagement



Website layout, structure, navigation and features



The development/build process – challenges and favourite parts

Design Process and Decisions

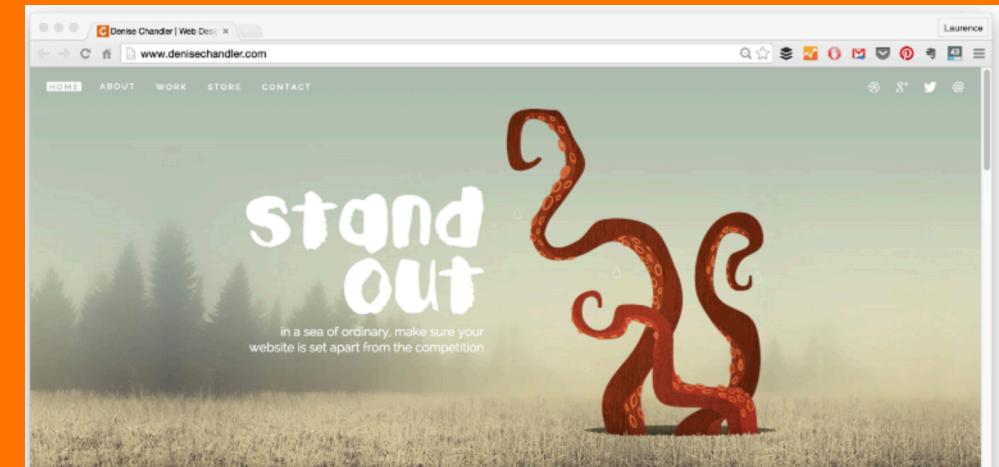
Objective: Create a portfolio to engage employers

Skills

Personality

Interests
and Passion

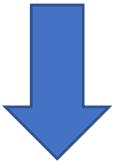
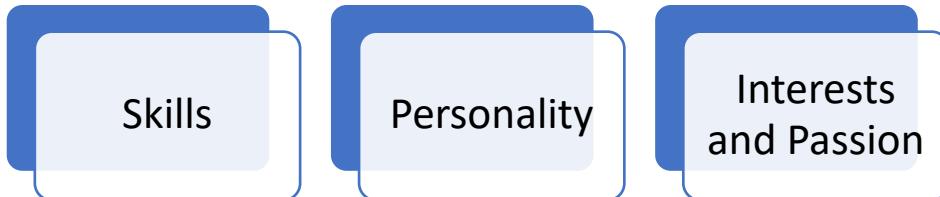
Main aesthetic inspiration



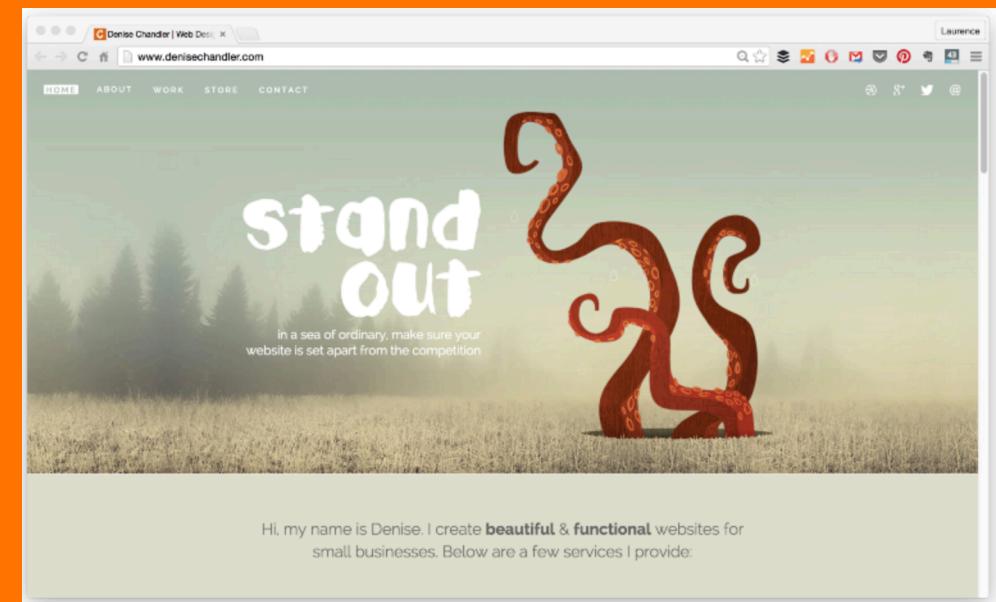
www.denisechandler.com

Design Process and Decisions

Objective: Create a portfolio to engage employers through Showcasing my skills, personality, and interests and passion.



