

“I” Contact



Jing Wang, Pitt, School of Nursing

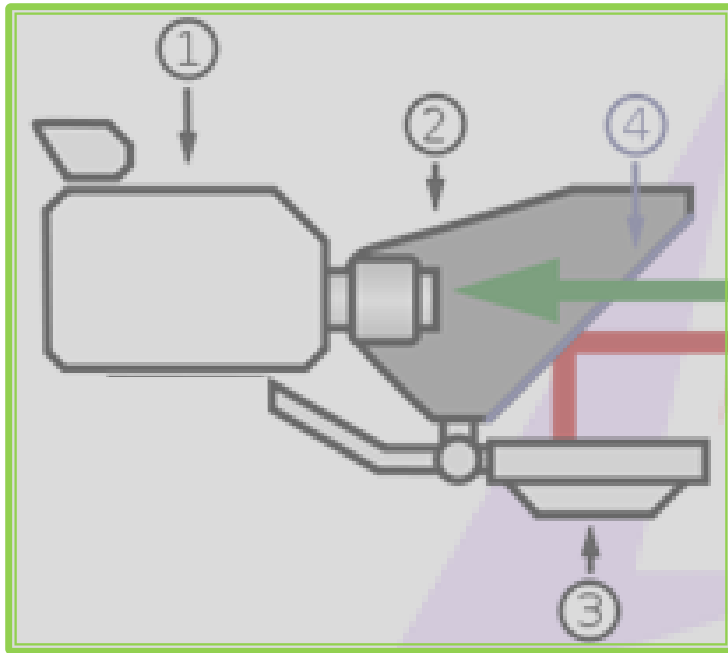
Ben Towne, CMU, Computers & Society

Peter Rodgers–Fischl, CMU, Biomedical Engineering





