



## EXPERIENCE

### Art Director

The Gate Worldwide | June 2014 - Present

Collaborate with Creative Directors and production team to execute campaign deliverables, including: storyboards, wireframes, mockups, asset design, illustration, web design, and branding.

### Interactive Designer

Monster Media | October 2012 - May 2014

Design wireframes, mockups, storyboards and prototypes to effectively communicate proposed interactive concepts. UX and UI design for out-of-home digital experiences, such as digital kiosks, billboards and walls, photo-booths, and projections. Project management from concept to execution, while ensuring the quality of production through: planning, concept development, design and development, asset allocation, testing and validation. Lead a team of Interaction Designers, Visual Artist, Art Directors, Developers and Technologist to create first to market interactive experiences. Diverse client list: Ciroc, Google, Verizon, Old Navy, Universal, NBC Universal, Cartoon Network, Suave Professionals, Samsung and more.

### Graphic Designer, Interactive Account Coordinator

RP Interactive | February 2012 - October 2012

Designed website, social media and branding collateral for our top level hotel brands. Internal rebrand of company social media branding. Developed competitive marketing strategies for online campaign management and brand development for brands, using tactical execution of SEO, SEM and SMM. Clients include: Marriott, Wyndham, Hilton, Hampton, Relais & Chateaux, Comfort Suites and more.

### Marketing Coordinator, Designer

Cambridge Management Services, Inc. | October 2011 - March 2012

Designed community advertising collateral, including print, digital ads and social media pages for apartment communities. Online community manager for 10 apartment communities. Shoot and edit video and photography of properties.

### Sr. Graphic Designer, Department Supervisor

OfficeMax Print Department | April 2005 – February 2011

Promoted to Department Supervisor to lead production training, hire designers and assign projects among team. Designed business identities, logos, brochures, and other professional marketing materials to promote client businesses, within proposed deadlines. Managed a fast paced print and digital media department.

### Director of Communications, Graphic Designer

University of Central Florida | May 2008 – June 2010

Senior Designer for all advertising, including website, social media, print collateral, apparel and digital designs. Managed the Student Government Association's in-house creative agency, providing creative direction for all advertising, public relations, and digital media. Supervised a team of designers, web developers, pr coordinators and brand ambassadors.

### 3D Artist

UCF Florida Interactive Entertainment Academy | May 2008 - August 2008

Animated complex character actions, aircraft movement and explosions within 3D space for the Zephyr: Tides of War video game. Modeled and textured 3D environment objects for the Bizarre Craft video game. Worked with developers to implement video game.

## EDUCATION

Master of Fine Arts  
Media Design, Advertising  
Full Sail University, Feb 2013

Bachelor of Fine Arts  
3D Animation, Marketing  
University of Central Florida, May 2010

## SKILLS

Digital Design  
Art Direction  
Branding  
Wireframes  
Design Mock-ups  
Storyboards  
Concept Development  
Project Management  
Branding  
Google Analytics  
SEO/ SEM  
Keyword Search

## TOOLS

Mac and PC  
Photoshop  
Illustrator  
InDesign  
Flash  
After Effects  
Premiere  
Final Cut Pro  
CSS/ HTML  
Maya  
3D Studio Max  
Microsoft Office Suite  
Keynote  
Basecamp

## AWARDS/ HONORS

Gold Addy 2014: Moto X - Color Thief  
Obie 2014 OOH Finalist: Ciroc The New Year  
Full Sail University, MFA Valedictorian  
Who's Who Among Universities Honoree  
UCF Most Creative Award  
UCF Most Outstanding Award  
Inducted into UCF Library Special Collection