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FalconStor Solutions Brochure

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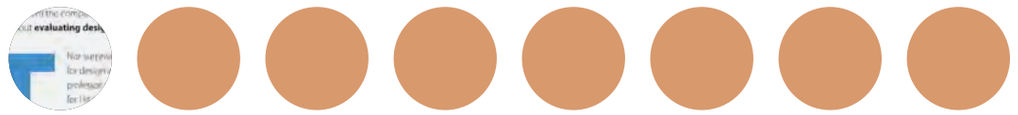

Lockwood Resource Design Scorecard

Lockwood
re:source

Design Leadership Assessment

A simple conversation led to the development of our Design Leadership Assessment Scorecard. In early 2010 the design director at a major corporation in Europe asked for input: What are the skills needed for design leaders, and how does one evaluate them? The thought being that the skills needed for design leaders differ from those in other business functions. Over the coming year we **co-developed** this set of criteria, initially as a survey tool. With about 70 responses from the company in Europe and four companies in the US, we learned much about **evaluating design leaders**, in the context of their specific function.

Not surprising, the idea of T shaped people is important for design and innovation leaders. Developed by a friend and professor at Harvard, Marco Iansiti in 1992 while doing fieldwork for Hitachi in Japan, the T shape analogy refers to having deep knowledge of design, the stem stroke, and lateral knowledge of related functions, such as business and technology, the cross stroke. This leads directly to other areas that we have much passion about including design thinking, user empathy, service design and customer experience.

We often use this as a guide in our assessment of candidates; although not intended to be a formal appraisal system, it is a great indication of how well a candidate may be suited in the broad scope of requirements in design and innovation leadership.

Envisions - Understanding the ideation and innovation process

1 2 3 4 5 1. Externally focused on always meeting consumer and customer needs.

1 2 3 4 5 2. Sees reality clearly, fosters genuine inquiry, gets to root causes.

1 2 3 4 5 3. Develops and leads a vision and strategies that 'change the game'

1 2 3 4 5 4. Change agent who champions balanced innovation, creativity, and reapplication.

1 2 3 4 5 5. Involves people in developing the vision and strategies

Engages - Understanding how to make vision happen

1 2 3 4 5 1. Builds strong working relationships that create trust and intense candor.

1 2 3 4 5 2. Values and proactively involves key stakeholders to deliver common objectives.

1 2 3 4 5 3. Actively listens and communicates in a transparent way.

1 2 3 4 5 4. Constructively resolves conflict.

1 2 3 4 5 5. Leverages cross-organization collaboration to achieve best solutions.

Energizes - Making people enthusiastic

1 2 3 4 5 1. Personally role models the vision, the core values, and what they stand for.

1 2 3 4 5 2. Demonstrates genuine enthusiasm for the business and people.

1 2 3 4 5 3. Enrolls the organization in pursuit of the vision.

1 2 3 4 5 4. Acknowledges mistakes. Learns and moves on.

1 2 3 4 5 5. Personally knows and supports people,
enabling them to be treated the way they want to be treated.

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Healthbreak Product Flyer

healthbreak™
INCORPORATED

Healthbreak provides corporate wellness services to organizations that understand the value of healthy employees. For 25 years we have successfully helped companies:

• Understand risk • Empower employees • Improve productivity • Contain costs

CREATING WELLNESS.
SOLUTIONS THAT WORK.

wellness portal solutions

Your company will benefit from our portal technology as much as your employees. Our technology allows you to track population data and outcomes, manage incentives, assess risks, analyze costs and benefits, and generate reports on-demand. It can also help you highlight results to fuel the wellness momentum within your community.

The MyHealthbreak wellness portal can give participants access to:

- User-friendly registration system
- Health screening scheduling tool
- Comprehensive health questionnaire
- Electronic health and risk assessment record
- Proprietary Health Score
- Customizable Health Factor options
- Integrates with multiple health devices
- Individualized wellness plans
- Health maintenance self-tracking
- Incentive program tracking
- Self-administered and registration-based wellness challenges
- Healthy living resources
- Disease management guidelines
- Educational health modules
- Daily health news and monthly e-newsletter
- English or Spanish language options
- Mobile and smartphone version

wellness program administration

From health screenings to seminars to company wellness challenges, we can create and implement the program that is right for your audience and your needs. Our team is degreed, certified, and passionate about health and wellness. We will bring you health information that is current and compelling and we know how to get people in the door, motivate participation, and keep it fun. Among the programs we can offer are the following:

- Nationwide health screenings
- Health and fitness seminars and workshops
- Satisfaction surveys
- Healthy lifestyle programs and wellness challenges
- Special event and activity coordination
- Customized incentives

fitness center management

Healthbreak staff can help you design a fitness center to meet your budget, space requirements, and employee needs. We'll work with architectural firms, contractors, and management teams to ensure you get a state-of-the-art, effective and inviting facility that your employees will be motivated to use.