The Solution

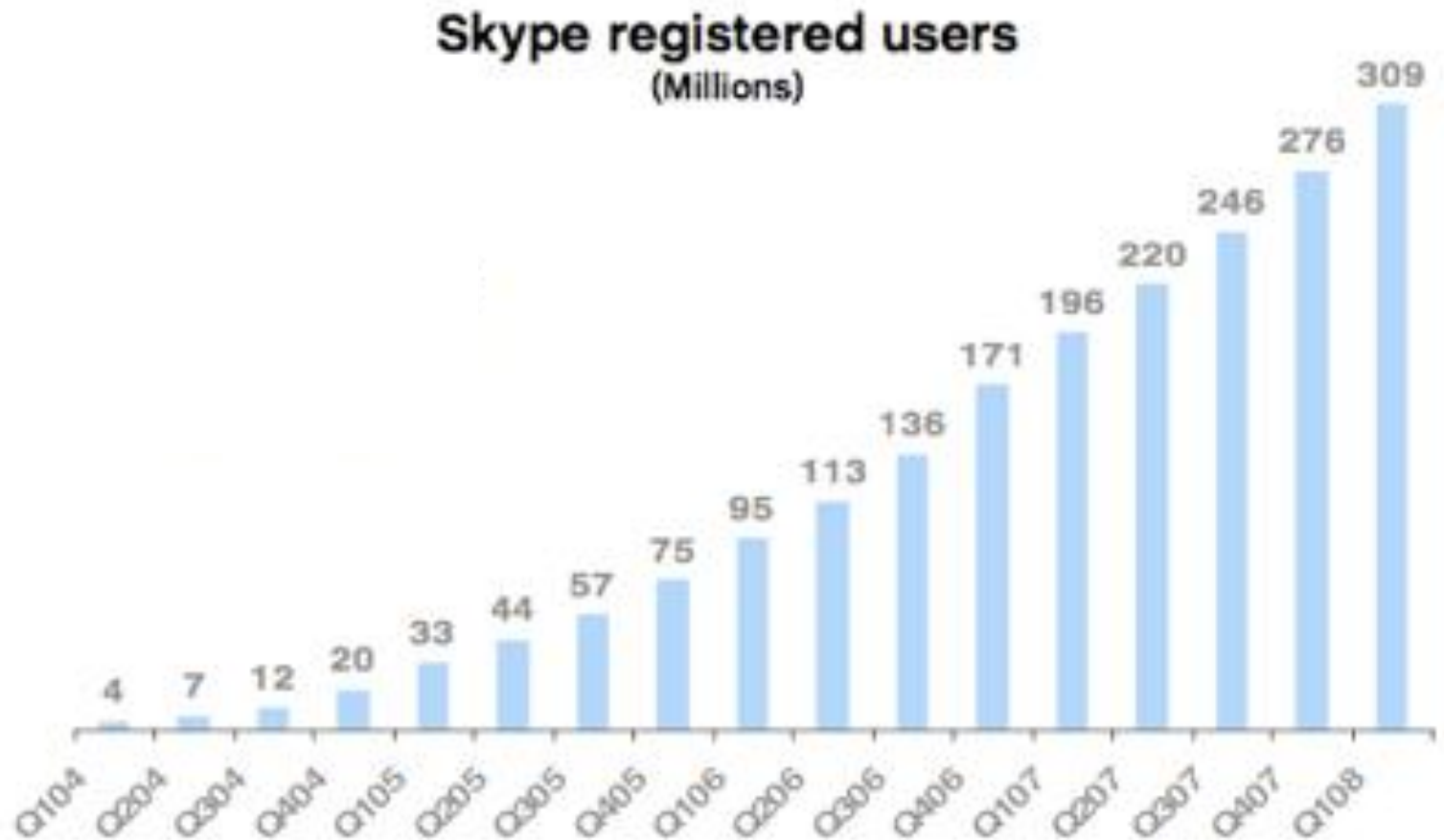


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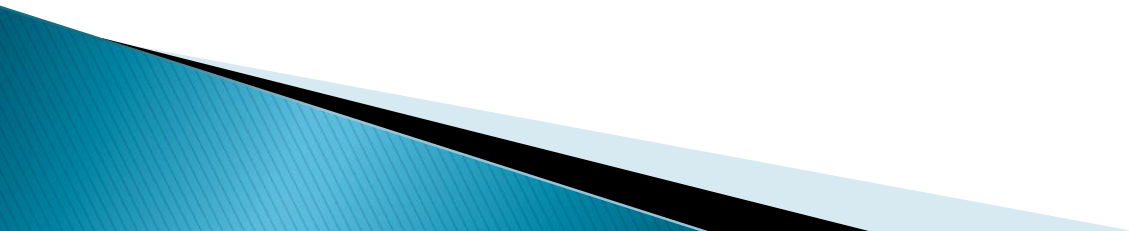
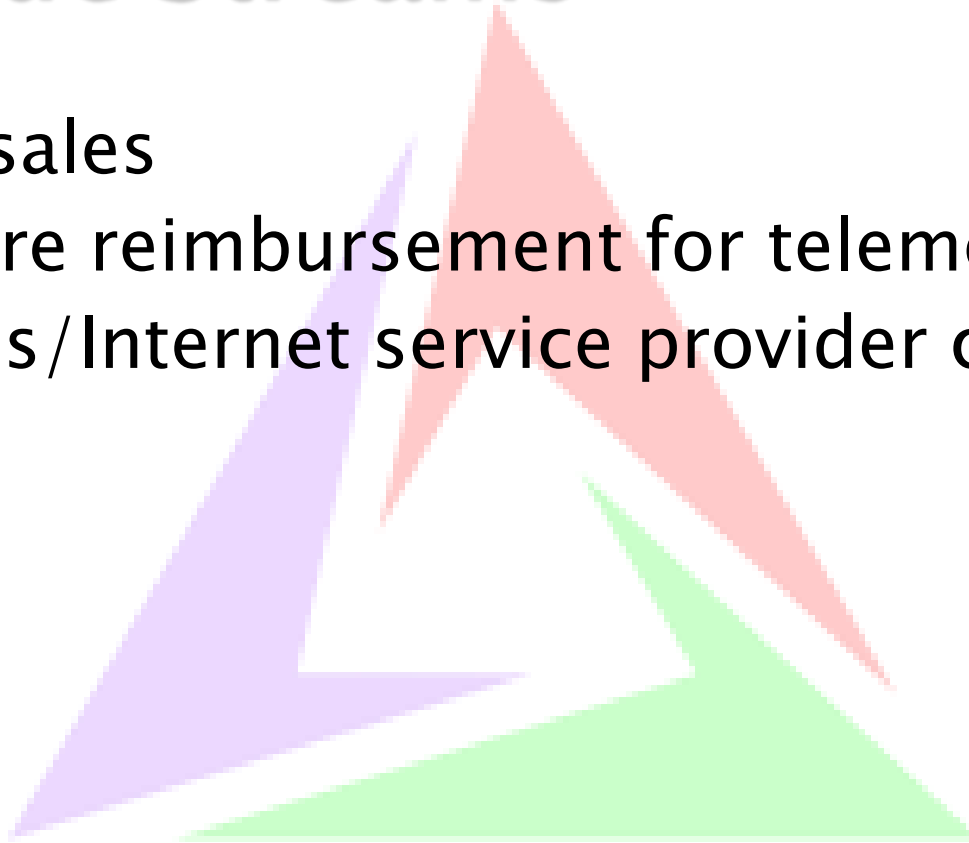


