

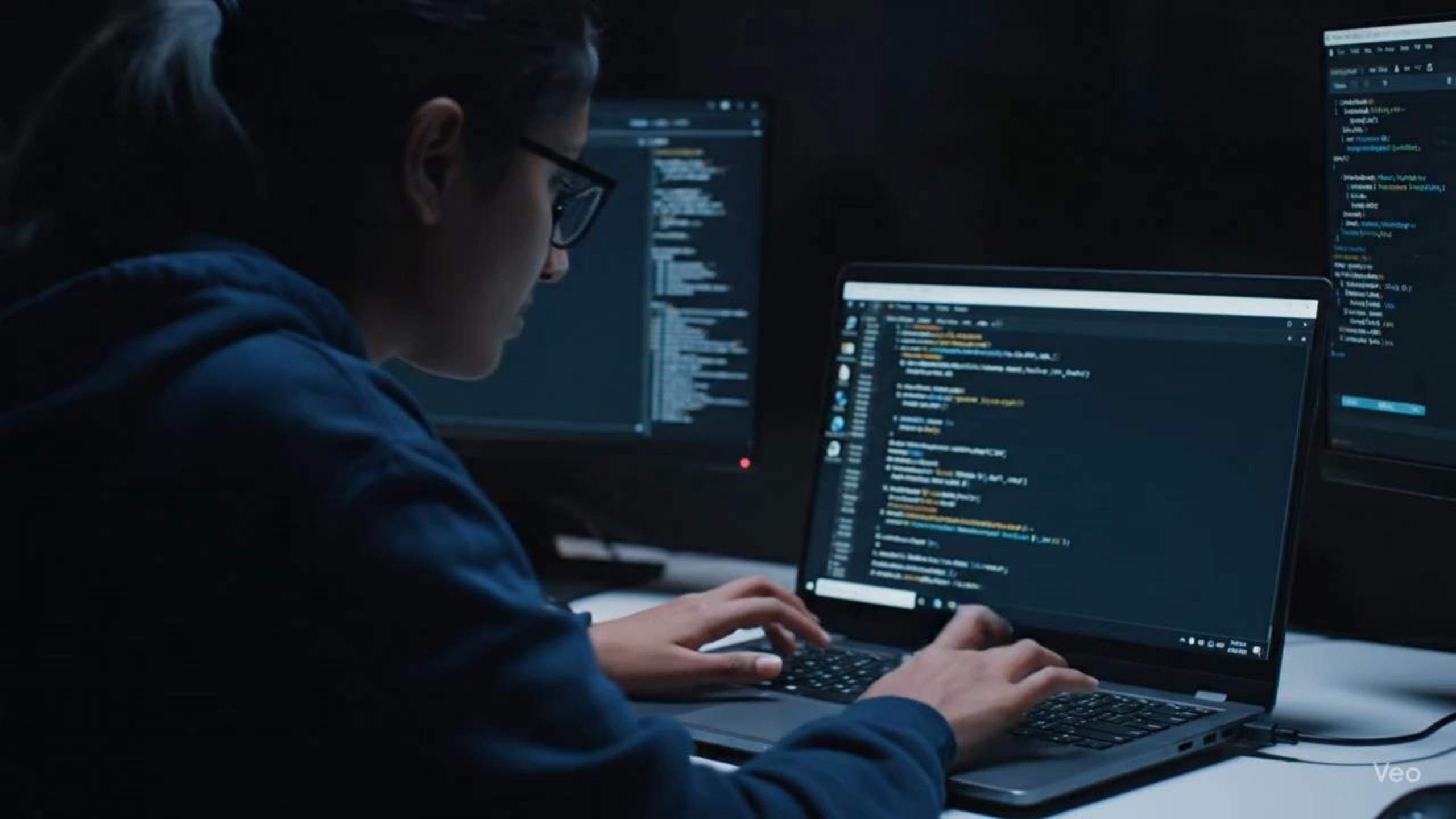


HACKING THE STAGE

TIPS, TRICKS AND BEST PRACTICES FOR
YOUR PRESENTATION

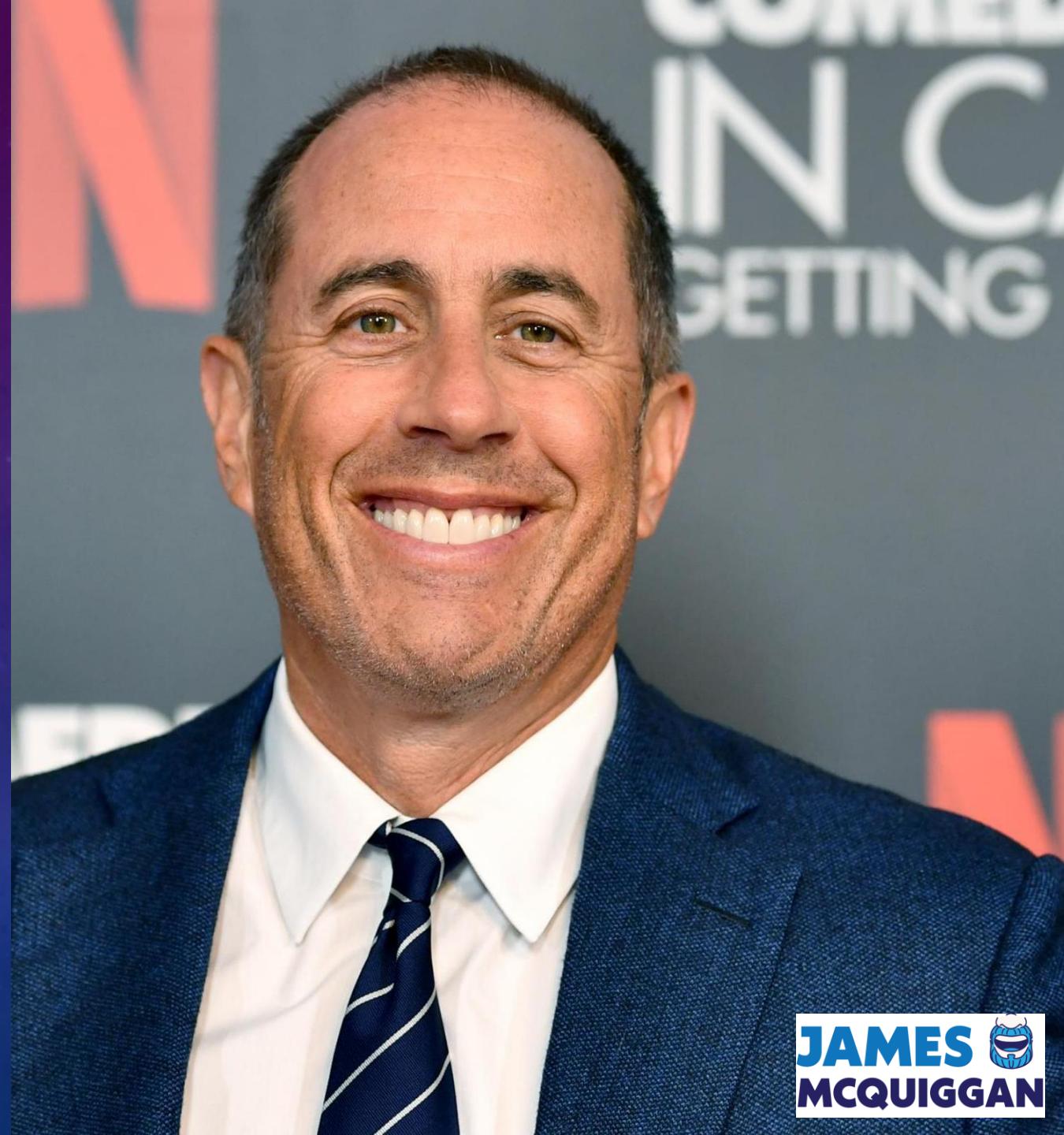


JAMES R. MCQUIGGAN, CISSP, SACP



Veo

“According to studies,
people's number one
fear is public speaking.
Number two is death.
Death is number two.



“This means if you go to a funeral, you’re rather be in the casket than delivering the eulogy.”



A photograph of a man in a dark suit and glasses, sitting at a desk and eating from a brown paper bag. He is looking out of a window with a view of autumn foliage. A microphone stand is visible in the foreground.

WHAT ARE
WE REALLY
AFRAID OF?

JAMES
MCQUIGGAN



James R. McQuiggan

Security Awareness Advocate, KnowBe4 Inc.

