Release 1 (priority 1 items)

Milestone 1 ("the arc")

Application Container
       Navigation
       Global Elements
       Alerting
       Alerting Overlay

Inventory
       Create/edit items (2 workflows)
              Workflow 1. user entered VIN based defaulted
              Workflow 2. user selection based cascading defaulted values
       Inventory Item detail view
       Remove items (is there a need for delete?)

Create Wholesale Listing (single vehicle) – Part I
       Create/edit wholesale listing item
       Create/edit private sale listing item

Wholesale Listing Detail View (without Spot Market functionality – to be completed after this chunk of work)
       Seller View
       Buyer View

Search and Browse Inventory
       Browse Inventory - Inventory List View
              Sorting and Filtering

       Search Inventory (Criteria Entry + Results Display)
              Stock# Search
              Simple Search
              advanced Search
                     Sorting and Filtering

Search and Browse Listings
       Browse Listings – Listings list view
              Sorting and Filtering
              Geo centric?
       Search Listings(Criteria Entry + Results Display)
              Simple Search
              Advanced Search
              Sorting and Filtering
                     Geo Centric?

Milestone 2

Inboxes
       Buying
       Selling
       Transacting

Shopping List (A form of system search)
>> Saved Searches
>> Trade Settings

List Request
>> Request Listing function
>> List Request Seller View

Wholesale Listing Spot Market Features View
>> Seller View
>> Buyer View

Transacting (Discuss Ratings)
>> Seller View
>> Buyer View
>> Commerce

VNS Admin – Part I
>> Dealer sign up (basic - No Commerce)

Milestone 3

Buddy Manager
>> Invite Buddy
>> Accept Invitation
>> Edit Buddy List
>> Referrals

Create Wholesale Listing (single vehicle) – Part II
>> Cancel wholesale listing item
>> Cancel private sale listing item

Carfax History report (sub group of listing)
>> Enable affiliate links
>> Enable VIN append to view existing reports

VNS Condition report (sub group of inventory)
>> Basic form

My VNS
>> My VNS user profile

Home Page – Front Door Experience
>> Getting Started Module
>> Status Display

Help
> Help content
> Indexed display of content

Appraisal
>> Create/edit appraisal request
>> Request inbox
>> Response inbox
>> Tracking appraisal response (per vehicle)
>> Converting trade-in to inventory

Appraisal report

Dealership Signup
Commerce
Contractual stuff

Dealership Administration – Part I
Release one may be limited to one seat with one role (trader) – team discussion

VNS Admin – Part II
Update dealer sign up
Commerce
Billing

Release 1 (priority 2 items)

Dealer Rating (sub group of transactions)
Rate transaction – Seller side
Rate transaction – Buyer side
Display of user's ratings

Create Wholesale Package Listing
Create/edit wholesale package listing item

My VNS
Update: My VNS (advanced)
Edit my VNS profile (advanced)

Reporting - Part I
System driven metrics

Preventative Presentation Displays
Conditional feedback/controls states (for vehicles currertnly/previously listed by dealer/dealership)

List View - You Won
Listing detail conditional view (buyer won listing) - Push to transacting

Inventory
Update: Condition report (sub group of inventory)
Advanced form
Vehicle Rating
Data dump (csv files etc)

Dealership Administration - Part II
Add/Remove Seats
Create/Edit user profile attached to seat – Admin Edit
Edit Roles
Authorize dealers
Terminate dealers (when a user(dealer) is removed from a seat do we keep the user(dealer) profile?)
Search dealers

SMS - Part I
　　　　SMS/Mail Features
　　　　SMS Preferences on VNS

Future Releases

Carfax History report (sub group of listing)
　　　　Advanced (Phase II)
　　　　Manage CARFAX user login

Manage retail listings
　　　　User retail ad notes manual (possibly nix this)
　　　　Links to partners/affiliates
　　　　Integration with retail services (CARFAX, Auto Trader etc)

SMS - Part II
　　　　SMS/Mail Features (advanced)
　　　　SMS Preferences on VNS
　　　　SMS Preferences per Listing (Spot Market features)

Voice XML
　　　　Phone based bid response

Reporting - Part II
　　　　Analytic driven content
　　　　　Widgets

Budget
　　　　Dealer oriented
　　　　Tie to flooring line

Desktop alert toolbar

Geo Centric Features
　　　　Geo Centric Broadcasting

Transacting - Part II
　　　　Escrow

Inventory
　　　　Dealership Management System (DMS) integration