

James M Bort
Management Department
Robert J. Trulaske, Sr. College of Business
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ACADEMIC POSITIONS

University of Missouri – Columbia	Assistant Professor	2020 -
National University of Singapore	Visiting Scholar	2020
Syracuse University	Instructor	2018-2020

EDUCATION

Syracuse University	PhD, Business Administration (Entrepreneurship) Advisor: Johan Wiklund
Syracuse University	Master of Business Administration
State University of New York Polytechnic	Bachelor of Science, Computer Science

INTERESTS

Research: Start-up workforce, neurodiversity, new venture growth, job satisfaction, crowdfunding, computational social science

Teaching: Entrepreneurship, the entrepreneurial process, social (hybrid) entrepreneurship, the psychology of the entrepreneur, ethics in entrepreneurship

RESEARCH

Publications

Meoli, A., Munari, F., **Bort, J.** (2019) “The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data.” *Industrial and Corporate Change*, 28(5), 1321-1341

Under Review

Bort, J. & Wiklund, J., & Yu, W. [Firm Growth and Job Satisfaction]. (2nd round revise & resubmit, Strategic Management Journal)

Fei, J., Yu, W., Peng, G., & **Bort, J.** [Entrepreneurial Finance and Gender Bias]. (revise & resubmit, Journal of Business Venturing)

Bort, J., Wiklund, J., Crawford, C., & Lerner, D. [Impulsivity and Entrepreneurship; Agent-Based Modeling]. (under review, Entrepreneurship Theory and Practice)

Bort J., Meoli, A., Sullivan, D., Andrus, J. [Open Innovation in Crowdfunding]. (under review, Management Science)

Book Chapters and Published Conference Papers

Bort, J., Meoli, A. (2022). “Gender and Open Innovation Strategy in Crowdfunding.” In Vorley, Smith, & Owalla (Eds). Gender, Diversity and Innovation: Concepts, policies and practice. *Edward Elgar*.

Bort, J., Yu, W., & Wiklund, J. (2021). “Growth.” In Dana Paul, L. (Ed). World Encyclopedia of Entrepreneurship – 2nd volume. *Edward Elgar*.

Bort, J., Stephan, U., & Wiklund, J. (2021). “The Well-being of Entrepreneurs and their Stakeholders.” In Cardon, Frese, & Gielnik (Eds). The Psychology of Entrepreneurship: New Perspectives – 2nd volume of The Psychology of Entrepreneurship. *The Society for Industrial and Organizational Psychology*

Bort, J., Ward, MK., Wiklund, J., & Cummings, C. (2019) “Work Design and Employee Job Satisfaction in The Modern Entrepreneurial Workplace.” *Frontiers of Entrepreneurship Research BCERC Proceedings*

Moss, T., Renko, M., **Bort, J.** (2019) “Exploring the Antecedents of Hybrid Claims: A Microfoundations Approach to Hybridity in Microenterprises.” *The Academy of Management Best Paper Proceedings*.

Lerner, D., Crawford, C., **Bort, J.**, & Wiklund, J. (2017) “Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship.” *Frontiers of Entrepreneurship Research BCERC Proceedings* 37(3), 3.

Select Works in Progress

Bort, J. [A Theory of the Start-up Workforce]. (Preparing Manuscript).

Bort, J. [Creating Video Games for Experiments]. (Preparing Manuscript).

Bort, J., Wiklund, J., Rainville, A., & Tran, M. [Work Design in Startups]. (Preparing Manuscript).

Bort, J., Moss, T., & Renko, M. [Antecedents of Organizational Hybridity]. (Preparing Manuscript).

Andrus, J., Sullivan, D., Gupta, V., & **Bort., J.** [Crowdfunding and Gender Bias]. (Preparing Manuscript).

