

# Wireframes

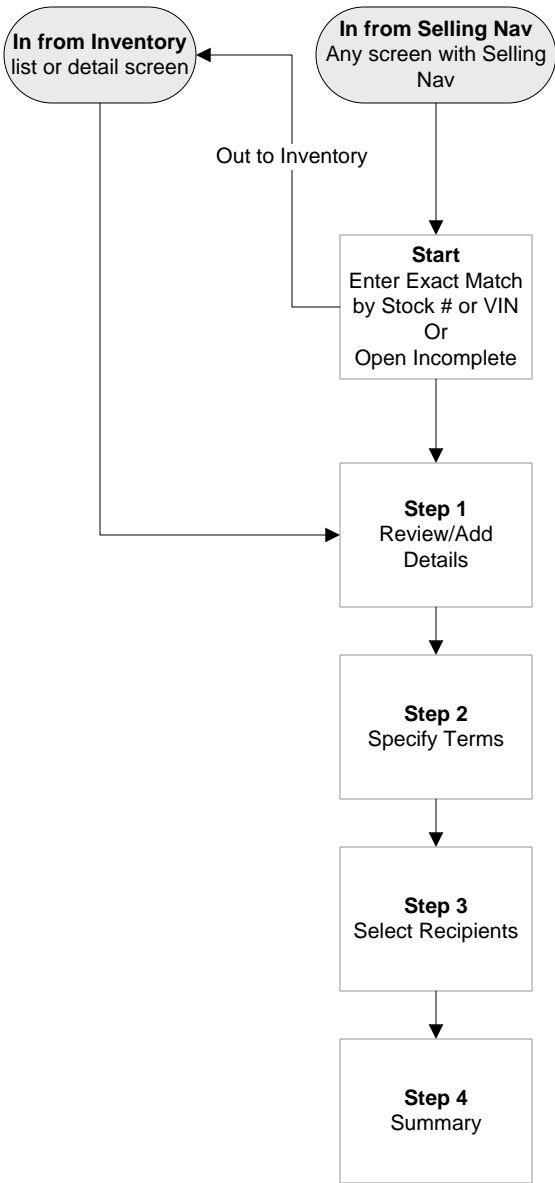
## VNS – Create Listing

Version 01.06

Last Updated 8/26/2007

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VNS LOGO

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Appraising (2)

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icon Create Listing ▼

Create Wholesale Auction Listing

Create Wholesale Auction Package Listing

Create Private Sale Listing

Create Retail Listing

Annotations

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Create Wholesale Auction Listing

Start by selecting a vehicle from inventory ...

Enter the inventory Stock # or VIN# and the VNS system will retrieve the inventory item and all of its details. An exact match is required.

Vehicle with

Stock #

▼

Start

... or by opening a saved draft

Enter the inventory Stock # or VIN# and the VNS system will retrieve the inventory item and all of its details. An exact match is required.

Drafts - 3

Vehicle	Listing Type	Status	Date Last Modified		
<a href="#">Make, Year, Model</a>	Wholesale Auction	unlisted	4/102007	Open	Delete Draft
<a href="#">Make, Year, Model</a>	Wholesale Auction	unlisted	6/19/2007	Open	Delete Draft
Make, Year, Model	Private Sale	LISTED (ends 01/01/07)	6/19/2007	Open	Delete Draft
Make, Year, Model	Wholesale Auction	Removed from Inventory	6/19/2007	Open	Delete Draft

Annotations

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Create Wholesale Listing

Autosaved at Aug 5, 2007 11:50:06 AM GMT-08:00

1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Review, Add, Select Info

Review the vehicle info, add comments

Is some information incorrect? [Edit the inventory item](#)

Review Vehicle Details

Stock Number123456789

Year2005

MakeJaguar

ModelX-Type

TrimSedan / 4DR

Mileage32,968

Exterior ColorSilver

Interior ColorBlack

TransmissionManual

Drive TrainRWD

VIN Number12345678912345678

Title StatusTitled

Title in StateCalifornia

Style--

InteriorLeather

Location--

Frame DamageNo1

Prior PaintNo

Review Vehicle Features

Air ConditioningDual Front Air Bags

Power SteeringABS (4-Wheel)

Power WindowsLeather

Power Door LocksPower Seat


Tilt WheelDual Power Seats










Cruise ControlAM/FM Stereo

Add Listing Comments

View Larger Photos

Review Photos





<

1-5 of 5

>

Save and Close

Delete Draft

Proceed to Specify Terms

Back

Annotations

1

Display values for these items: "Yes" and "No". These values are set when adding item to inventory or editing inventory item.

2

This link will display the an overlay with enlarged Photos. See next page.

