

# CURRICULUM VITAE

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Departamento de Análisis Económico Aplicado  
Facultad de Economía, Empresa y Turismo  
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## I. Personal Information

Date of Birth: 22/11/1993      Birthplace: Las Palmas de Gran Canaria (Spain)

## II. Academic Background

Degree	Institution	Date
PhD in Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2022
MSc in Tourism, Transport and Environmental Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2016
BSc in Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2015

### III. Positions

Current Positions	Institution	Period
Research Fellow	Departamento de Análisis Económico Aplicado. Universidad de Las Palmas de Gran Canaria	01/2020 - 05/2018 -
Member of Research Centre	Economics of Infrastructure, Transport and Tourism (EITT). Universidad de Las Palmas de Gran Canaria	

Previous Positions	Institution	Period
Markets Researcher	Departamento de Marketing & Social Media. Binter	12/2019 11/2018
Data Analyst	Departamento de Desarrollo Tecnológico e Innovación. BI & Analytics. Grupo Satocan	11/2018 06/2017
Markets Analyst	Departamento de Análisis Turístico y Conectividad Aérea. Patronato de Turismo de Gran Canaria	06/2017 11/2016

### IV. Research Fields

Tourism demand analysis

Tourism forecasting

Quantitative data analysis

Data visualization

## V. Participation in Reports and R&D Projects for Institutions

**Period:** 05/2020 – 12/2022  
**Position:** Team member at ULPGC  
**Title:** Design of a Digital Tool that Facilitates Access to a Predictive Model of Tourism Demand in the Context of the Covid-19 Epidemic  
**Funded by:** Interamerican Development Bank, Washington D.C., USA  
**Link:** [Policy brief](#) | [International Tourism Demand Model \(ITDM\)](#)

**Period:** 11/2021 - 03/2022  
**Position:** Team member at ULPGC  
**Title:** Cartografía multimodal de infraestructuras de transporte de Canarias  
**Funded by:** Gobierno de Canarias, Spain

**Period:** 01/2020 - 12/2021  
**Position:** Team member at ULPGC  
**Title:** C-Bridge: Building a working bridge between Cost-Benefit Analysis and Computable General Equilibrium. EIBURS call on "Improving the measurement of the indirect effects of investment projects: specifying and calibrating EIA methods to maximise compatibility with CBA"  
**Funded by:** European Investment Bank Institute, Luxembourg  
**Link:** [Link to webpage](#)

**Period:** 06/2019 - 06/2020  
**Position:** Team member at ULPGC  
**Title:** Dashboard for Lanzarote Tourism Data Visualization  
**Funded by:** Cabildo de Lanzarote, Spain  
**Link:** [Panel de Indicadores de Turismo de Lanzarote](#)

## VI. Publications

González-Martel, C. and Cazorla-Artiles, J.M. (2022) “An Application of Open Data in Public Administrations: The Lanzarote Tourism Indicator Dashboard”. In: Reis, J.L., López, E.P., Moutinho, L., Santos, J.P.M.d. (eds) *Marketing and Smart Technologies. Smart Innovation, Systems and Technologies*, Vol. 279. Springer, Singapore. [[Link](#)]

Eugenio-Martin, J.L. and Cazorla-Artiles, J.M. (2020) “The shares method for revealing latent tourism demand”, *Annals of Tourism Research*, Vol. 84. [[Link](#)]

Eugenio-Martin, J.L., Cazorla-Artiles, J.M. and González-Martel, C. (2019) “On the determinants of Airbnb location and its spatial distribution”, *Tourism Economics*, Vol. 25(8): 1224-1244. [[Link](#)]

González-Martel, C., Cazorla-Artiles, J.M. and Pérez-González, C. (2018) “Access and analysis of ISTAC data through the use of R and Shiny”, *CARMA 2018 Conference of Advanced Research and Methods*, Conference paper Vol. 1:193-200. [[Link](#)]

## VII. Software

Dashboard of Principles of Macroeconomics. [[Link](#)]

Simulations dashboard for IS-LM model in an open economy. [[Link](#)]

*igebaser*: Access to IGE databases through its API. [[Link](#)]

*Canary Islands Tourism Dashboard*: Shiny web application to disseminate information about tourism sector in Canary Islands. [[Link](#)]

*istacbaser*: Access to IGE databases through its API, ISTACbase. [[Link](#)]

## VIII. Scholarships and prizes

Research scholarship in ULPGC. Period: 11/2015 - 06/2016. Title: Income-Elasticity analysis in tourism origin markets. Funded by Ministry of Education, Culture and Sport.

Extraordinary End of Degree Award in MSc in Tourism, Transport and Environmental Economics. 2015/2016.

## IX. Conference and seminar presentations

González-Martel, C. and Cazorla-Artiles, J.M. (2021) “An Application of Open Data in Public Administrations: The Lanzarote Tourism Indicator Dashboard”. *International Conference on Marketing and Technologies*. Universidad de La Laguna.

González-Martel, C., Cazorla-Artiles, J.M. and Pérez-González, C.J. (2018) “Access and analysis of ISTAC data through the use of R and Shiny”. *Conference on Advanced Research Methods and Analytics*. Universidad Politécnica de Valencia.

Eugenio-Martin, J.L. and Cazorla-Artiles, J.M. (2018) “Untapping latent tourism demand”. *Work-in-Progress Seminars*. Departamentos de Métodos Cuantitativos en Economía y Gestión y Análisis Económico Aplicado de la Universidad de Las Palmas de Gran Canaria.

Eugenio-Martin, J.L. and Cazorla-Artiles, J.M. (2016) “Tourism Income Elasticities: A Quantile Regression Approach”. *SSTD 2016 Spring Symposium on Challenges in Sustainable Tourism Development*.

## **X. Teaching experience**

### **09/2021 –**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Business Administration and Law. Year 1  
Subject: Principles of Microeconomics

### **02/2021 –**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: Economics. Year 2  
Subject: International Macroeconomics

### **11/2020 – 01/2021**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Labour Relations and Human Resources. Year 3  
Subject: Applied Labour Economics

### **11/2020 – 01/2021**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Labour Relations and Human Resources. Year 1  
Subject: Economics

### **09/2019 – 12/2020**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Tourism. Year 1  
Subject: Tourism and Transport

### **02/2017 – 05/2017** **02/2016 – 05/2016**

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Economics. Year 1  
Subject: Principles of Macroeconomics