Professor, Cyber Threat Intelligence, Full Sail

Host / Producer – Simply Secured Podcast

ISC2 North American Advisory Council

Past President, ISC2 Central Florida Chapter

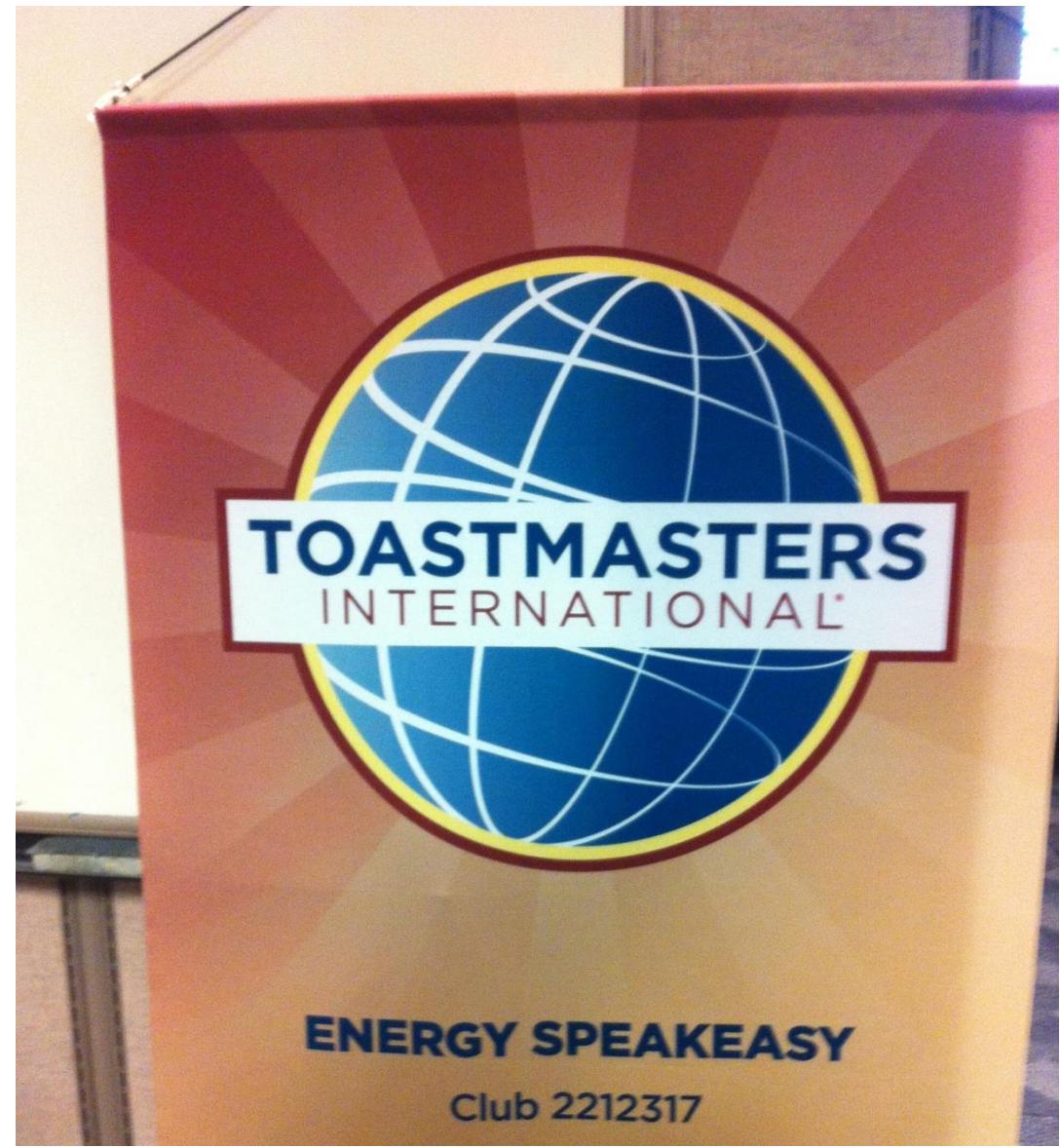
Cyber Security Awareness Lead, Siemens

Product Security Officer, Siemens Gamesa











CONFIDENCE...

...a feeling of self-assurance arising from one's appreciation of
appreciation of one's own abilities or qualities.

