## Deployment Pipeline - Release Flow

- Use alpha track as just a release management
- Try the production build via DeployGate
  - Didn't pin the link anywhere but it was visible on Travis:)
- Why Travis?

  - A playground to build iOS app as well

## Be Flexible, Configurable, Semi-Interactive

- Be flexible with failures
  - \*We\* should handle CI failures instead of commands
- Be configurable by injection
  - Manipulate dependencies & platform-specific values.
- Be semi-interactive
  - Collect stats and reports, also rely on the bot.