Jonathan M. Chiang

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TECHNICAL SKILLS

- Proficient: HTML5, CSS3, JavaScript, Node.js, React, Redux, Express, PostgreSQL, GitHub, CRUD, RESTful API
- Knowledgeable: Sequelize, Figma, Bootstrap, Material-UI, webpack, Docker, Firebase, Git

PROJECTS

Solve.It   **May 2021**
Fullstack Software Developer   New York, NY
- Solve.It is a platform where users can submit coding problems for other users to solve for compensation
- Built a full-stack coding application using React/Redux, Express, PostgreSQL, Firebase, and Docker
- Designed frontend components for rendering all issues, single issues, and user dashboard, making sure all components were uniform and performed consistently across different screen sizes
- Imbedded Monaco Editor as the online IDE with submission, saving, and editing functionality, ensuring users and submitters could refer back to previous code
- Utilized Stripe for the online payment system where funds are deposited and received between users, keeping track of total amount in escrow and any pending statuses
- Implemented Docker to contain all code being saved on the site, adding extra code security for users

Grace Shopper   **April 2021**
Front End Software Developer   New York, NY
- Grace Shopper is an online luxury watch website where users can shop for their favorite timepieces
- Built a full-stack e-commerce web application using React/Redux, PostgreSQL, and Heroku (for deployment)
- Designed all frontend components with Material UI, Bootstrap, and CSS3 for rendering the homepage with all watches, filter method by brand, animated banner, and rotating carousel
- Implemented Redux and RESTful API routes to serve AJAX requests for collecting single watches, updating cart history / watch quantities, checking out, and deleting orders
- Utilized JSON web tokens for login/logout authentication, verifying user cart data, and checkout information

EXPERIENCES

Senior Marketing Analyst   **November 2019 – December 2020**
Project Design Group LLC   New York, NY
- Oversaw all day to day paid social media campaigns, ensuring deliverables were met on time
- Managed the entire QA process for all paid social post, including creation, edits, and launch
- Served as the primary contact between upper management and the marketing team for creating new campaigns and solving issues to achieve current campaign goals
- Created and issued weekly campaign reports to vendors and management, ensuring consistency, accuracy, and timeliness with actionable insights

Marketing Analyst   **November 2018 – November 2019**
OMD USA   New York, NY
- Paced and optimized 70 daily digital campaigns on Facebook, Instagram, Twitter, and Pinterest, ensuring they were delivered in full/on target to pace in full.
- Created and trafficked daily campaigns on multiple social media channels, ensuring all creatives, descriptions, target audiences, and locations were correct
- Pulled reporting on daily campaign insights using Excel, Tableau and multiple social media ads manager platforms for weekly campaign summaries

EDUCATION

Fullstack Academy Software Engineering Bootcamp - New York NY   **January 2021 – May 2021**
- An intensive 17-week software engineering coding bootcamp where students learn full-stack JavaScript technologies including Node.JS, React, PostgreSQL, Express, Data Structures, and CS Fundamentals

University at Buffalo – Buffalo, NY   **May 2018**
Bachelor of Science in Business Administration   *Cum Laude Honors*