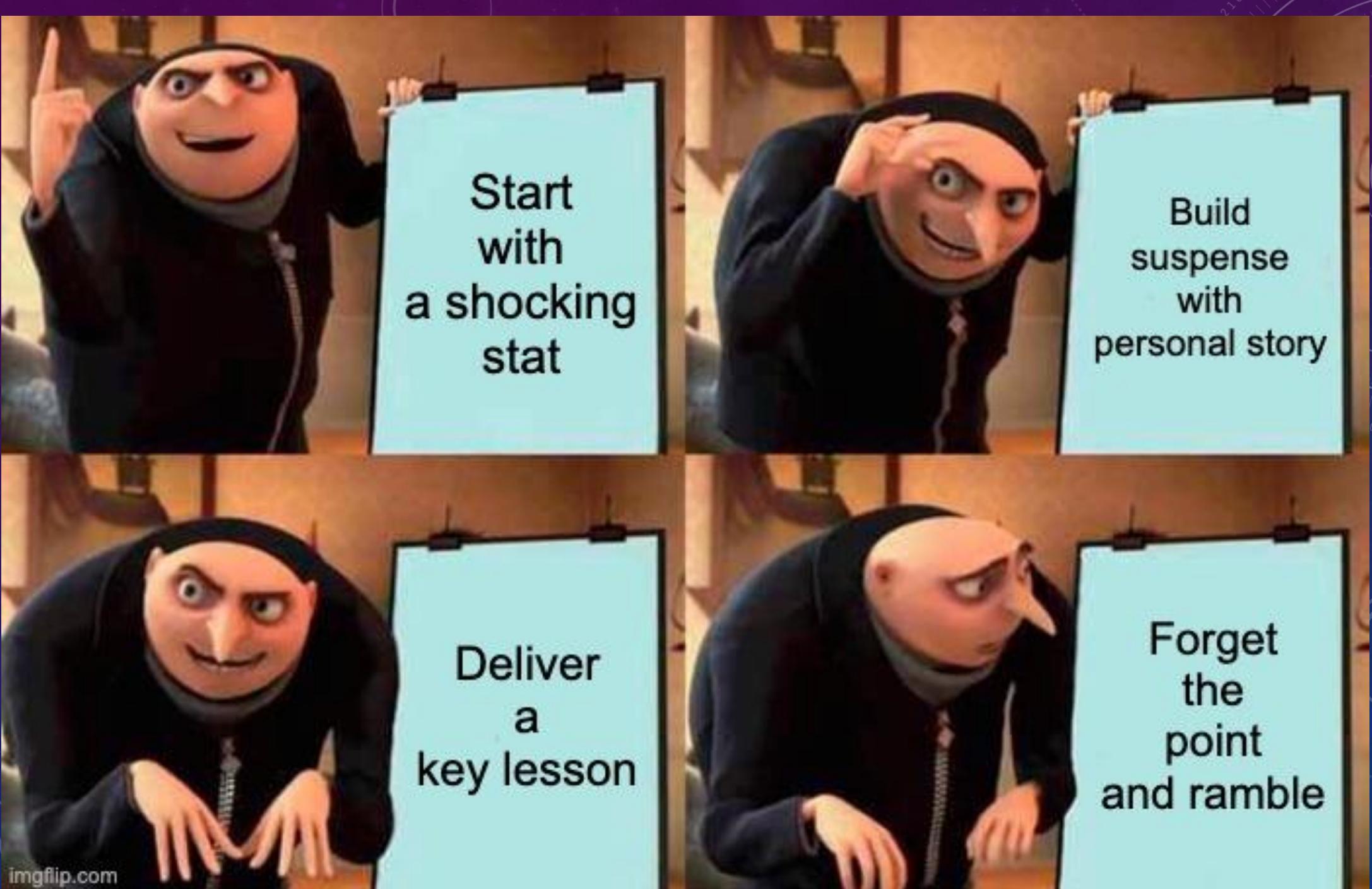




hacker voice I'm in



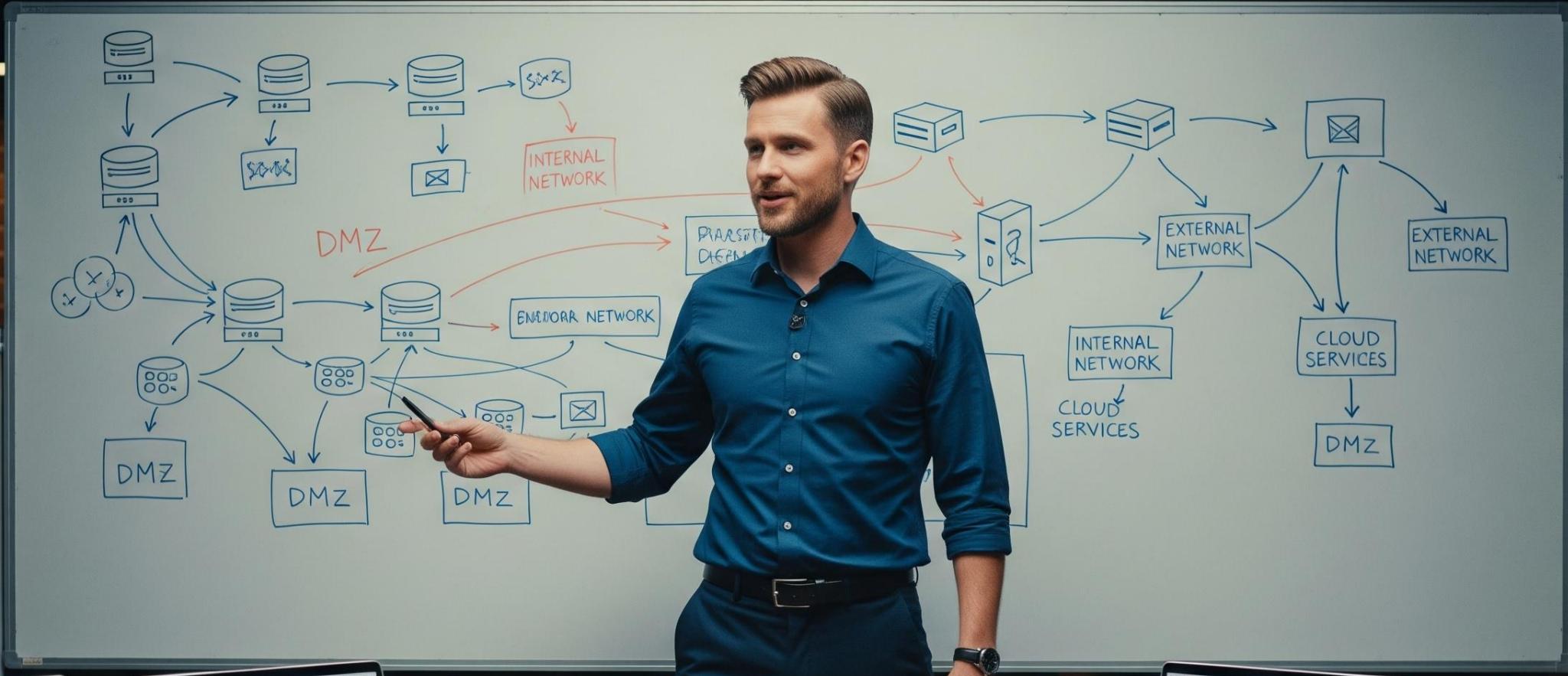
PRESENTING IS
HACKING
THE
HUMAN OS





Practice Practice, Practice

JAMES
MCQUIGGAN



Know Your Material

JAMES
MCQUIGGAN

ACRONYMS ON SLIDE 1

**BREACH
EXAMPLE**





Know Your Audience

JAMES
MCQUIGGAN





Know the Room

JAMES
MCQUIGGAN



Visualize Yourself Delivering the Talk

JAMES
MCQUIGGAN



WHY DOESN'T
SUPERMAN FIGHT
CYBERCRIME?