Whether your fitness center is new or long-standing, we can help you design, manage, and maintain a fitness center that meets budget, employee needs and remains a dynamic and inviting facility for your employees. We can help with:

- Facility design and management
- Retention strategies
- Personal training and health coaching
- Group fitness programming
- Incentive and challenge management
- Communication and marketing

consulting services

Our staff includes specialists in all aspects of health, fitness, and workplace wellness, including staff certified in health cost management, health educators, behavioral health experts, exercise physiologists, dietitians, personal trainers, fitness instructors, physical therapists, and nurses dedicated to providing outstanding customer service and achieving real, measurable wellness impacts. You can call on Healthbreak for consultation on any aspect of your wellness programming, from early stage visioning to comprehensive program creation and everything in between.

Our consulting services include:

- Wellness Integration Assessment (WIA)
- Productivity Assessment
- Employee needs and interest surveys
- Strategic plans
- Culture audit
- Environmental audit
- Special projects or events
- Ergonomics and safety evaluation

Learn more about Healthbreak's solutions at www.healthbreakinc.com or call 720.344.9507.

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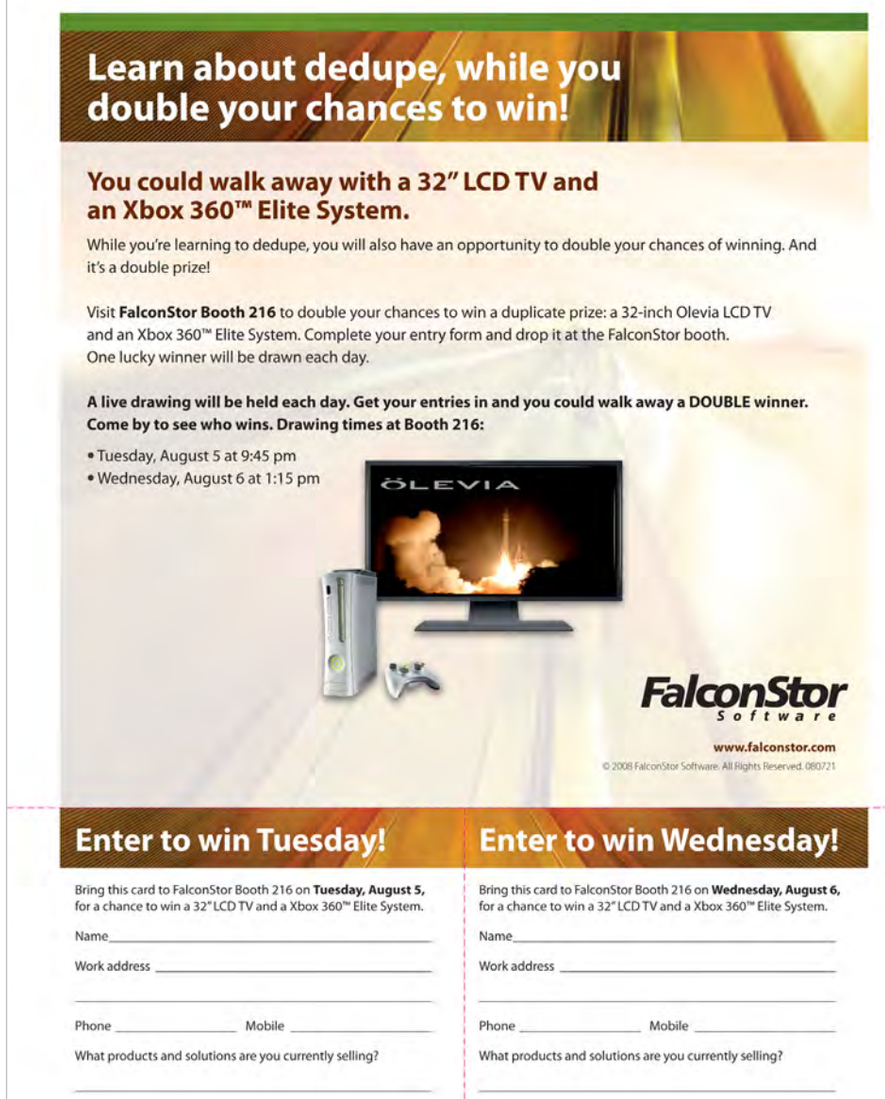
FalconStor/Sun Microsystems Sales Meeting Room Drop