Bort, J., Totterman, H. [Growth Aspirations of Underdog Entrepreneurs]. (Preparing Manuscript)

Conference Presentations

2022

Updated June 2022

Bort, J., Meoli, A., Sullivan, D., & Andrus, J. “Open Innovation, Open Wallets? Innovation Strategy Congruence in Crowdfunding” Academy of Management Conference, Seattle, WA (August 2022)

Bort, J., Wiklund, J., Ward, MK., & Tran, M. “Work Design in a Scale-Up Firm” USASBE, Raleigh, NC (January 2022)

2021

Andrus, J., Sullivan, D., Gupta, VK, & Bort J. "The Shadow Pandemic: COVID-19 and Vertical Gender Bias Against Female-Led Crowdfunding Ventures" Academy of Management Conference, *virtual* (August 2021)

Andrus, J., Sullivan, D., Gupta, VK, & Bort J. "You May Not Notice, But It's Still There: Gender Bias in Crowdfunding Success", Babson College Entrepreneurship Research Conference, *virtual* (June 2021)

2020

Bort J., Gish, J., & Wiklund, J. "Organizational Virtue Signaling & Behavior Congruence: The Employee Perspective" Babson College Entrepreneurship Research Conference, *canceled* (June 2020)

2019

Moss, T., Renko, M., Bort, J. “Exploring the antecedents of hybrid claims: A micro-foundations approach to hybridity in microenterprises”. Academy of Management Conference, Boston, MA (August 2019)*

Bort, J., & Moss, T., J. Wiklund, J., “Aspirations over ambitions? The impact of aspirational orientation on performance in prosocial crowdfunding.” Babson College Entrepreneurship Research Conference, Boston, MA (June 2019)

Bort, J., Cummings, C., Wiklund, J., & Ward, MK. “Work design and job satisfaction in the modern entrepreneurial workplace” Babson College Entrepreneurship Research Conference, Boston, MA (June 2019)*

Bort, J., & Moss, T. “Walking the Talk: Examining intrinsic motivation in prosocial microlending.” Sustainability, Entrepreneurship, & Ethics Conference, Miami, FL (March 2019)

2018

Moss, T., Renko., M., Bort, J. “Exploring the antecedents of hybrid claims: A micro-foundations approach to hybridity in microenterprises”. 15th Annual Social Entrepreneurship Conference, Los Angeles, CA (November 2018)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. "Moving (Impulsively) Forward: Speed Versus Accuracy in the Emergence of New Organizations". Academy of Management Conference, Chicago, IL (August 2018)

2017

Bort, J., & Moss, T. "Walking the Talk: Examining intrinsic motivation in prosocial microlending." 14th Annual Social Entrepreneurship Conference, Boston, MA (November 2017)

Meoli, A., Munari, F., & Bort, J. "The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data". Academy of Management Conference, Atlanta, GA (August 2017)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. "Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship." Babson College Entrepreneurship Research Conference, Norman, OK (June 2017)*

Bort, J. & Wiklund, J. "Growing firms, happy employees? The influence of new venture growth on employee well-being.", Babson College Entrepreneurship Research Conference, Norman, OK (June 2017)

Symposia, Workshops, & Consortia

Fusing disparate Research Streams: Mental Health, Well-being, and Entrepreneurship (*presenter*), Seattle, WA (August 2022)

Scale-ups, Scaling, and Scalability Paper Development Workshop hosted by Journal of Business Venturing (*participant*), Virtual. (September 2021)

2020 Global B Academics Paper Development Workshop (*presenter*), Virtual Workshop (August 2020)

Academy of Management Conference, Neurodiversity and the Future of Work in Entrepreneurial and Organizational Contexts (*presenter*), canceled (August 2020)

Academy of Management Entrepreneurship Division Doctoral Consortium (*participant*), Boston, MA (August 2019)

The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy (*participant*), Bologna, Italy (May 2019)

Sustainability, Entrepreneurship, & Ethics Doctoral Consortium (*participant*), Miami, FL (March 2019)

USASBE Doctoral Consortium (*participant*), St. Petersburg, FL (January 2019)

Academy of Management Conference, “Outliers in Entrepreneurship” PDW (*presenter*), Chicago, IL (August 2018)