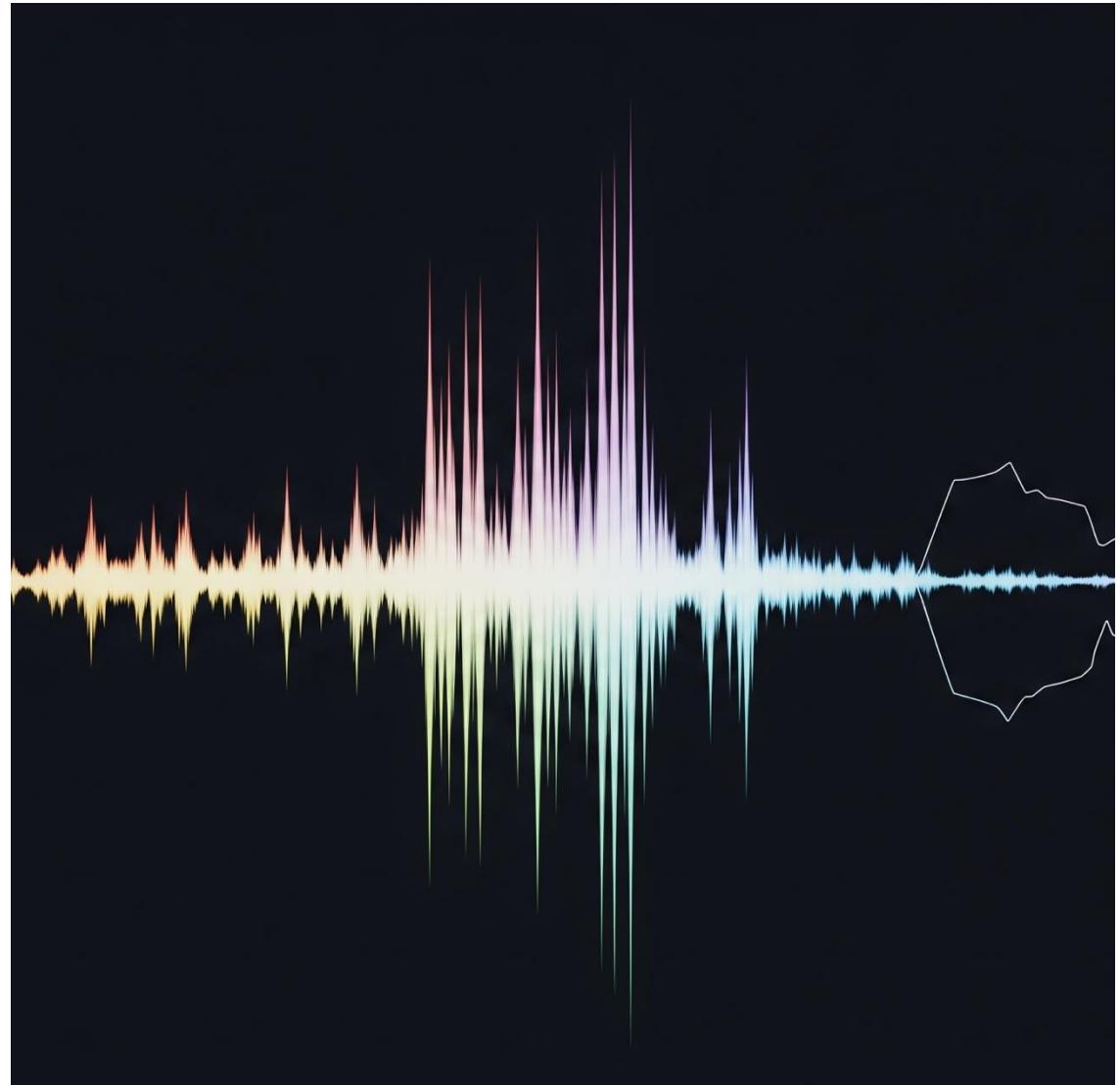
**He's afraid of
Krypto-currency**





Concentrate on the Message

JAMES
MCQUIGGAN



Vocal Variety & Body Language

JAMES
MCQUIGGAN

WHEN YOU PAUSE, MAKE EYE CONTACT,



AND DON'T SAY 'SORRY FOR THE BAD SLIDE'



Realize People Want You To Succeed

JAMES
MCQUIGGAN



Relax / Breathe

JAMES
MCQUIGGAN

Gaining Experience = Gaining CONFIDENCE

JAMES
MCQUIGGAN

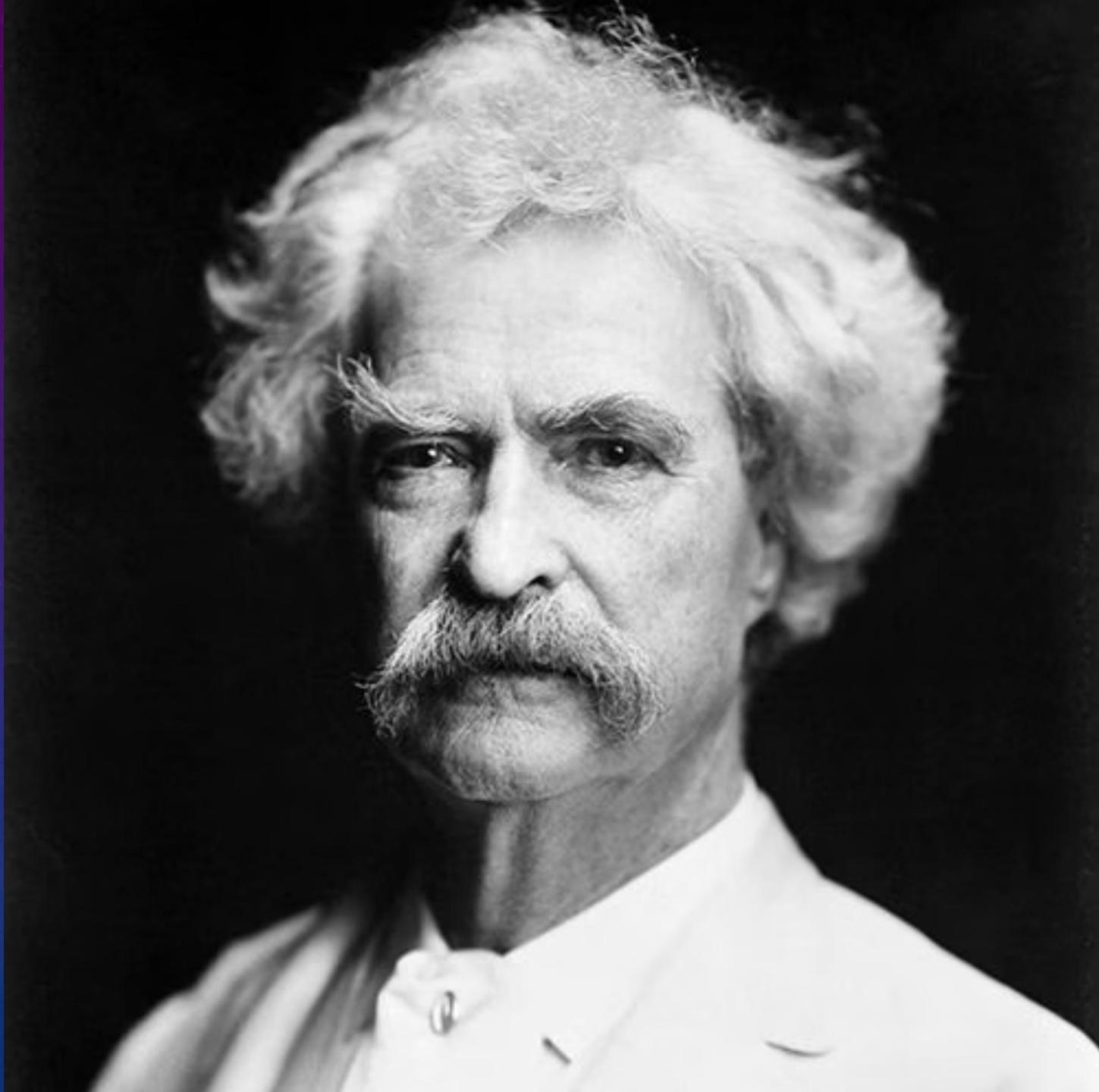


LEVEL 1

Veo

"There are only two types of speakers:
Those who get nervous and liars."