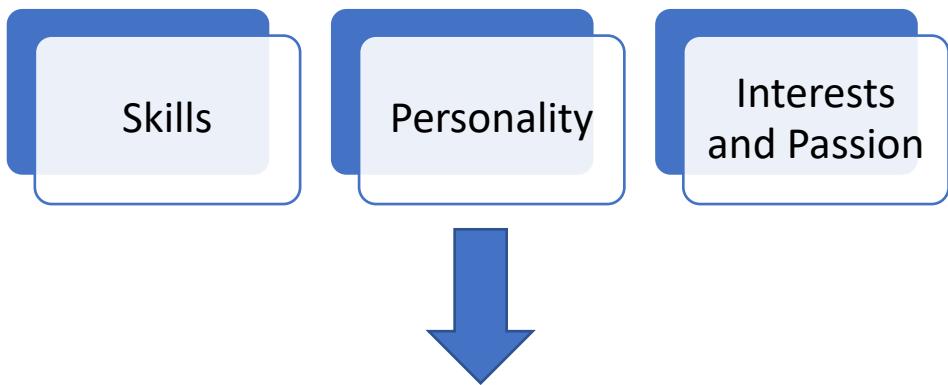
- New Tech skills
- CV : Finance and Production for NTP's



www.denisechandler.com

Design Process and Decisions

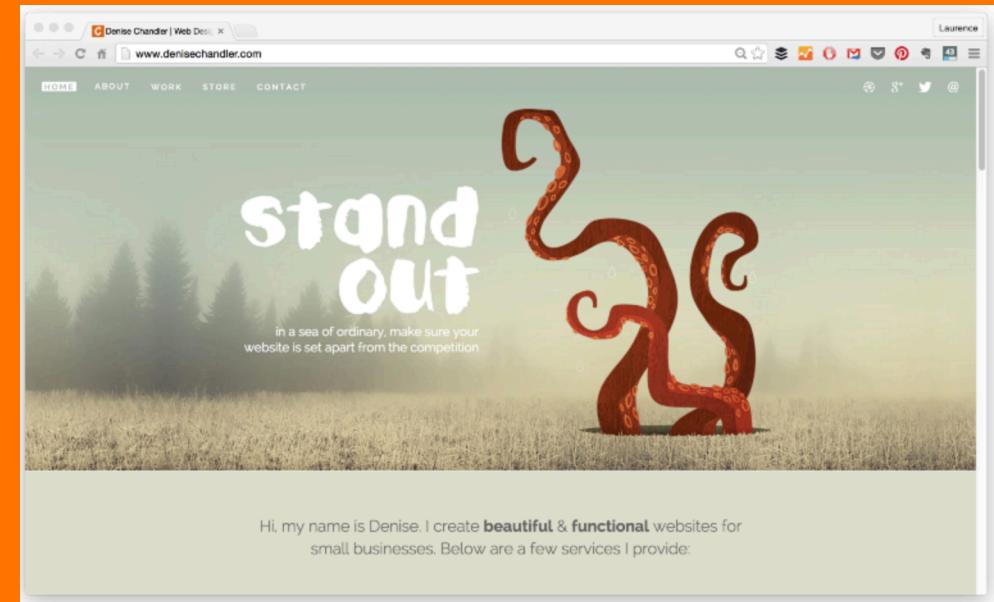
Objective: Create a portfolio to engage employers through Showcasing my skills, personality, and interests and passion.



Feelings I wanted to convey:

- Professional
- Creative thinking / Problem Solving Skills
- Dedication
- Quiet/Calm – behind the scenes person

