

CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group Runtime Terrorizers

Team Members who contributed:

First Name	Last Name	Email
Jesse	Caro	jmcaro@email.sc.edu
Katherine	McGoldrick	mcgoldk@email.sc.edu
Caleb	Bram	cbram@email.sc.edu
Raul	Parikh	raulp@email.sc.edu
Alex	Brown	apb4@email.sc.edu

Katie Green by Jesse Caro

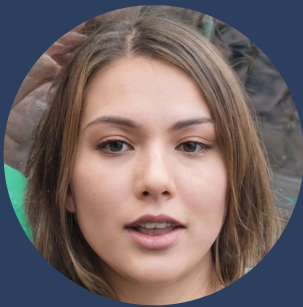
age: 19

residence: Greenville, SC

education: BA in Nursing, Class of '25

occupation: Daddy's money

marital status: Single



"Starbucks and Chipotle is everything."

Katie is a social butterfly who loves going to the gym and socializing over coffee. She is an involved student who is always studying or participating in some activity on campus

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

If she doesn't have her Starbucks, she is not thriving.

Needs

- Coffee
- The Gym
- Social Acceptance

Wants

- Study friends
- Things to do
- Organized school work

Values

- High-level planning
- Her Jeep
- The beach

Fears

- Spiders
- Not being skinny
- No almond milk for her coffee



Olivia Oliver (Alex Brown)

age: 18

residence: Los Angeles, California

education: Undergrad freshman majoring in biology at USC

occupation: Works at the local Target

marital status: Single



"I need this degree to become a doctor and make money"

Olivia is majoring in biology, hoping to become a doctor. She moved from Oregon to go to USC (University of Southern California). She knows a few friends from High School that go there but knows no one that shares her major.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Needs to put in time and effort to understand difficult concepts

Needs

- To study for her classes
- To pass her classes, to get a degree
- Money

Values

- Strong work ethic
- Dedication

Wants

- A group to study with
- Friends with the same major
- Social interaction

Fears

- Dying alone
- Racoons

Rob Banks - Raul Parikh

age: 33

residence: Cambridge, Massachusetts

education: BS in Math

occupation: Graduate student

marital status: Single an



"Everybody I've ever met who's successful is a workaholic."

Rob spends most of his time studying at Harvard University. He enjoys playing Candy Crush and taking long walks around campus. He always makes a hot cup of tea and watches tv before going to bed.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Needs perfect grades to feel successful

Needs

- Positive support from people

Values

- Compassion
- Resilience

Wants

- To meet new people

Fears

- Running out of lives in Candy Crush
- Large crowds

John Book (Caleb Bram)

age: 44

residence: Centre County, Pennsylvania

education: Physics PhD

occupation: Professor at Penn State

marital status: Single



"It's not rocket science."

John spends most of his day teaching at Penn State. He doesn't have many hobbies, but he loves his job. John is no fun so he currently doesn't have many friends.

Comfort With Technology

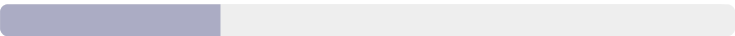
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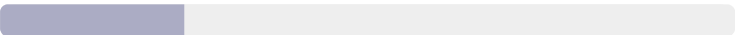
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MOBILE APPS



SOCIAL NETWORK



Needs

- John needs a social life to help relieve stress he builds up from work.

Values

- Above all else. John values being treated with respect. He does not tolerate obnoxious behavior.

Criteria For Success:

John feels very overworked at times. He can become burnt out if he experiences too much pressure. He needs long rest periods to spend time doing things he enjoys.

Wants

- John wants to meet people that have similar interests as him.

Fears

- John is afraid of blackholes and pollen.



Adam Bracket by Kat McGoldrick

age: 20

residence: White Salmon, WA

education: BA in Musical Theatre, Class of 2026

occupation: Stage Hand

marital status: Single



"Memorize you lines!!"

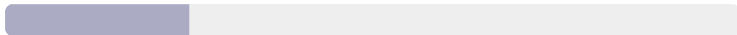
Adam spends all of his free time, which isn't much, running lines and being in the spotlight. He's an outgoing actor with dreams of becoming a star.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Iced Coffee
- Headshots

Values

- People who are as extra as him
- The art of theatre
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Criteria For Success:

He needs a great group of extravagant people, and the motivation to remember his lines.

Wants

- People to practice with and let him know when he messes up.
- To gain a lead role in the upcoming play/musical

Fears

- Actually breaking a leg.
- Not getting a callback
- Moths and Ladybugs

