


# CodeScribe AI

## Brand Color Palette

 **Color System Overview**

CodeScribe AI uses a modern, professional color palette centered around **Purple** (primary) and **Indigo** (secondary) brand colors. This dual-color system creates visual hierarchy while maintaining brand cohesion. Purple conveys creativity and innovation for user-facing elements, while Indigo adds technical credibility for service and processing layers.

Purple

PRIMARY BRAND

purple/50  
#FAF5FF  
Light backgrounds, hover states

purple/100  
#F3E8FF  
Subtle backgrounds, cards

purple/200  
#E9D5FF  
Borders, dividers, accents

purple/500  
#A855F7  
Primary buttons, links, brand

purple/600  
#9333EA  
Hover states, focus rings

purple/700  
#7E22CE  
Active states, emphasis

Indigo

SECONDARY BRAND

indigo/50  
#EEF2FF  
Light backgrounds

indigo/100  
#E0E7FF  
Service layer components

indigo/200  
#C7D2FE  
Technical elements, diagrams

indigo/500  
#6366F1  
Secondary buttons, badges

indigo/600  
#4F46E5  
Hover states, strokes

indigo/700  
#4338CA  
Active states, borders

Slate

NEUTRAL

slate/50  
#F8FAFC  
Page backgrounds

slate/100  
#F1F5F9  
Light elements

slate/200  
#E2E8F0  
Borders, dividers

slate/300  
#CBD5E1  
Disabled states

slate/500  
#64748B  
Subtle text, placeholders

slate/600  
#475569  
Body text, labels

slate/700  
#334155  
Headings, emphasis

slate/800  
#1E293B  
Dark text, strong contrast

slate/900  
#0F172A  
Titles, maximum contrast

Success (Green) FUNCTIONAL

**green/50**  
#F0FDF4  
Success message  
backgrounds

**green/100**  
#DCFCE7  
Subtle success states

**green/600** MAIN  
#16A34A  
Success text, icons,  
infrastructure

**green/700**  
#15803D  
Success buttons, badges

Warning (Yellow) FUNCTIONAL

**yellow/50**  
#FEFCE8  
Warning message  
backgrounds

**yellow/100**  
#FEF9C3  
Subtle warnings

**yellow/600** MAIN  
#CA8A04  
Warning text, icons,  
external APIs

**yellow/700**  
#A16207  
Warning buttons, badges

Error (Red) FUNCTIONAL

**red/50**  
#FEF2F2  
Error message  
backgrounds

**red/100**  
#FEE2E2  
Subtle error states

**red/600** MAIN  
#DC2626  
Error text, icons, alerts

**red/700**  
#B91C1C  
Error buttons, destructive  
actions

 **Usage Guidelines**

**Purple (Primary)**

- Primary CTAs and buttons
- Links and interactive elements
- Client/Frontend components
- Brand moments and hero sections
- Focus states and highlights

**Indigo (Secondary)**

- Secondary buttons and badges
- Technical/service layer elements
- Code-related UI components
- Architecture diagrams
- Alternative interactive states

**Slate (Neutral)**

- Text hierarchy (body, headings)
- Borders and dividers
- Background layers
- Disabled states
- API/Backend layer elements

**Success (Green)**

- 50/100: Success alert backgrounds
- 600: Success text, icons, checkmarks
- 700: Success buttons, badges
- Use for confirmations, completions
- Infrastructure layer in diagrams

**Warning (Yellow)**

- 50/100: Warning alert backgrounds
- 600: Warning text, icons
- 700: Warning buttons, badges
- Use for cautions, non-critical issues
- External dependencies in diagrams

**Error (Red)**

- 50/100: Error alert backgrounds
- 600: Error text, icons, validation
- 700: Destructive action buttons
- Use for errors, critical issues
- Meets WCAG AA contrast (5.9:1)

file:///Users/jcoleman-mbp/Developer/projects/codescribe-ai/docs/design/brand-color-palette.html

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