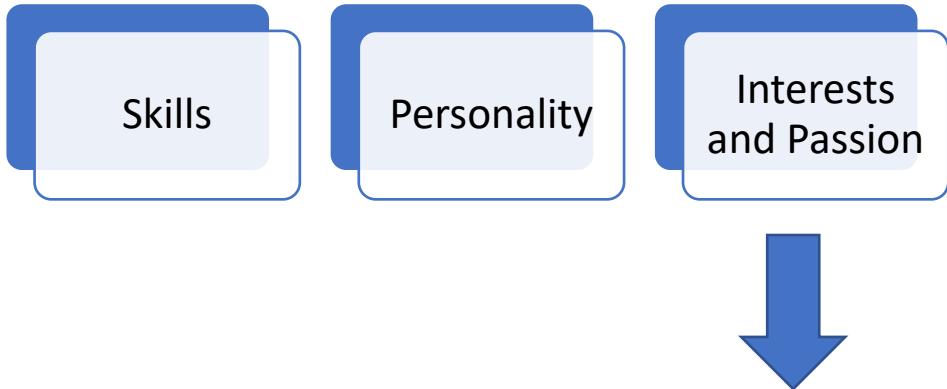
Main aesthetic inspiration



www.denisechandler.com

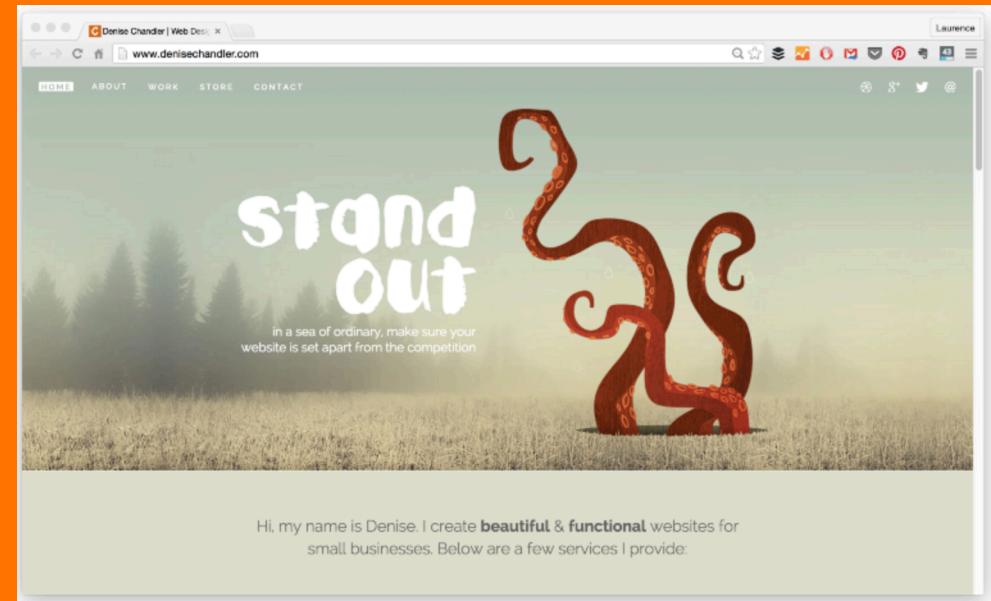
Design Process and Decisions

Objective: Create a portfolio to engage employers through Showcasing my skills, personality, and interests and passion.



- Social and environmental sustainability
- Spending time in nature
- Personal and community development

Main aesthetic inspiration

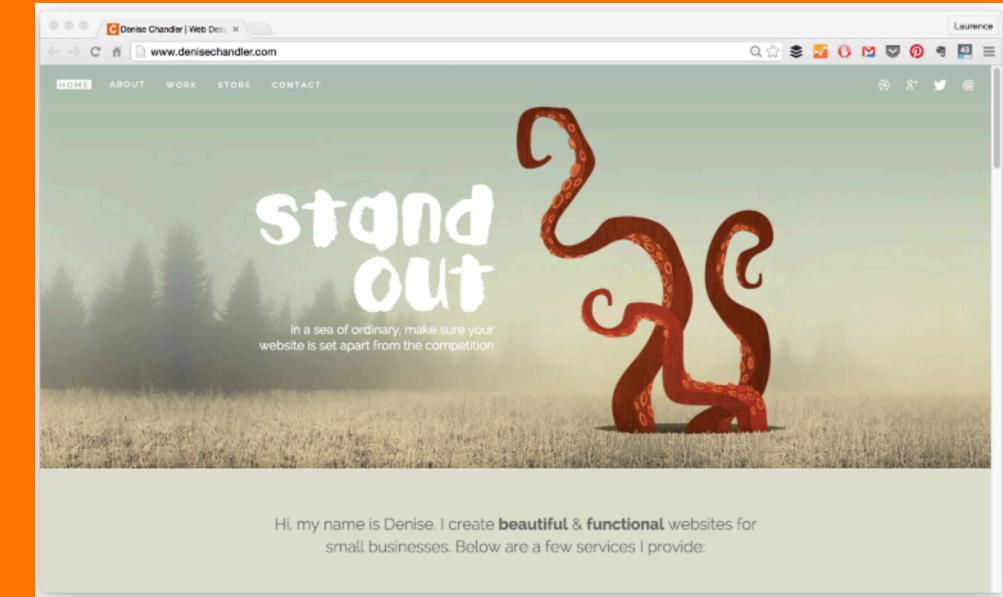


www.denisechandler.com

Design Process and Decisions

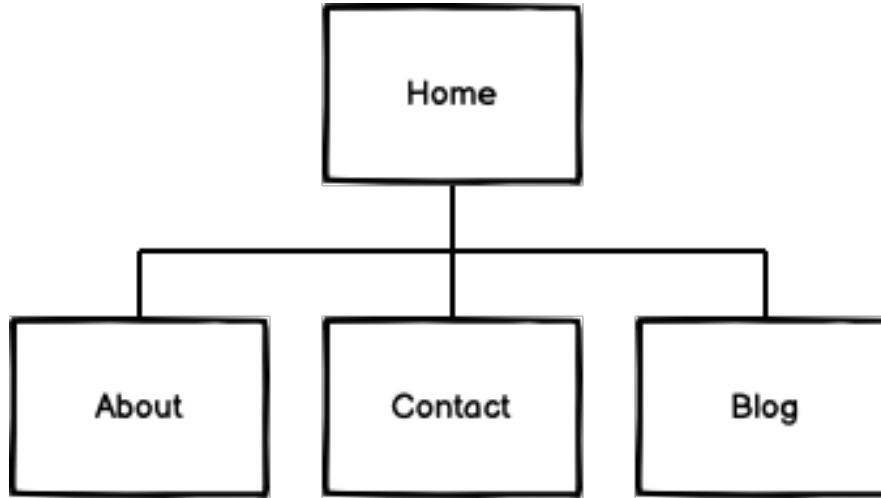
- I looked at various websites but the website to the right – Denise Chandler's was my favourite. I liked the font and artwork. The contrast of colours and the centering of all the elements and the tucked away nav bar. One criticism was that the text was low contrast making it not very accessible.
- I thought I could use this for inspiration to have a subtle coloured background with some bright elements.
- I thought this would work well to draw together elements I was hoping to showcase through the design.
- The subtle background could be an image of nature to show my interests and present a calming feeling. I used an image of gum leaves for this plus teal and grey colours to display a gentle nature.
- A bright element could show a boldness, present a feeling of passion, drive, energy and this would be used in areas of action or to highlight work related passion and drive. I used hot pink bold text for this.
- I made sure that the contrast was high on the text for accessibility, and that the text was not over the gum leaves so it would not be harder to read.
- I used this layout as a general idea for my wireframing to take me through to the next stage of the design process.
- I created a logo through Canva that had a nature theme.