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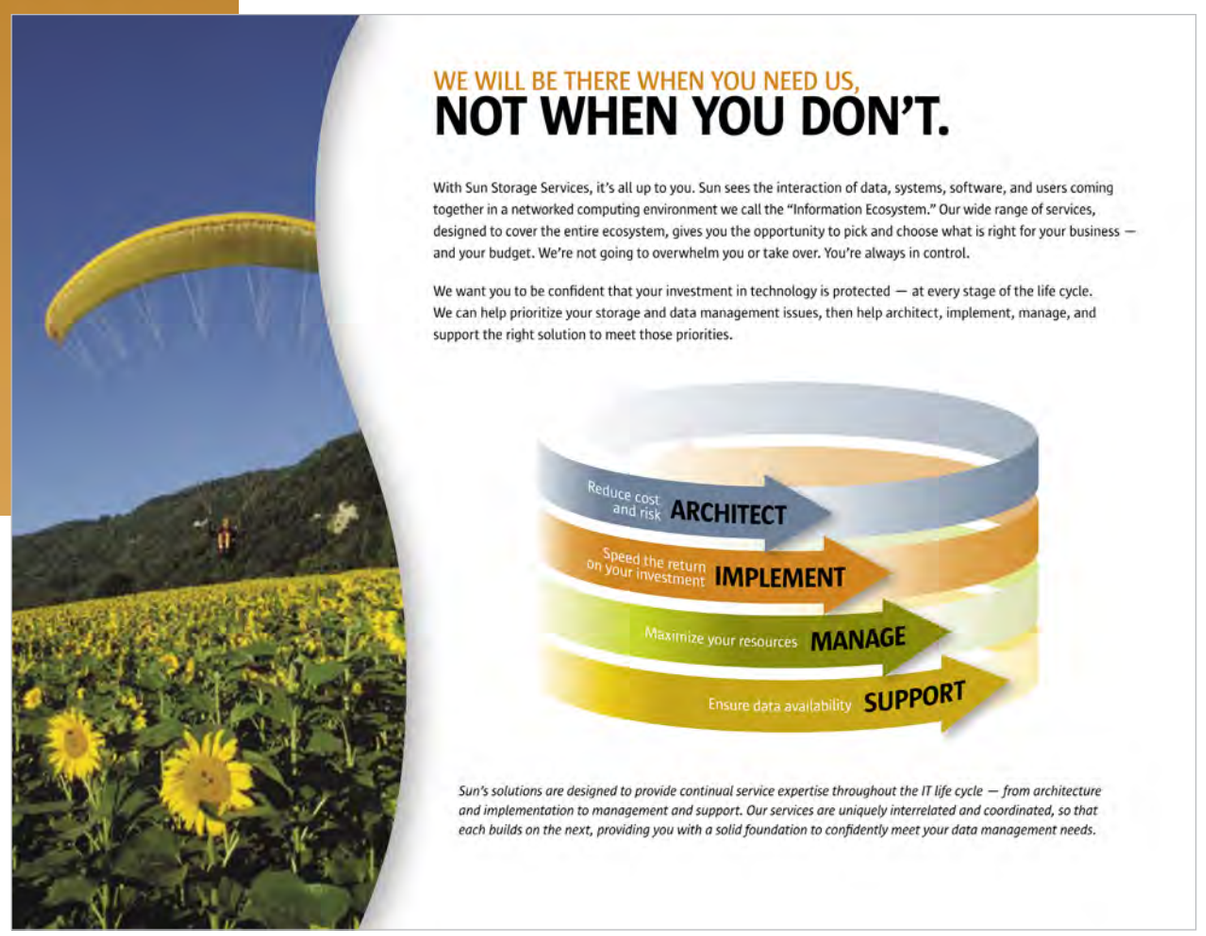
Sun Microsystems Storage Services Brochure