The Market

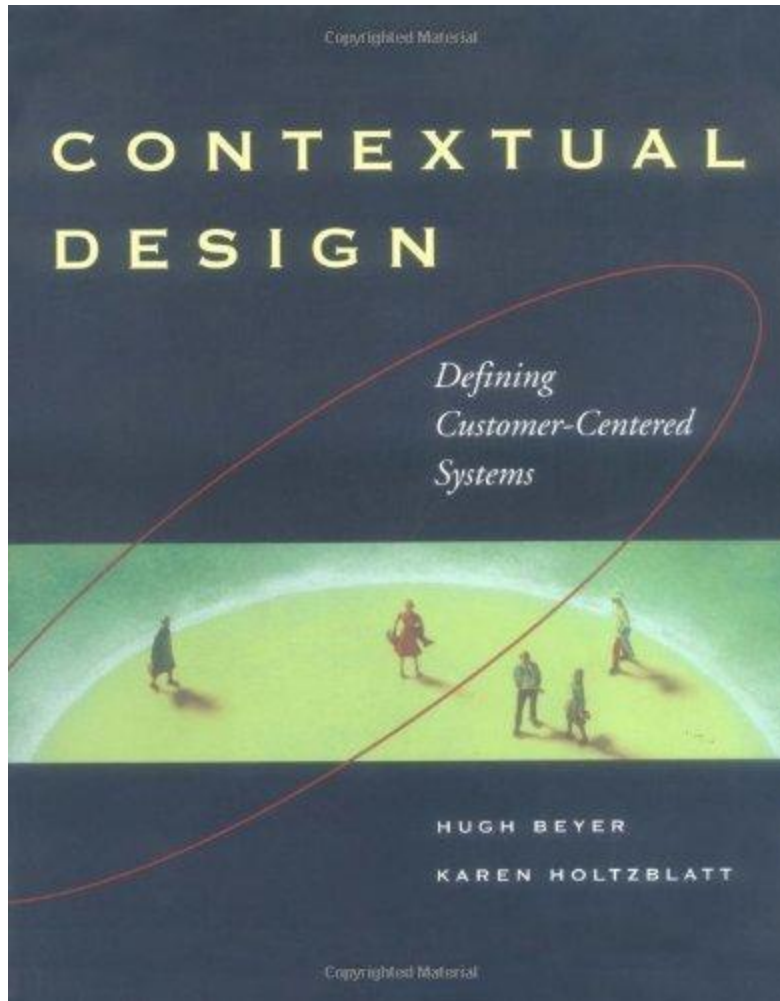


Revenue Streams

- ▶ Direct sales
- ▶ Medicare reimbursement for telemedicine
- ▶ Wireless/Internet service provider contract



Next Steps



- ▶ Detailed Market Research
- ▶ Prototype Development & Iterations
- ▶ Partnership Building