JUAN CREADO

Professional with wide experience in the interpretation of business needs through data, focused on detailed analysis with solid knowledge in dashboards and data models. Curious, methodical, and efficient working with teams

📍 Buenos Aires (ARG)

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EDUCATION

Universidad Argentina de la Empresa (UADE)
Bachelor in Business Administration

CERTIFICATIONS

Microsoft
Data Analyst Associate
Google
Data Analyst
EANT
Python Data Developer
Digital House
Data Science
Digital House
Data Analyst

TOOLS

-Power BI/Tableau/ Data Studio
-T-SQL/ PL- SQL
-Python

LANGUAGES

Spanish - Native
English - Advanced

WORK EXPERIENCE

AON RISK SERVICE (LATAM)
Regional BI & Analytics Specialist /Jul 2022 – Present/
- Coordinate with teams of Latam to develop the semantic layer
- SQL Query (Snowflake, Dbeaver, MySQL, SQL Server)
- Power BI developer

BUENOS AIRES CITY GOVERMENT (ARG)
BI & Analytics Lead /Oct 2021 – Jul 2022/
- Coordinate team of Data Analyst, Engineer and Scientist

BI Analyst and Visualization Sr.| /Oct 2020 – Oct 2021/
- Dashboard developer with Power BI
- Data exploration with Oracle Database
- Data analyst and transformation with Python

CODERHOUSE (ARG)
Data Analytics Professor /Dec 2020 – Present/

FREELANCE CONSULTANT (ARG)
Reporting & Data Analysis / Aug 2019 – Aug 2020/
- Development of comprehensive dashboards using Power BI and Tableau
- Data management & tools trainings for small companies

CASINO ENJOY SANTIAGO (CHI)
Head of Customers | Commercial Department /Nov 2018 - Jul 2019/
- Supervision of team, accomplishment of objectives and KPI performance
- Coordination of the analysis of large volumes of data to understand customer behaviors with Power BI

CASINO BUENOS AIRES (ARG)
Commercial Coordinator | Marketing Department /Jan 2018 – Nov 2018/
- Development of reports based on digital platforms
- KPI Control and reporting
- Development of dashboards with Tableau

TRILENIUM S.A. – CASINO TRILENIUM (ARG)
Area Coordinator | Operation Department /Aug 2017 – Jan 2018/
- Dashboard developer to identify Customer Behaviors

Customer Insight Analyst | Marketing Department /May 2015 – Aug 2017/
- Development of dashboards with Tableau
- Coordination of the ingest of large volumes of data that allow to understand the behavior of customers with T-SQL

in jmcreado
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