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Create Wholesale Listing

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1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Review, Add, Select Info

Review the vehicle

Is some info

Review Vehicle

Stock Number

Year

Make

Model

Trim

Mileage

Exterior Color

Interior Color

Transmission

Drive Train

VIN Number

Title Status

Title in State

Style

Interior

Location

Frame Damage

Prior Paint

Review Vehicle

Air Condition

Power Steering

Power Windows

Power Door Locks

Tilt Wheel

Cruise Control

ABS (4-wheel)


Leather

Power Seat

Dual Power Seats






AM/FM Stereo

Photos



<

>



<

>

No image

No image

No image

No image

>

Add Listing Comments

Save and Close

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Proceed to Specify Terms

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Create Wholesale Auction Listing

Autosaved at Aug 5, 2007 11:50:06 AM GMT-08:00

1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Specify Terms

Specify the terms of the wholesale listing

Enter Asking Price

Asking Price (in US \$) \*

How much do I have invested in this vehicle?

My Cost: \$5,500    Days in inventory: 21

What is this vehicle worth?

Value Guide (from KBB): **High** \$68,000 **Med** \$60,000 **Low** \$55,000

Set Offer Period

Select Auction Period

1 Week

Start Date & Time\*

MM

DD

YYYY

@

HH

MM

SS

Auction will end on mmdyyy @ hh:mm:ss

Set Inspection Period

The inspection period provides the option for a buyer to view a vehicle within a limited amount of time to complete a purchase after the seller has accepted an offer. VNS allows you the seller to edit the inspection period, or except an inspection term offered by a purchasing dealer at any time until you accept an offer. [More Info](#)

Set Inspection Duration Period

3 Days

Trade Rules - VNS commitment and transaction process

Accept Trade Rules

[View Trade Rules](#)

Save and Close

Delete Draft

Proceed to Select Recipients

Back

Annotations	
1	Choices can range from “None” to 1 day, 2 days, 3 days, 1 week, 2 weeks
2	Default state is deselected and user can not proceed past this screen unless user selects to accept trade rules.  If user clicks “Proceed..” button while this element is in NOT ACCEPTED state then system should refresh this screen with error messaging instructing user to Accept Trade Rules.

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Create Wholesale Auction Listing

Autosaved at Aug 5, 2007 11:50:06 AM GMT-08:00

1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Select Recipients

Select your partners that you would like to receive a listing announcement.

Want to add partners ? [Go to Invite Partners](#) and send invitations. When you return to this draft the invitee(s) will appear in the list.

Select from your Trusted Partners

Trusted Partner	Dealership Name	Partner Status	Distance	
<input checked="" type="checkbox"/> Joe User	Joe's Cars	Partner	50mi	<a href="#">View Details</a>
<input type="checkbox"/> Bill Smith	Bill's Cars	Partner	10mi	<a href="#">View Details</a>
<input type="checkbox"/> Joe Josephson	Cars Unlimited	Partner	5mi	<a href="#">View Details</a>
<input type="checkbox"/> Steve Stevens	Mercedes of Oakland	Expired VNS User	10mi	<a href="#">View Details</a>
<input type="checkbox"/> Johnny Joel	Jaguar of Oakland	Invited	10mi	<a href="#">View Details</a>
<input checked="" type="checkbox"/> Joel Johnson	Joel's Cars	Referred	250mi	<a href="#">View Details</a>
<input type="checkbox"/> Mike Smith	Mercedes of San Mateo	Invite expired	1500mi	<a href="#">View Details</a>

1

2

3

List Requestors

The following VNS users initiated a list request with criteria matching this vehicle. They will receive a system notification when this vehicle is listed.

Bob User	415.123.4567	Bob's Cars	Non-Partner	50mi
Dan User	415.123.4567	Dan's Cars	Partner	50mi

Save and Close

Delete Draft

Proceed to Verify and Create

Back

Annotations

- 1

**Partner Status definitions. (NOTE: A user can subscribe as a paid user or as a non-paid (trial) user. Both are vetted by VNS administration.)**

Partner = Subscribed User that has agreed to partnership (either by accepting invitation or extending invitation).

Expired VNS User = Partner with expired paid subscription or expired trial subscription

Invited = Subscribed user has been invited to become “your” Trusted Partner

Invite Expired = Subscribed or Guest user that has been invited to become “your” Trusted Partner and the invitation has timed out (expired)

Referred = Not in system and has received (sent by you) a referral to join system.
- 2

Send Referral launches the referral workflow - -- this workflow is TBD
- 3

Re-invite launches the referral workflow – this workflow is TBD
- 4

Conditional content: Displayed if 1 or more users have initiated a list request with criteria matching the vehicle being listed and if on Step 2 Listing Type selection is VNS Auciton (do not display if Private Sale is selected). **NOTE!** We need to specify how long List Requests remain active.



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Create Wholesale Auction Listing

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1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Summary

Review the information below and if accurate click Create this Listing button.

Vehicle Details

Year2005

MakeJaguar

ModelX-Type

TrimSedan / 4DR

Mileage32,968

Exterior ColorSilver

Interior ColorBlack

TransmissionManual

Drive TrainRWD

Stock Number123456789

VIN Number12345678912345678

Title StatusTitled

Title in StateCalifornia

Style--

InteriorLeather

Location--

Frame DamageNo

Prior PaintNo

Vehicle Features

Air ConditioningDual Front Air Bags

Power SteeringABS (4-Wheel)

Power WindowsLeather

Power Door LocksPower Seat

Tilt WheelDual Power Seats

Cruise ControlAM/FM Stereo

Comments

This car is cherry!