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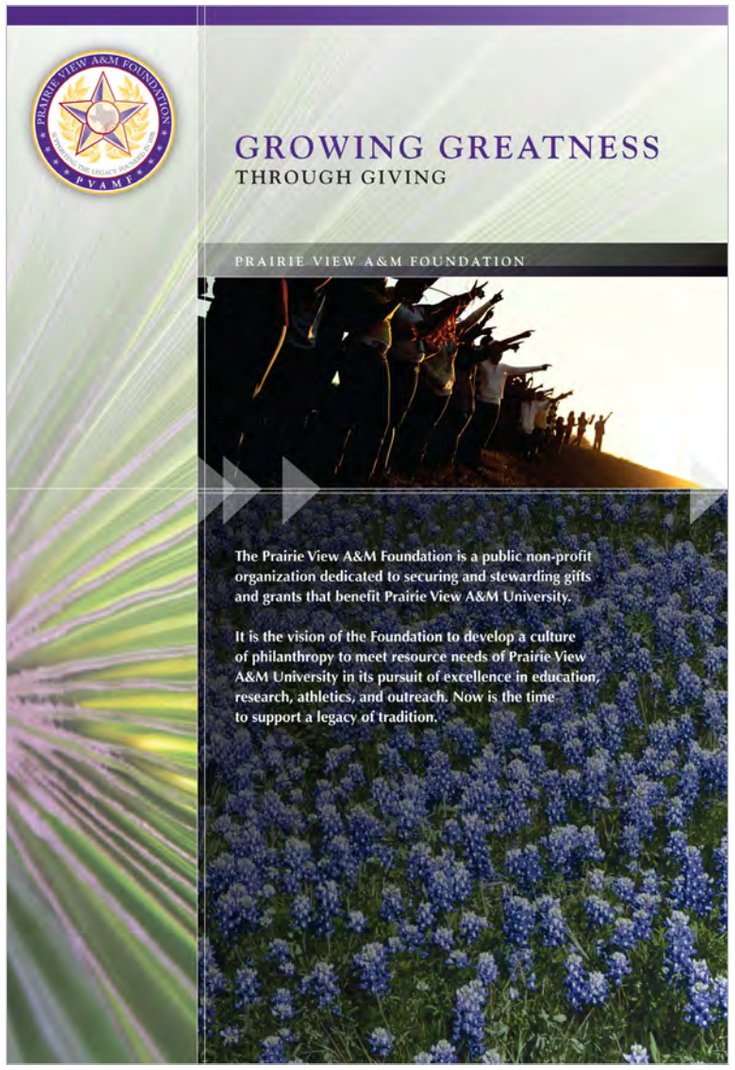