Main aesthetic inspiration



www.denisechandler.com

Starting with the sitemap



- URLs and URLSET to be confirmed
- **About** page will link to a downloadable PDF resume
- **Contact** page will have a form built in and icons that link to Github and LinkedIn
- **Blog** page will have a list of blog posts
- Navbar Home | About | Contact | Blog

```
<?xml version="1.0" encoding="UTF-8"?>
<!-- sitemap urlset determines what permission you have to
include other urls. I.e must have same format, come from
same folder. https://www.sitemaps.org/protocol.html#sitemapXMLExample -->
<urlset xmlns="http://www.jackmartin.com/sitemap">
  <url>
    <loc>http://www.jackmartin.com</loc>
    <lastmod>2020-11-12</lastmod>
    <changefreq>never</changefreq>
    <priority>0.8</priority>
  </url>
  <url>
    <loc>http://www.jackmartin.com/about</loc>
    <lastmod>2020-11-12</lastmod>
    <changefreq>weekly</changefreq>
  </url>
  <url>
    <loc>http://www.jackmartin.com/blog</loc>
    <lastmod>2020-11-12</lastmod>
    <changefreq>weekly</changefreq>
  </url>
  <url>
    <loc>http://www.jackmartin.com/contact</loc>
    <lastmod>2020-11-12</lastmod>
    <changefreq>never</changefreq>
    <priority>0.8</priority>
  </url>
</urlset>
```

List of Components and Styling used to engage the audience

- Semantic HTML for accessibility – currently my HTML and CSS is very messy so this needs cleaning up
- Nav bar and Logo at the top across all pages to keep consistency and hopefully draw attention to the new information on each page
- Colour choices to convey different feelings and for accessibility
- Empty space to narrow attention
- Blog posts to represent my interests and passions
- About Me (including projects) and downloadable CV to get to know my skills

Home page in Mobile View

- **Favourite part:**

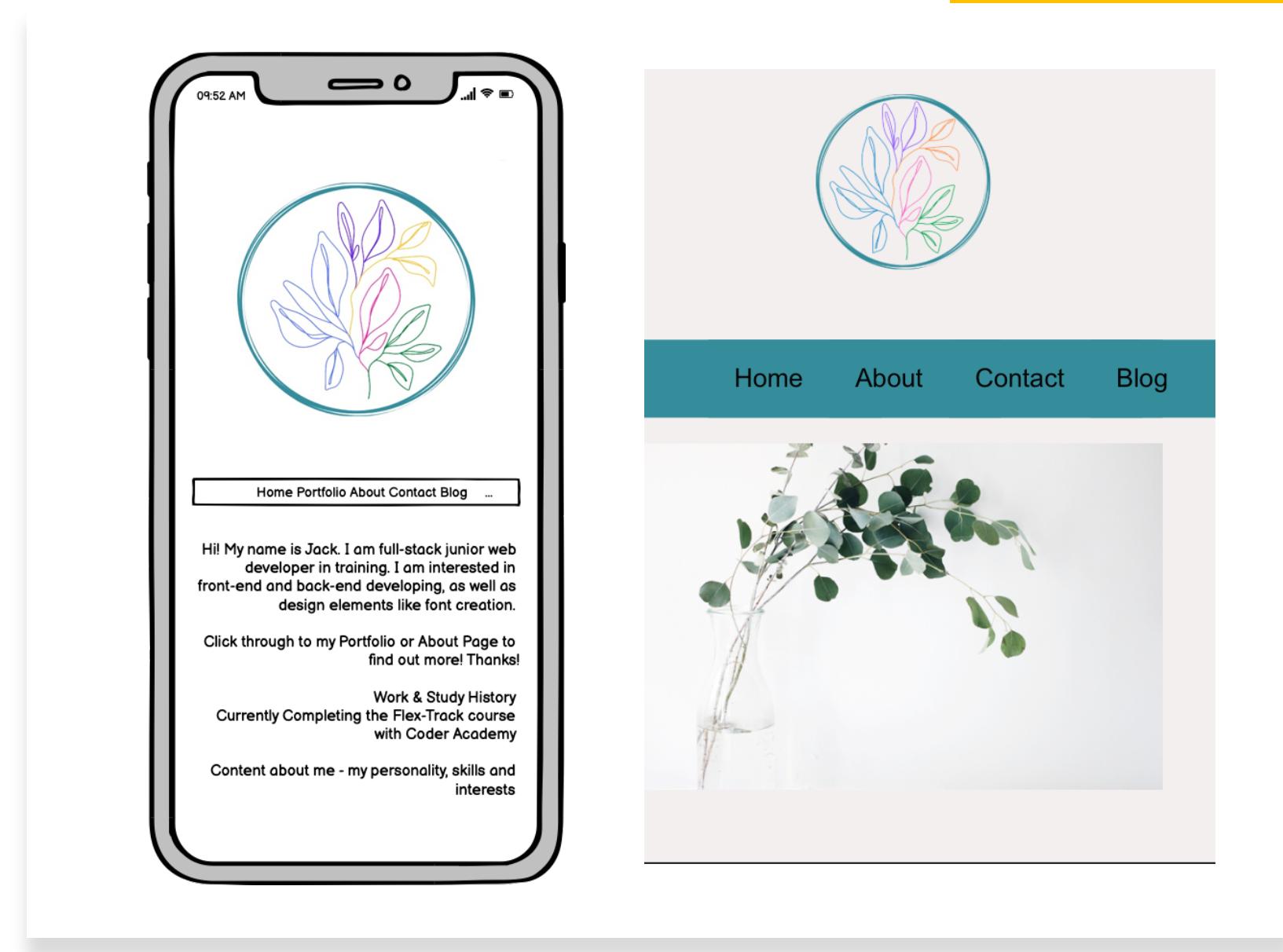
- I. Created a nature inspired logo through elements in Canva that I used for a favicon as well