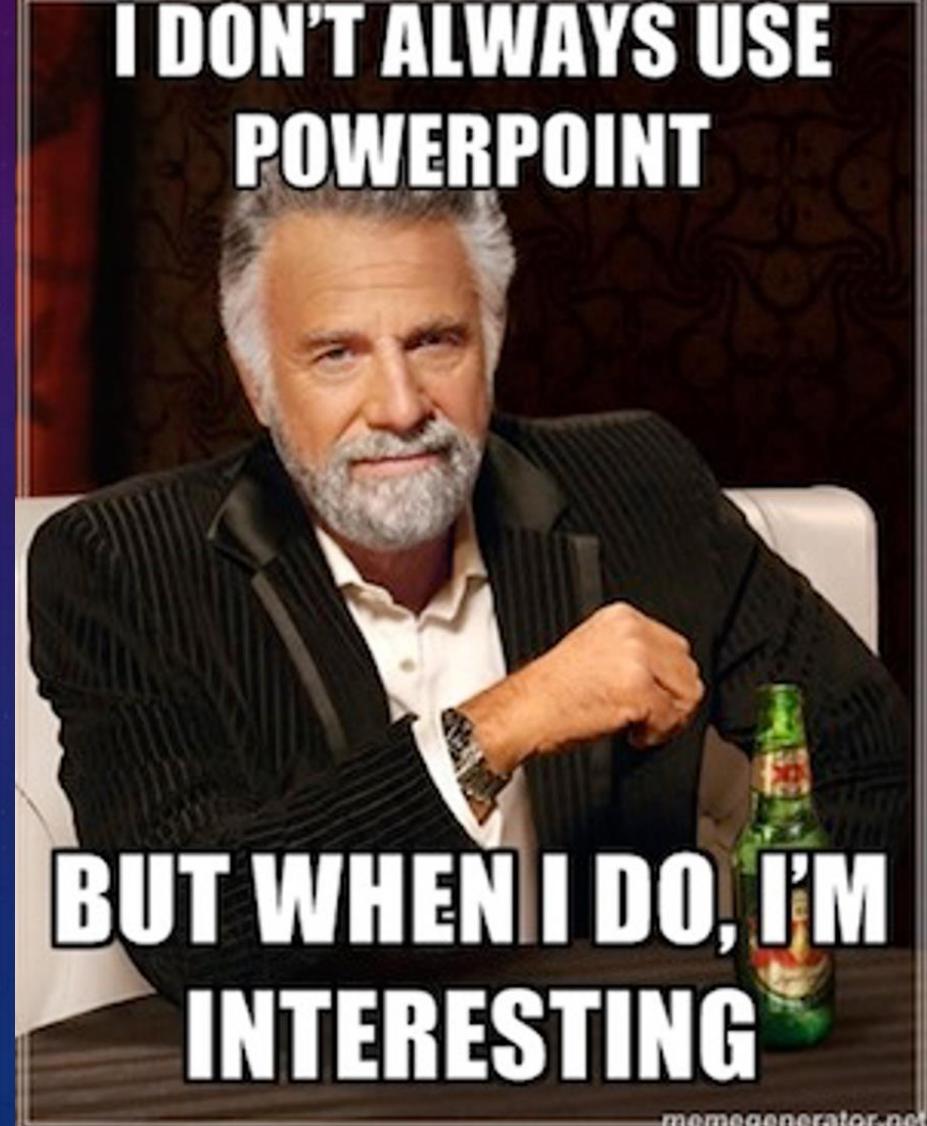
-Mark Twain

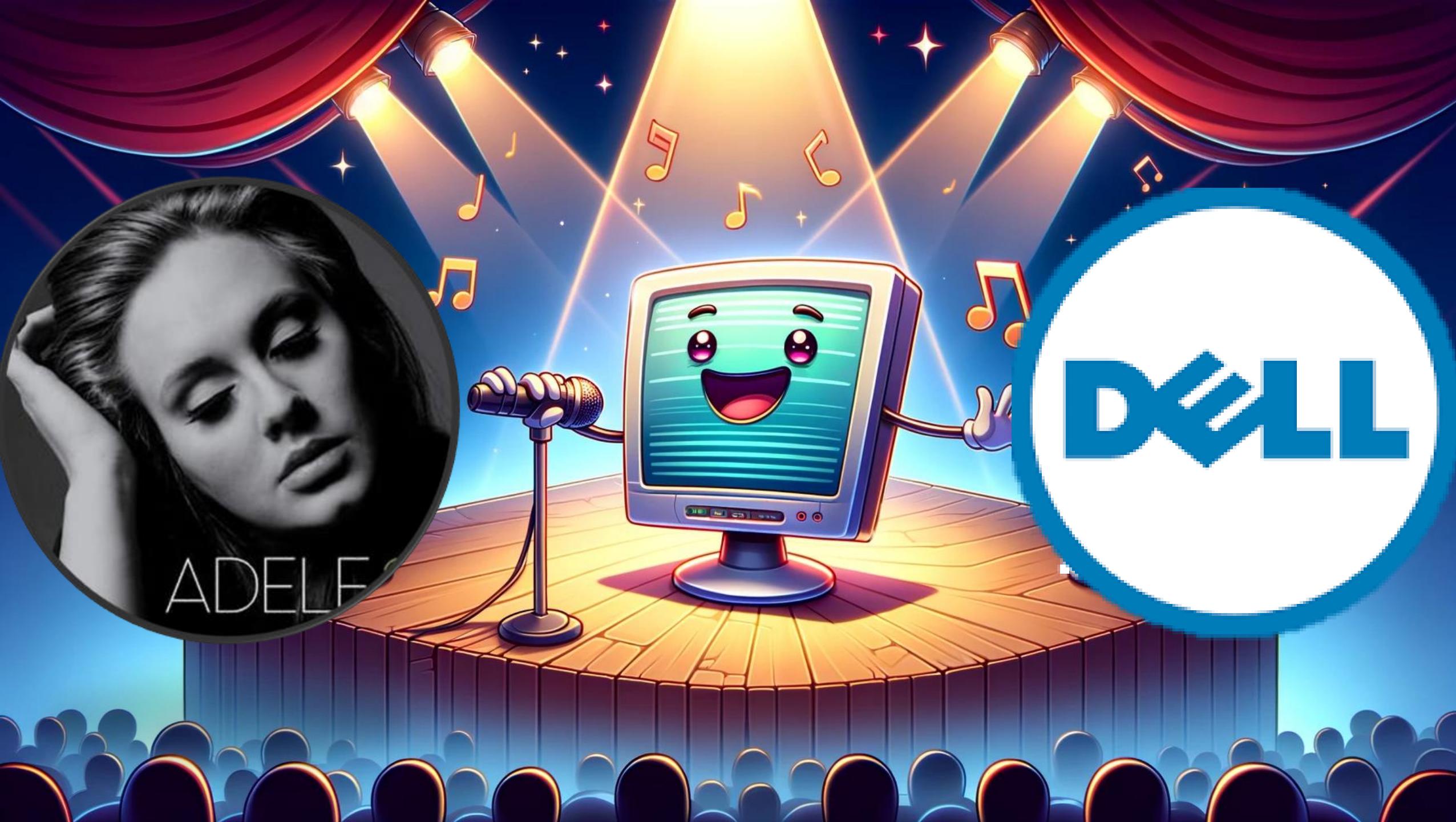




POWERPOINT TIPS

- Don't make your text too small
- > 20 font size
- EASY TO READ COLORS
- Contrasting Colors
- No More than 7 Bullets / Slide
- Speak and Click, avoid click and speak





ADELE

DELL

Most Secure Woman?



MFA



Emma Faye