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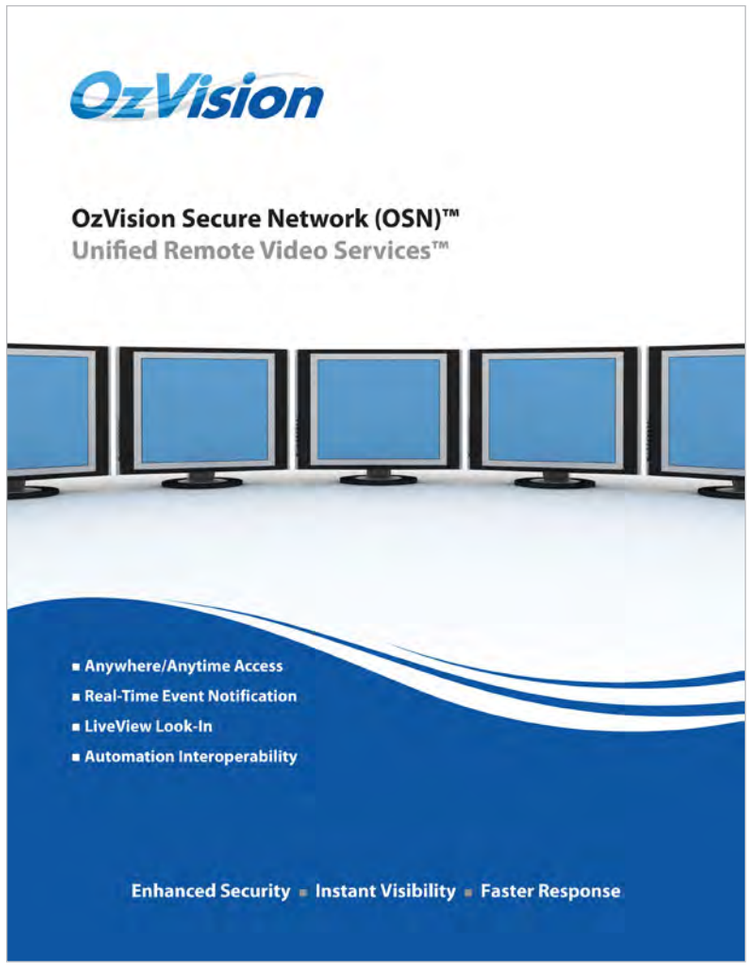
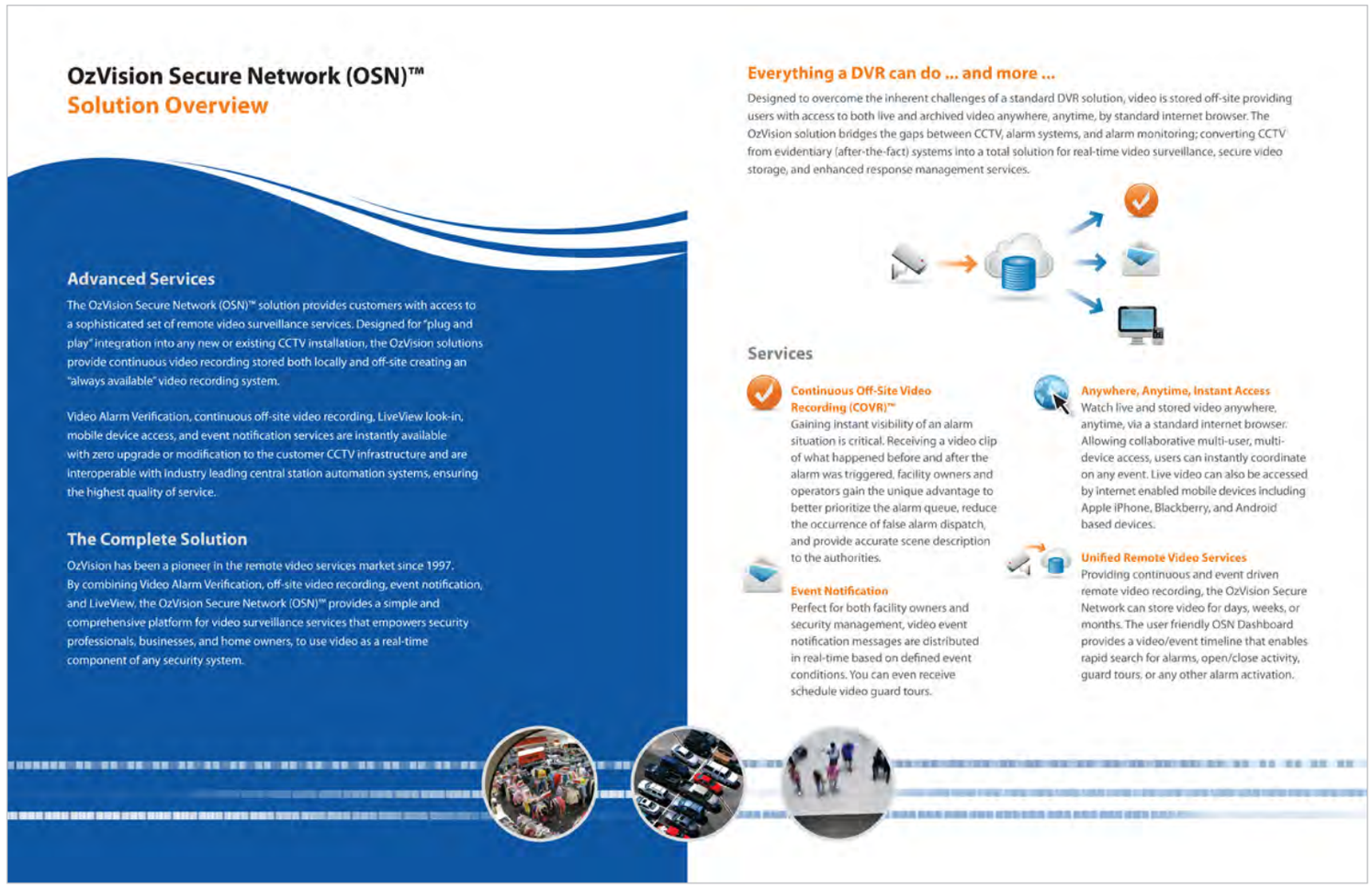
OzVision OSN Brochure





