

JÚLIO MIGUEL BRAZ DA COSTA SILVA

M.Sc. Electronics and Telecommunications Engineering

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📍 Sunnyvale, CA



EXPERIENCE

President & CEO

Yahoo!

📅 July 2012 – Ongoing 📍 Sunnyvale, CA

- Led the \$5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile advertising revenue last year

Vice President of Location & Services

Google

📅 Oct 2010 – July 2012 📍 Palo Alto, CA

- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX

Google

📅 2005 – 2010 📍 Palo Alto, CA

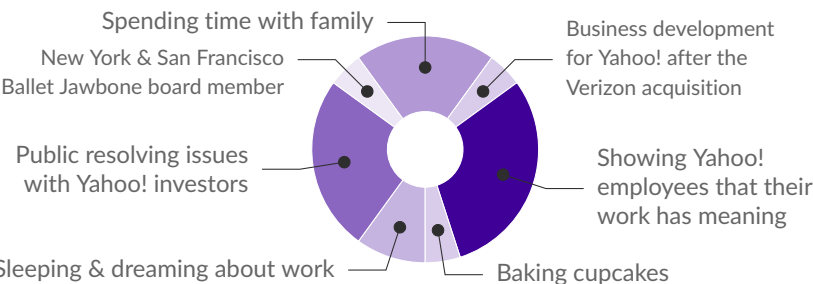
Product Manager & UI Lead

Google

📅 Oct 2001 – July 2005 📍 Palo Alto, CA

- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

A DAY OF MY LIFE



LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF

🏆 **Courage I had**
to take a sinking ship and try to make it float

💓 **Persistence & Loyalty**
I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition

📈 **Google's Growth**
from a hundred thousand searches per day to over a billion

👤 **Inspiring women in tech**
Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24) Persuasive
Motivator & Leader

UX Mobile Devices & Applications
Product Management & Marketing

LANGUAGES

English ● ● ● ● ●
Spanish ● ● ● ● ●
German ● ● ● ● ●

EDUCATION

M.S. in Computer Science
Stanford University

📅 Sept 1997 – June 1999

B.S. in Symbolic Systems
Stanford University

📅 Sept 1993 – June 1997

PUBLICATIONS

Journal Articles

- Ricardo Ribeiro, Júlio Silva (2020). "UA . PT Bioinformatics at ImageCLEF 2020 : Lifelog Moment Retrieval Web based Tool". In.
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REFEREES

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