Multifactor
Authentication





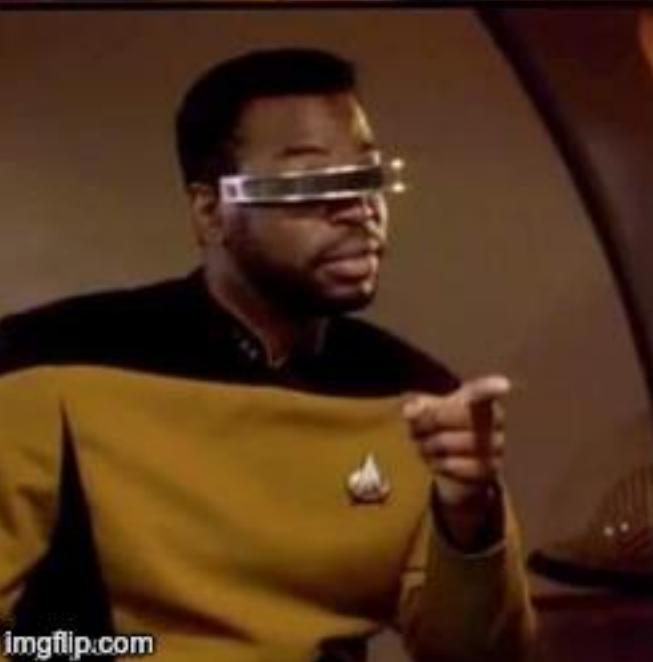
Vinh Giang

- Vocal Image Review
- Visual Image Review
- Transcribe the Video

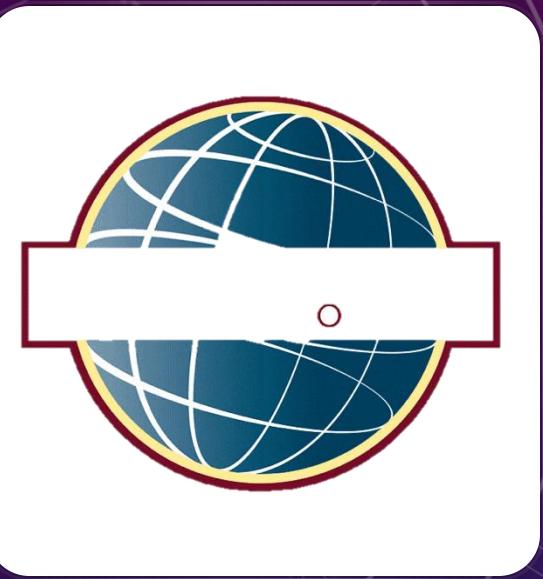




**THAT'S
ALL
I'VE GOT**



**MEMORABLE
CALL
TO ACTION**



**What's
Your
Story?**

IMPROV
WHERE COMEDY BEGINS

WHAT IS NEXT FOR
YOU?