- **Features WIP:**

- I. Nav bar underneath logo
- II. Brief description of me underneath and link through to contact

- **Challenges:**

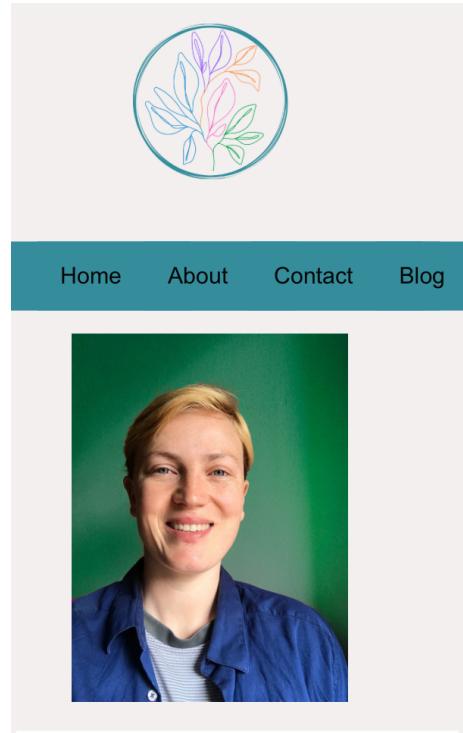
- I. Media queries
- II. Nav bar padding
- III. Styling changing when new elements were added



About page in Mobile View

Design change :

- I. Remove large image and create a button for downloading CV
- II. Included a section for 'Recent Projects'.
- III. Added a text box with more info About Me
- IV. Why: It looked cold. I wanted it to feel more inviting. The additional info about me I hoped would engage the audience more



About Me

Jack is a full stack developer currently training with Coder Academy and is passionate about working for not-for-profits. Jack holds 15 years experience in financial and production management of small to medium size not-for-profits. With this insight into the industry, they hope to assist not-for-profits in increasing organisational efficiencies through web and app development. Please see my recent projects and link to CV below. Thank you for your time.

[Download my CV](#)

Recent Projects

Image

Image

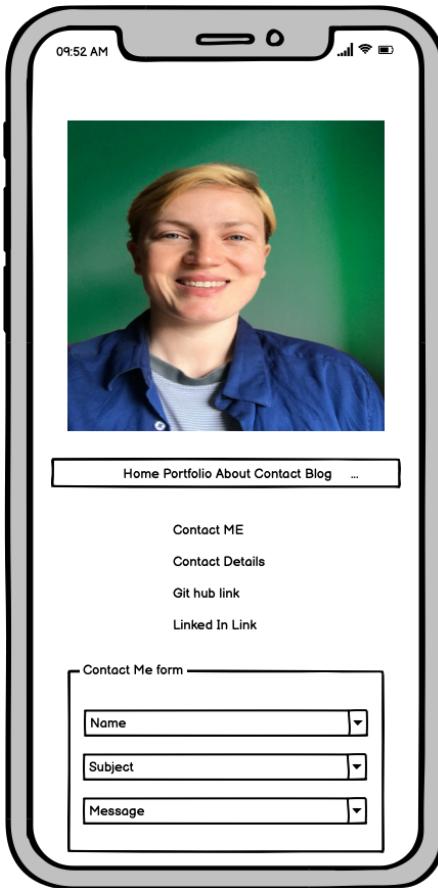
Contact page in Mobile View

Features:

- Nav bar
- Icon links to Github and LinkedIn
- Contact Form

Design change:

- Moved the photo of me to the 'About' page because I thought it looks aesthetically more cohesive.



The desktop view of the contact page features a decorative circular logo in the top right corner. A teal navigation bar at the top includes links for Home, About, Contact, and Blog. The main content area has a light gray background. A large pink header "Contact Me" is centered. Below it is a text block: "Contact me at Linkedin, Github or leave a message in the form below:". Two social media icons, LinkedIn and GitHub, are displayed. The contact form consists of several input fields: "First Name" (placeholder "Your name.."), "Last Name" (placeholder "Your last name.."), "Subject" (placeholder "Write something.."), and a "Submit" button at the bottom right.