Babson Doctoral Consortium, (*participant*), Waterford, Ireland (June 2018)

Academy of Management Conference, Symposium on Entrepreneurship and Wellbeing (*presenter*), Atlanta, GA (August 2017)

TEACHING

University of Missouri	Innovation & Entrepreneurship (5G Tech)	Fall, 2021	(4.7/5)
University of Missouri	Principals of Entrepreneurship (online)	Fall, 2021	(4.5/5)
University of Missouri	Principals of Entrepreneurship	Fall, 2021	(4.9/5)
University of Missouri	Principals of Entrepreneurship	Spring, 2020	(4.8/5)
University of Missouri	Principals of Entrepreneurship (2 sections)	Fall, 2020	(4.5/5)
Syracuse University	Introduction to Entrepreneurship	Fall, 2019	(4.6/5)
Syracuse University	Introduction to Entrepreneurship	Fall, 2018	(4.4/5)

AWARDS & GRANTS

Trulaske Small Grant Fund (\$1,124), 2021
Dr. Torpey Teaching Award, Whitman School of Management (\$1,250), 2019
Syracuse University Outstanding Teaching/Research Assistant, 2019
Whitman School of Management Summer Research Grant (\$5,000), 2019
Graduate Student Organization Travel Grant (\$250), 2019
Best Paper, 15th Annual Social Entrepreneurship Conference (\$5,000), 2018
Whitman School of Management Summer Research Grant (\$5,000), 2018
Graduate Student Organization Travel Grant (\$180), 2018
Whitman School of Management Summer Research Grant (\$4,000), 2017
Graduate Student Organization Travel Grant (\$400), 2016

TRANSLATIONAL / PRACTICE

Disability Culture: ADHD & Entrepreneurship (*panelist*). University of Missouri (September 2021)

I-CAN: Innovation, College and Neurodiversity (*panelist*). Virtual (December 2020)

MEDIA COVERAGE

June 14, 2021. Looking to add talent to your startup? First, define your key roles. *Startup Missouri*. <https://startup-mo.com/startups-define-key-roles-prior-seeking-talent/>

SERVICE

Professional

Editorial Review Board

- Entrepreneurship Theory & Practice (2020 - present)

Ad-hoc reviewer

- Journal of Business Venturing (2018 - present)
- Small Business Economics (2019 - present)
- Journal of Business Research (2019 - present)
- Applied Psychology: An International Review (2021 – present)

Conference reviewer

- Babson College Entrepreneurship Research Conference (2018 – present)
- Academy of Management Annual Conference (ENT Division; 2017 – present)

University

University of Missouri

- Trulaske International Week, Spring 2022 (*presenter*)
- Research Lightning Round, Management Advisory Board, Fall 2021 (*presenter*)
- Undergraduate Research Workshop, Fall 2021 (*panelist*)
- Trulaske Entrepreneurship Sub-Committee (2020 - present)
- Co-mentor: Blatchford Scholars program
 - Mio Dykstra (2021-2022)
- Co-mentor: Stamps Scholar program
 - Bryson Ferguson (2020)
- Mentor: Entrepreneurship Alliance program
 - Scot Roberts (2020-2021)

Syracuse University

- Guest Judge, Whitman School of Management Business Plan Capstone Competition, 2016-19
- Graduate Student Organization Senator, 2016-2018
- Graduate Student Academic Affairs Committee (Co-Chair), 2017-2018
- University Senator, 2016
- Graduate Student Employment Issues Committee (Chair), 2016

Community

- Guest Judge, Missouri DECA State Career Development Conference (Innovation Plan)

SELECT NON-ACADEMIC EXPERIENCE

Information Technology Manager, Syracuse University, Syracuse NY

Founder, bettyElm Records, Syracuse NY

Software Engineer, Partners in Health Systems, Syracuse NY [*early-stage employee*]

REFERENCES

Johan Wiklund

Al Berg Chair, Professor of Entrepreneurship
Whitman School of Management

Rick Hunt

Associate Professor
Pamplin School of Business

Updated June 2022

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