Listing Terms

Listing TypeVNS Auction

Asking Price (US\$)\$32,500

Auction Period1 Week (starts 09/01/2007 @ 08:00:00)

Inspection Period3 Days

Trade RulesAccepted

Photos

<

1-5 of 5

>

[View Larger Photos](#)

Save and Close

Delete Draft

Create this Listing

Back

VNS users receiving alerts

The following is a list of VNS users that will receive an alert for this listing.

Partners

You selected these partners to receive listing

Joe User	415.123.4567	Joe's Cars	Partner	50mi
Bill Smith	415.456.7891	Bill's Cars	Partner	10mi
Joe Josephson	415.111.2233	Cars Unlimited	Partner	5mi
Johnny Joel	415.333.2569	Jaguar of Oakland	Invited	10mi
Joel Johnson	415.123.1233	Joel's Cars	Partner	10mi

Total Partners – 5

List Requestors

The following VNS users initiated a list request with criteria matching this vehicle

Bob User	415.123.4567	Bob's Cars	Non-Partner	50mi
Dan User	415.123.4567	Dan's Cars	Partner	50mi

Total List Requestors – 2

Non-Partners

List of VNS users with this item in their Shopping List

5 Active members within 10 miles  
10 Active members within 10 - 25 miles  
10 Active members within 26 - 50 miles

Total Non-Partners – 25

Direct Trade Partners  
(dealer selected)

In - Direct Traders  
(system selected)

Annotations

1

Text

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2005 Jaguar X-Type Cer... X

icon

Create Listing ▼



2005 Jaguar X-Type Certified

Listing ID VNS#####

32,968 Miles, **Silver/Black**  
**Sedan / 4 Doors / Manual Transmission / RWD**

Cancel Listing

Asking price: **\$11,500**

Current High offer: **\$10,000**

Ends: **2 Days 4 hours** (Tue Jun 27 10:42:50 PDT 2006)

Listing Details

[Messages & Offers](#)

Vehicle Details

VIN: 12345678912345678

Title Status: Titled

Title in State: California

VIN: 12345678912345678

Style: --

Interior: Leather

Location: Mountain View, CA

Frame Damage: No

Prior Paint: No

Vehicle Features

Air Conditioning

Power Steering

Power Windows

Power Door Locks

Tilt Wheel

Cruise Control

Dual Front Air Bags

ABS (4-Wheel)

Leather

Power Seat

Dual Power Seats

AM/FM Stereo

1

Stock Image



[View Larger Photos](#)





No image

No image

No image

<

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>

Dealer Comments

Edit Listing Dealer Comments

A must see to believe! Not a scratch on this car.

Listing Terms

Edit Listing Terms

Asking Price: **\$11,500**

Auction Period: **1 Week**

Start Time: mmddyyyy @ hh:mm:ss

End Time: mmddyyyy @ hh:mm:ss

Inspection Period: **3 Days**

Trade Rules: **Accepted** [What is this?](#)

Recipients

Send to More Partners

Partners

[Joe User](#)10mi

[Joel Johnson](#)250mi

[Mike Smith](#)1500mi

List Requestors

Joe User10mi

Non- Partners

10 within 10 Miles

7 within 10 – 25 miles

Annotations

1 Conditional element: If stock image is displayed system must display feedback to the user that it is a stock image.

Please note inaccuracy of illustration above . If stock image is displayed it will be the only image displayed as it can not be selected if dealer uploaded images exist with the vehicle.

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Create Private Sale Listing

Autosaved at Aug 5, 2007 11:50:06 AM GMT-08:00

1 Review, Add, Select Info

2 Specify Terms

3 Select Recipients

4 Summary

Select Recipients

Select one partner that you would like to receive a listing announcement.

Want to add partners ? [Go to Invite Partners](#) and send invitations. When you return to this draft the invitee(s) will appear in the list.

Select One Partner

Trusted Partner	Dealership Name	Partner Status	Distance	
<input type="radio"/> Joe User	Joe's Cars	Partner	50mi	<div>View Details</div>
<input type="radio"/> Bill Smith	Bill's Cars	Partner	10mi	<div>View Details</div>
<input checked="" type="radio"/> Joe Josephson	Cars Unlimited	Partner	5mi	<div>View Details</div>
<input type="radio"/> Steve Stevens	Mercedes of Oakland	Expired VNS User	<a href="#">Send Referral</a>	10mi <div>View Details</div>
<input type="radio"/> Johnny Joel	Jaguar of Oakland	Invited	10mi	<div>View Details</div>
<input type="radio"/> Joel Johnson	Joel's Cars	Referred	250mi	<div>View Details</div>
<input type="radio"/> Mike Smith	Mercedes of San Mateo	Invite expired	<a href="#">Re-invite</a>	1500mi <div>View Details</div>

Save and Close

Delete Draft

Proceed to Verify and Create

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Annotations