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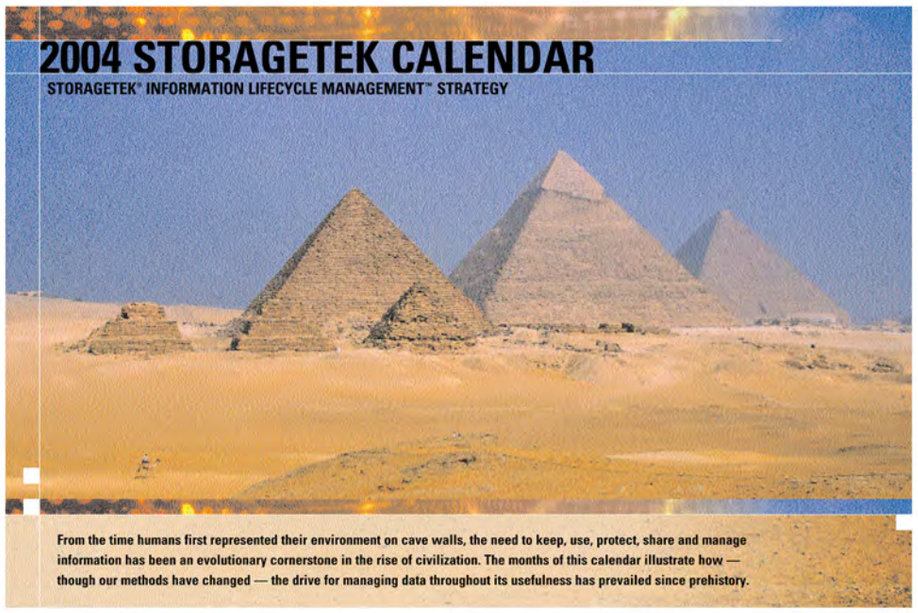
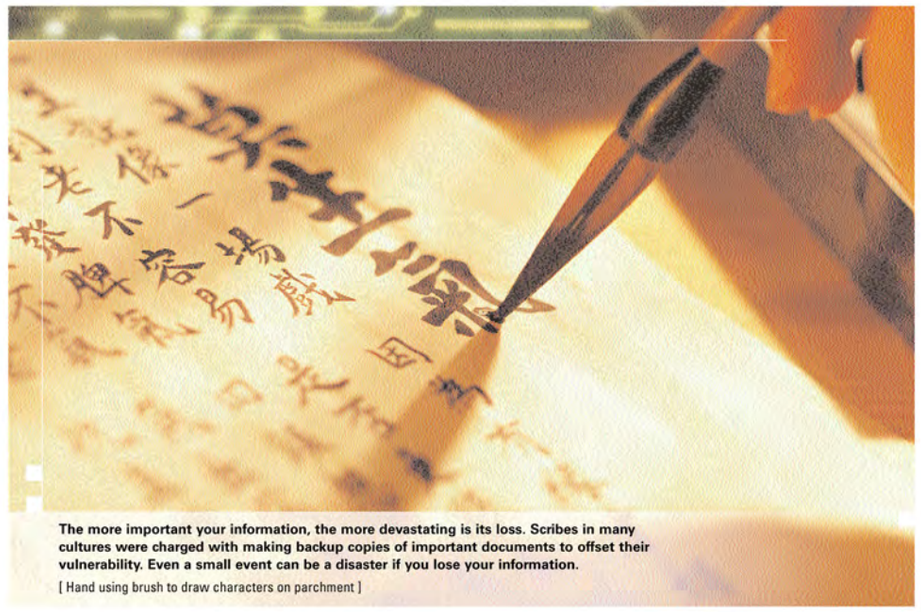
StorageTek Calendar





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