Blog page in Mobile View

Features:

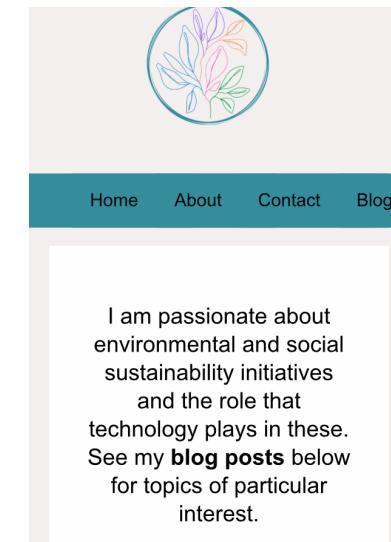
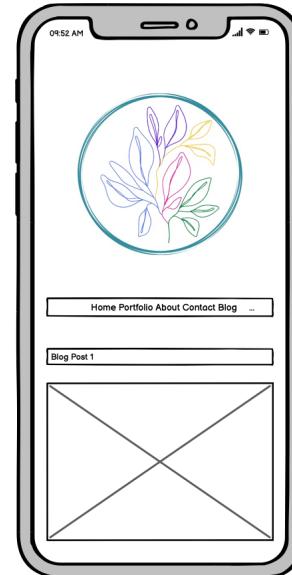
- Blog posts covering tech areas of interest
- Title bold pink to present a more energetic interest in contrast against the calming blue and natural visuals of the other pages
- Images used to increase audience interest

Favourite part WIP:

- Back to top link

Design Changes:

- Logo size decreased to direct audience attention to new page content
- Blog header size increased to catch audience attention
- Text box created above first blog post to introduce the blog



