

JOHN COLELLA

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in

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Summary

I am a web developer skilled in building apps using Ruby, JavaScript, Rails, Sinatra, Bootstrap and Materialize. I have a passion for design and love working the full stack to create meaningful projects. With experience working in fast-paced environments, I'm a team player who can work efficiently with others to meet hard deadlines. I have excellent communication and organizational skills along with analytical experience that has proven effective in collaborative environments.

Skills

LANGUAGES

Ruby

JavaScript(JQuery)

HTML5

CSS3

SQL

FRAMEWORKS

Rails

Jekyll

Bootstrap

Materialize

Sinatra

React.js

DATABASES

PostgreSQL

ActiveRecord

SQLite

TESTING

RSpec

Jasmine

Capybara

PLATFORMS

Google Maps API

Yelp API

Twitter API

METHODOLOGIES

Object Oriented Design

Test Driven Development

FOREIGN LANGUAGES

Italian

Projects

LOCALEYES

<http://www.localeyestrips.com>

An app that connects tourists to day trips curated by locals. Made in 7 days as a group project.

- Built with Ruby on Rails backend and Materialize frontend frameworks (Materialize is based on the Google Material Design philosophy)
- Incorporate Google Maps and Google Places API to retrieve information for created day trips
- Assist with set up of Google Maps integration into web app and logic behind pulling information from Google
- Use JQuery and AJAX for commenting, favoriting and communicating with Google Places API
- Responsible for styling and organizing inbox and messaging system between users; made use of the Mailboxer gem
- Assist with the set up of Facebook OAuth and implementation of Devise security gem

LOWER EAST SIDE FILM FESTIVAL

<http://www.les-film-festival.herokuapp.com>

A fake film festival website that allows users to review and rate films. Made in 2 days as a group assignment at Dev Bootcamp.

- Built with Ruby on Rails on the backend and Bootstrap CSS framework on the frontend
- Heavy involvement in crafting the app architecture
- Style and organize pages for each film, which included sections devoted to posting comments and reviews
- Use JQuery and AJAX to enhance user experience with commenting and rating film entries
- Tested with RSpec and Capybara

256: A 2048 CLONE

<https://github.com/jmcolella/2048-clone>

A clone of the popular game 2048.

- Built using vanilla JavaScript along with the JQuery and Underscore.js libraries.
- Use logic to manipulate DOM to display game for the user.

Employment

KATTEN MUCHIN ROSENMAN LLP

Paralegal

New York, NY

Jun 2013 to Mar 2016

- Partner with leadership and associates to secure loans for multi-million dollar real estate investments.
- Manage the organization and transferral of legal documents between attorneys and clients.
- Liaise with internal and external parties to ensure post-closing procedures and deadlines were secured.
- Analyze legal documentation to facilitate drafting new documents for future projects.
- Oversee the integration and training of new paralegal hires into the firm.

TRIBECA FILM

Acquisitions/Marketing Intern

New York, NY

Jan 2015 to Aug 2015

- Generate performance reports for video-on-demand data to understand national market for Tribeca Film titles.
- Compile master revenue report of external independent titles for leadership to determine market size for competitor's titles.
- Analyze marketing practices of major video-on-demand vendors to best strategize promotion of Tribeca titles with these vendors.
- Take lead on portions of marketing outreach by analyzing social media statistics to determine best business partners for particular Tribeca titles.

MAGNOLIA PICTURES

Marketing/Publicity Intern

New York, NY

Jan 2013 to May 2013

- Serve as first point-of-contact and main liaison for guests via e-mail, phone and at the Magnolia office front desk.
- Compile press information regarding Magnolia releases for marketing to track performance of Magnolia titles.
- Research business contacts for targeted Magnolia releases and update database with information for future use.
- Set up promotional materials, prepared a theater and ushered guests as part of a Magnolia premiere screening.

IFC FILMS

Acquisitions Intern

New York, NY

Sep 2011 to May 2012

- Write coverage on films and scripts as part of the evaluation process for choosing films for distribution under the IFC label.
- Attend Tribeca Film Festival as a junior member of the Acquisitions team to screen and evaluate competition films.
- Organize and update IFC's master database of past and future films to facilitate research process on potential films to acquire.
- Draft itineraries for executives and coordinate necessary accommodations with hospitality and transportation services.

Education

COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK

B.A. Film Studies 2013

Thesis: The tradition of "mono no aware" in the films of Yasujiro Ozu.

DEV BOOTCAMP

2016

19-week intensive program focusing on competencies in Ruby, Javascript and Ruby on Rails.