

ABOUT

The Royal Guard is a full-service style agency that builds wardrobes from the ground up. Whether you are wearing JM, or other designer brands, we select every piece with our client's lifestyle and personality in mind. At The Royal Guard, we make sure you always look the part for any occasion with the goal to make you feel confident and comfortable with your unique style.





on-Michael "JM" Narvaez, is a premier designer stylist menswear dedicated to the modern man's lifestyle. JM has become a sought-after source for originality and creative direction in the menswear industry. Dubbed as the "Curator of Cool," JM takes pride in mixing lifestyle with fashion, and uses his sartorial lens to create wardrobes featuring his own brand, as well as Tom Ford, Brunello Cucinelli, Chrome Hearts, and Ralph Lauren.

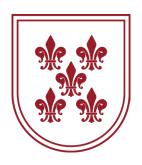


MEMBERSHIPS



PATRON

For one person, our Patron membership elevates your lifestyle by understanding the demands of your wardrobe and building your closet around it.



MONARCHS

For groups of twelve or more, our corporate Monarchs membership is designed for professionals who best represent you and your organization



IMPERIAL

Our most prestigious membership is by invitation only. Its exclusivity opens doors to high-profile business opportunities and an invaluable network reach.





wardrobe AUDIT: All memberships begin with a 45-minute audit of your closet to understand your lifestyle and wardrobe needs.

MEMBERSHIP INCLUDES:



wardrobe Maintenance: Organize and optimize your entire wardrobe space with your stylist, and learn how to properly store and care for each item in your closet.



PERSONAL SHOPPING: Whether at home or in-store, we ensure your shopping experience is easy, effective, and personalized.



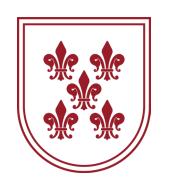
custom clothing: Work directly with a wardrobe specialist to create an entire custom look. From suits to to shoes and accessories, we work with you to develop even the finest details.



ALTERATIONS: To ensure garments are madeto-measure, every membership includes a \$100 credit towards alterations with our trusted tailors.



STYLE EDUCATION: With your lifestyle and goals in mind, we educate you regarding the value of your garments – including how to care for and maximize each item.



PROCESS



The first step is your closet evaluation. We conduct an in-depth audit of your wardrobe to develop a strategy around your unique style. Here, we develop a roadmap to be used during our shopping trips – from our starting point to what to look for in a retail store.



WARDROBE

The execution of the strategy begins with a shopping trip. Every trip is meticulously planned, spending no more than 45 minutes in any given store. During these trips, we learn the value of the garments we are selecting and the investment needed to care for them. Your budget will determine, both, the duration of time spent with a stylist and your shopping flexibilities.

MAINTAIN



Once your wardrobe is complete, we show you how to properly care for your garments and provide you with one-on-one style consultations focused on ways to maximize your investment. While we are a text or phone call away for any questions, we will check in once per quarter to see how things are going.





Imported from Italy, we partner with trusted artisans to hand-select our custom leathers. From polished calf to exotic skins, we ensure the quality and style is not only versatile but also timelesss.





A town with over two hundred years refining the art of shoe making, Almansa, Spain is home to our skilled shoe makers, who meticulously craft not only with pride and history, but also with care and detail.





We choose from over 10,000 in-house imported fabrics, sourced from around the world — including England, Italy, and Canada — to tailor the perfect suit that best compliments your frame and personality.



Ermenegildo Zegna





Whether you select a custom suit, or any of our handcrafted leather goods, each piece is not only timeless but unique. At The Royal Guard, quality will never be sacrificed. Thus, production time is dependent on the complexity of your build.



STEP 1: FIRST FITTING

GARNMENTS: Together, you and one of our in-house designers — and menswear specialists — will design a one-of-a-kind piece that compliments not only your personality, but also your lifestyle and unique taste.

LEATHER GOODS: To help build your custom leather piece, we use our 3D modeling software for you to get a unique glimpse of your final product.

STEP 2: DESIGN

GARMENTS: To ensure the perfect fit of your garments, we collect 10 upper body and 10 lower body measurements, always taking into consideration your unique style and desired suit cut.

LEATHER GOODS: We schedule a meeting to select — from our variety of Italian-imported leathers — the best material that fits your needs, quality and style for your custom shoes, belts, and bags.



STEP 3: CONSTRUCTION

Quality should never be sacrificed.

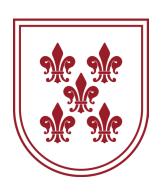
Made to order suits, dress shirts, sports coats, and pants may take 8 to 12 weeks to complete, while Bespoke items can take up to 14 weeks for completion. Leather goods may take 4 to 12 weeks to complete.

All timelines are subject to change depending on the complexity of the build.

STEP 4: SECOND FITTING & DELIVERY

Depending on the cut and style, all of our garments undergo two to four fittings before delivery. When finished, our stylists will personally deliver your new timeless look, and answer any questions you might have.





WWW.THEROYALGUARD.CO