SEEING INTO THE FUTURE

Title description, Oct 29, 2020



Some text..click here

TECHNOLOGY 4 NGOS

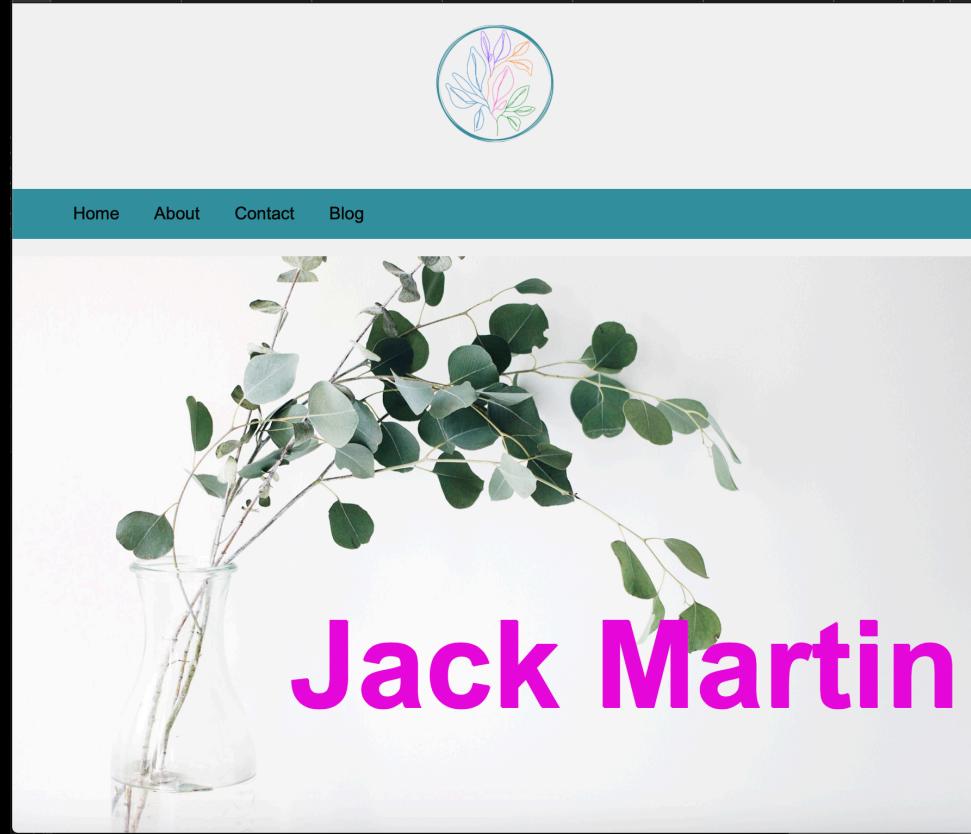
CHANGING HEALTHCARE

Apps that are changing healthcare, Sep 7, 2020

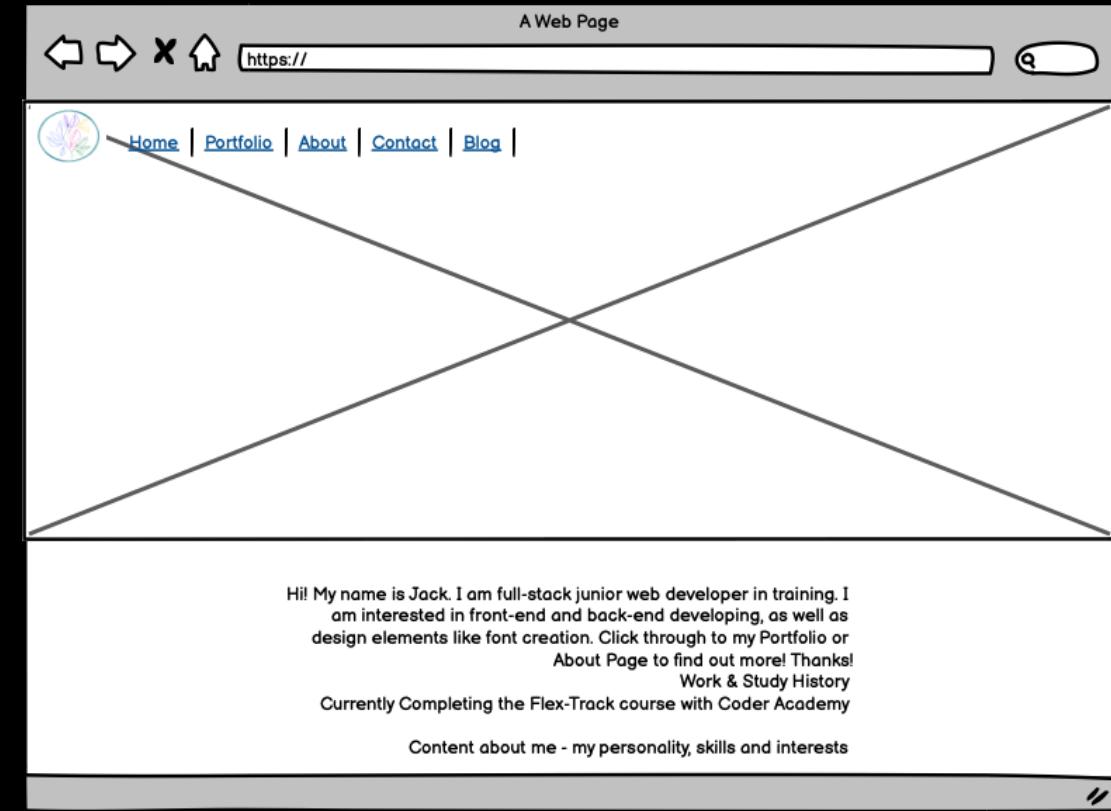


Photo from National Cancer Institute on Unsplash

[Back to top of page](#)



Home page
in Web View



The design stayed much the same as the wireframe. Changes included the logo going above the navbar. It blended in too much on the navbar and looked too corporate.

About page in Web View

- Design change:
 - Remove large image and create a button for downloading CV. Included a section for 'Recent Projects'.
 - Added a text box with more info About Me
 - Decision based on readability and warmth. It looked too cold for my personality. I wanted it to feel more inviting. The additional info about me I hoped would engage the audience more.

Home About Contact Blog



About Me

Jack is a full stack developer currently training with Coder Academy and is passionate about working for not-for-profits. Jack holds 15 years experience in financial and production management of small to medium size not-for-profits. With this insight into the industry, they hope to assist not-for-profits in increasing organisational efficiencies through web and app development. Please see my recent projects and link to CV below. Thank you for your time.

[Download my CV](#)

