

EDUCATION

LinkedIn Learning | Certificate of Completion | *Designing Microinteractions with Figma*
10/2023

Udemy | Certificate of Completion
Figma: UX/UI Design Essentials
06/2023

New Jersey City University
Jersey City, NJ | BA Degree
Communication Design
05/2004

LINKS

Dribbble:// jmcclinton8
LinkedIn:// jmcclinton8

SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign; Figma, WordPress, Canva, Microsoft Office, Google Suites, HTML/CSS

Graphic Design, Marketing, Social Media Marketing, Computer Technical Skills, Printing, Print Production, Photo Retouching & Manipulation, Electronic Production, Freehand Drawing, Organizing, Mockups, Presentation, Verbal, Written & Interpersonal Communication Skills

EXPERIENCE

DESIGNER | Accenture North America | Product Design Virtual Experience Program | Mar - Dec 2023

- Completed a simulation focused on how the Product Design team can transform a user's experience
- Added a new feature and iterated on an existing product screen
- Communicated the decisions made for the feature design

GRAPHIC DESIGNER | Catchafire | Remote, Volunteer | Jan 2023 – Present

- Conceptualized and crafted a comprehensive promotional brochure for the NYS WIC program.
- Facilitated effective communication by presenting various versions of the brochure to the Administrator via email and detailed phone calls.
- Proactively sought feedback, ensuring a collaborative refinement process that resulted in impactful changes to the brochure's effectiveness and alignment with program objectives.

ADMINISTRATOR/GRAPHIC ARTIST | G.G. Woody Funeral Home LLC | May 2011 – Apr 2021

- Enhanced client relations by managing inquiries and upholding company protocols.
- Improved operational efficiency by transitioning to a digital document management system using Word and Excel.
- Designed and updated visually engaging materials such as funeral programs, brochures, and memorial blankets.
- Developed and maintained the company's social media presence with updated digital content.

GRAPHIC DESIGNER/ART DIRECTOR | Mann Publications | NYC | Jan 2005 – Aug 2006

- Collaborated with the Creative Director and team to create visually appealing ad campaigns and print materials, maintaining a consistent, professional brand image
- Created design assets for a local magazine, *Fashion Manuscript*, to engage with the audience, increase subscriptions, enhancing brand visibility and community engagement
- Ensured the correctness and accuracy of all marketing materials, keeping them up-to-date in terms of design, content, and style, to consistently present a polished, modern image to readers