JAMES' RESOURCES

JAMES R MCQUIGGAN

Thanks for Stopping By!

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PROFESSIONAL DEVELOPMENT

Hacking Your Way into Cybersecurity: Why Networking Is Essential for Your Career

Published by jmcquiggan on October 21, 2024



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James McQuiggan

SORT

2020-12-11, CyberSecurity and You-MiConnect James McQuiggan 56:47

2020-11-21, LEAD - Cybersafety James McQuiggan WATCHED 31:31

2020-11-07, BSidesOrl - Ransomware James McQuiggan 57:19

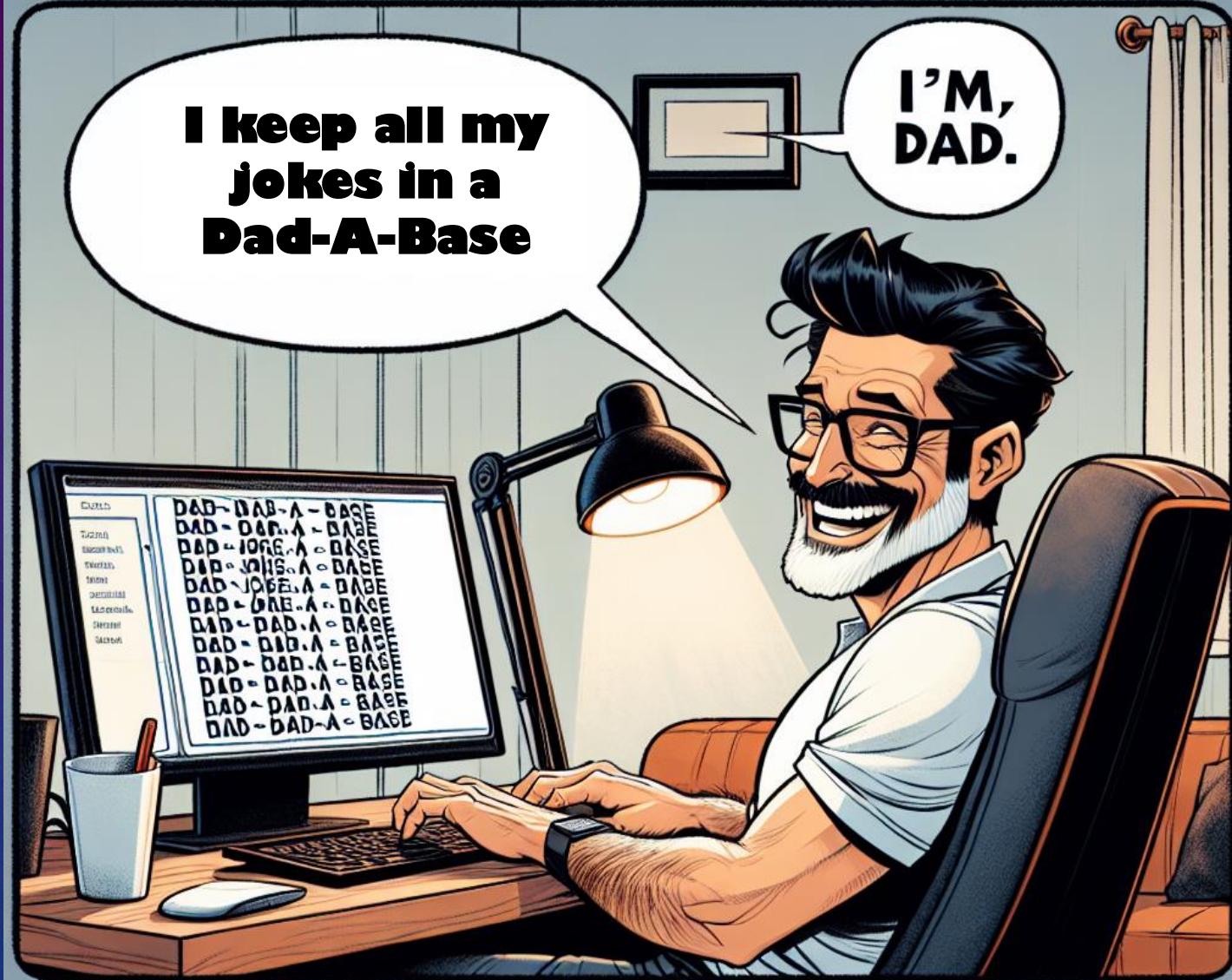
OT Security Awareness - Archer & KnowBe4 Presentation James McQuiggan 1:01:20

2020-10-26, NSHE - Phishing James McQuiggan WATCHED 53:50

2020-10-20, Hack Your Mind James McQuiggan 23:37

<https://jamesmcquiggan.com>

**YES... I HAVE A
WAY OF KEEPING
TRACK OF MY
DAD JOKES**



SPEAKING RESOURCES

- Gerry Auger, Simply Cyber, Submitting for CFP
- "Talk Like TED" by Carmine Gallo
- Your Body Language May Shape Who You Are | Amy Cuddy | TED
- "Presentation Zen" by Garr Reynolds for slide design
- "Made to Stick" Chip & Dan Heath - memorable messaging
- Toastmasters – Find a Club

Submitting CFP Tips

- **Title:** short, compelling, go with the theme, catchy
- **Abstract:** clear problem, audience, takeaways.
- **Elevator pitch (if needed):** concise story.
- **Notes/bio/experience:** strong credentials.
- **Format and spelling:** polished.
- **Timing:** submit early.
- **Feedback:** ask peers, ask organizers.
- **Multiple submissions:** increase chances.



<https://www.youtube.com/watch?v=pZ4RN4JCrBM>