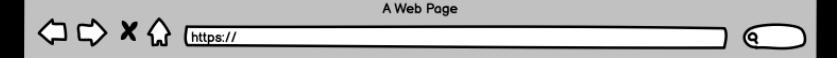
Recent Projects

Image

Image

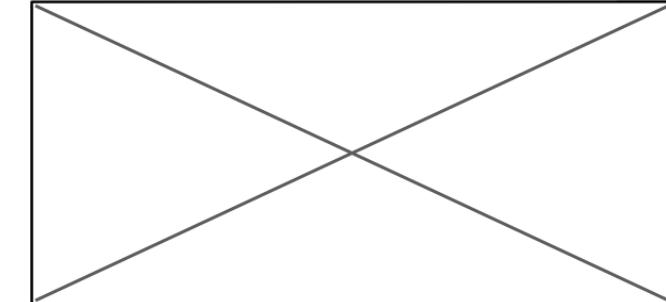
Image

A Web Page



Home | Portfolio | About | Contact | Blog |

Link to a PDF of my RESUME

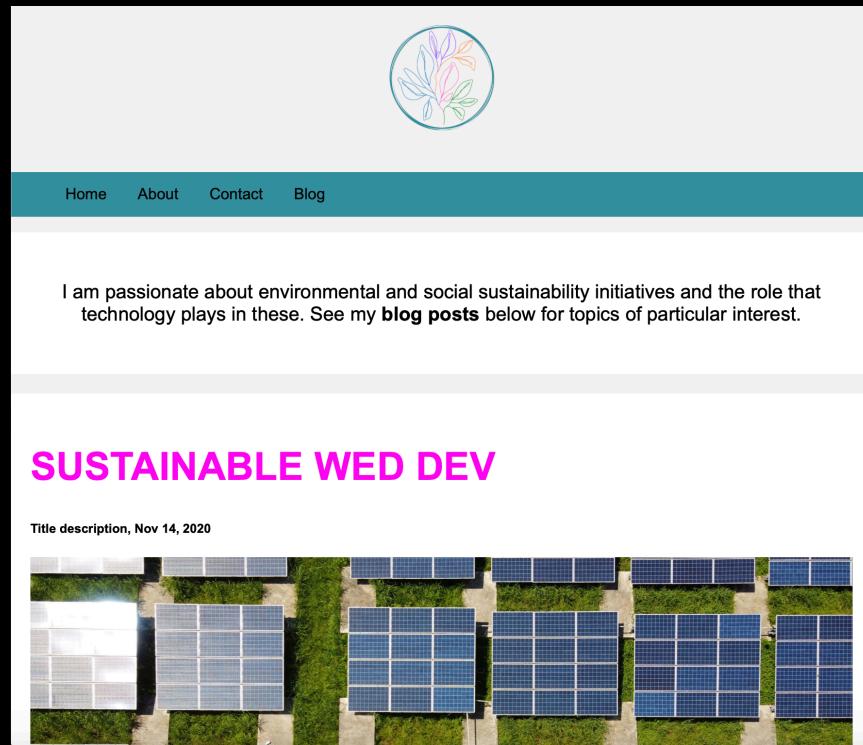


The screenshot shows a contact page with a teal header bar containing 'Home', 'About', 'Contact', and 'Blog' links. A circular logo with a floral design is at the top left. Below the header is a pink title 'Contact Me'. A sub-instruction reads: 'Contact me at LinkedIn, Github or leave a message in the form below:'. It features two social media icons: LinkedIn and GitHub. Below the icons are two input fields for 'First Name' and 'Last Name', each with a placeholder 'Your name..'. The background is white.

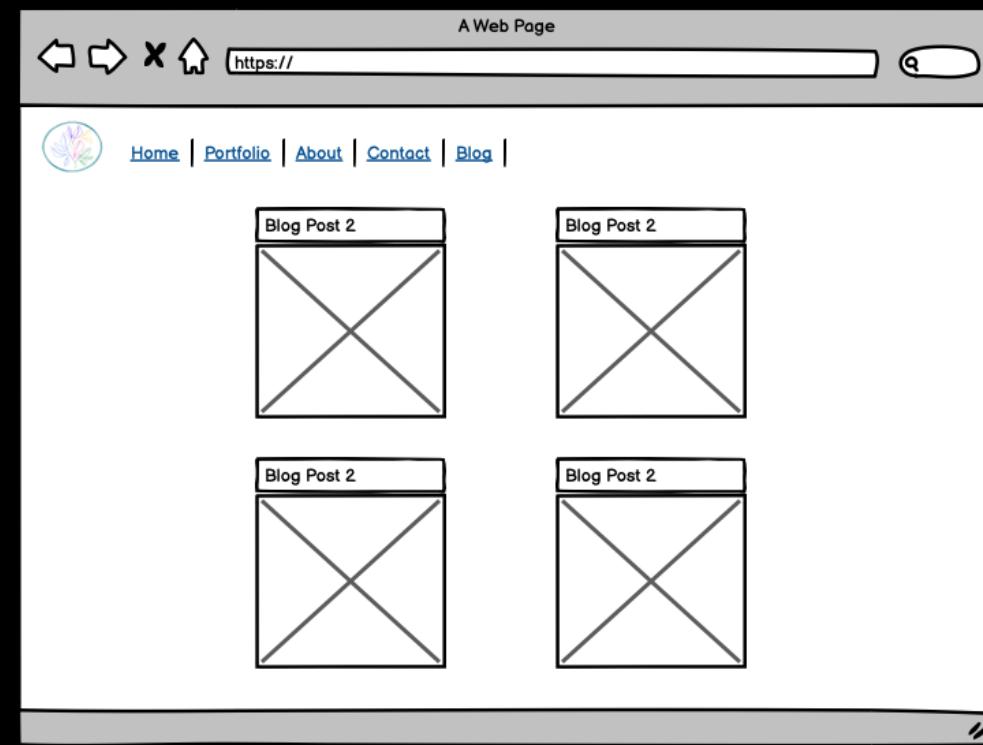
Contact page
in Web View

- Links to LinkedIn, Github and a Message Form
- Moved the image of me to the 'About' page so that the 'About' page looked more inviting

The screenshot shows the same contact page within a web browser window titled 'A Web Page'. The browser interface includes back, forward, and search buttons. The page has a teal header bar with 'Home', 'Portfolio', 'About', 'Contact', and 'Blog' links. A circular logo is at the top left. Below it is a pink title 'Contact Me'. A sub-instruction reads: 'Contact me at LinkedIn, Github or leave a message in the form below:'. It features two social media icons: LinkedIn and GitHub. To the right is a 'Contact Me form' with three dropdown menus labeled 'Name', 'Subject', and 'Message'. Below the form is a placeholder image with a white box containing the text 'Image of Me'. To the left of the image are four links: 'Contact ME', 'Contact Details', 'Git hub link', and 'Linked In Link'. The background is white.



Blog page in Web View



The design changes to scrolls blog posts I found it more captivating and it copied the layout of Facebook, or other social media, so it enticed me to scroll.