Application Definition Statement

A concise, concrete declaration of the app's main purpose and its intended audience

Purpose or Main Intent

I want an application that helps users find anime and learn about it from other users reviews.

Description of Intended Audience

This is a pretty big audience. It can range from young to old. It is also multicultural since Anime is broadcast in Japan but has subtitles for many different countries to watch. I would have to focus on my English speaking audience to get the app started and young to old age group.

Core Functionality

It will let users search Critic's Top Anime Choice, Categories (Drama, Action, Romance), Users Favorites, Season Lineups (Fall/Spring. When they are looking at an anime it will have a description, rating, and reviews, and trailers. You can vote up or down the reviews, add your own, and like the anime. You will also be able to save the anime to your collection.

If the app does well enough then I could start looking into a streaming option for the app for users to view the anime's for a fee.

Feature Set

Search (If you want to search by name)
-A-Z
Categories
-Drama
-Romance
-Comedy
-Action
Top Anime
-Critic
-User
Upcoming
-Spring
-Fall
-Current
Favorites

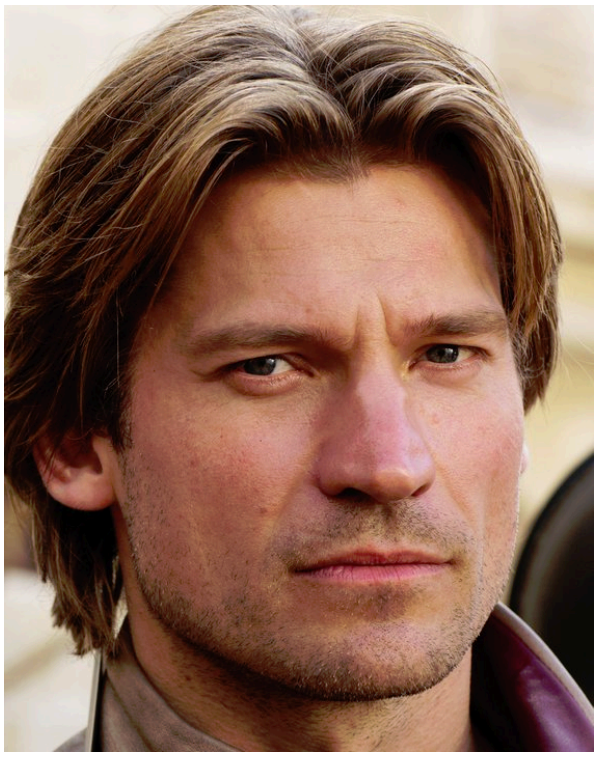
Nice to Have

Friends Network that you can view their favorites and post pictures/comments.

Look at other people's lists with similar interests in anime.
Search anime by newest to oldest (Year produced).
Find anime with certain voice actors you like and maybe read their Bio (IMDB).

Primary Persona

Jamie Lannister



"I want to keep up to date with current anime"

Jamie is a Bio-Med Technician for employment. He enjoys watching anime in his spare time. He currently uses Hulu, Netlfix, and Crunchy roll. The service they provide is ok but there is no real search with reviews. The choices are limited too.

Characteristics	Influencers	Pain Points
Age: 32 Education: Bachelor's Job Title: Bio-Med Technician Tech Familiarity: Very High Tech Usage: Daily Platform: PC, Samsung Tablet, Note 4, Macbook.	*An app with an extensive library* *Easy Search and Categories* *Favorites, Sharing, and liking* *User and Critics reviews* *Top anime* *Season line ups*	*Maybe to much info for mobile app* *Paid reviews* *Categories not updated with current airing season* *Top anime biased*

Scenarios

Goal:
Finding Current anime

Jamie logs into his account and searches for an anime someone mentioned to him. He looks it up and reads the date it was released and the reviews. He then looks up the top current anime to see if its there since it's a new show. He likes what he sees and reads about the anime so he saves it to his favorites.

Goal:
Review, Share

Jamie has put together a great list of anime that he has personally watched. He wants to share it with his friends and read their reviews of it when they finish it.

Secondary Persona

Nathan Rizzo

"I watch a lot of anime and talk about it with my friends"

Nathan is a 13-year-old middle school student. He loves to watch anime especially newly released anime from overseas in Japan.

Characteristics	Influencers	Pain Points
Age: 13 Education: k-6 Job Title: Student Tech Familiarity: Medium Tech Usage: Daily Platform: PC, Macbook, Ipad. Iphone	*App that lets him track all trending anime* *Find new anime by certain genres he likes* *Share anime with friends* *Post comments and pics to friends*	*App may share private information* *He doesn't want older anime*

Scenarios

Goal:
Whats hot in Anime

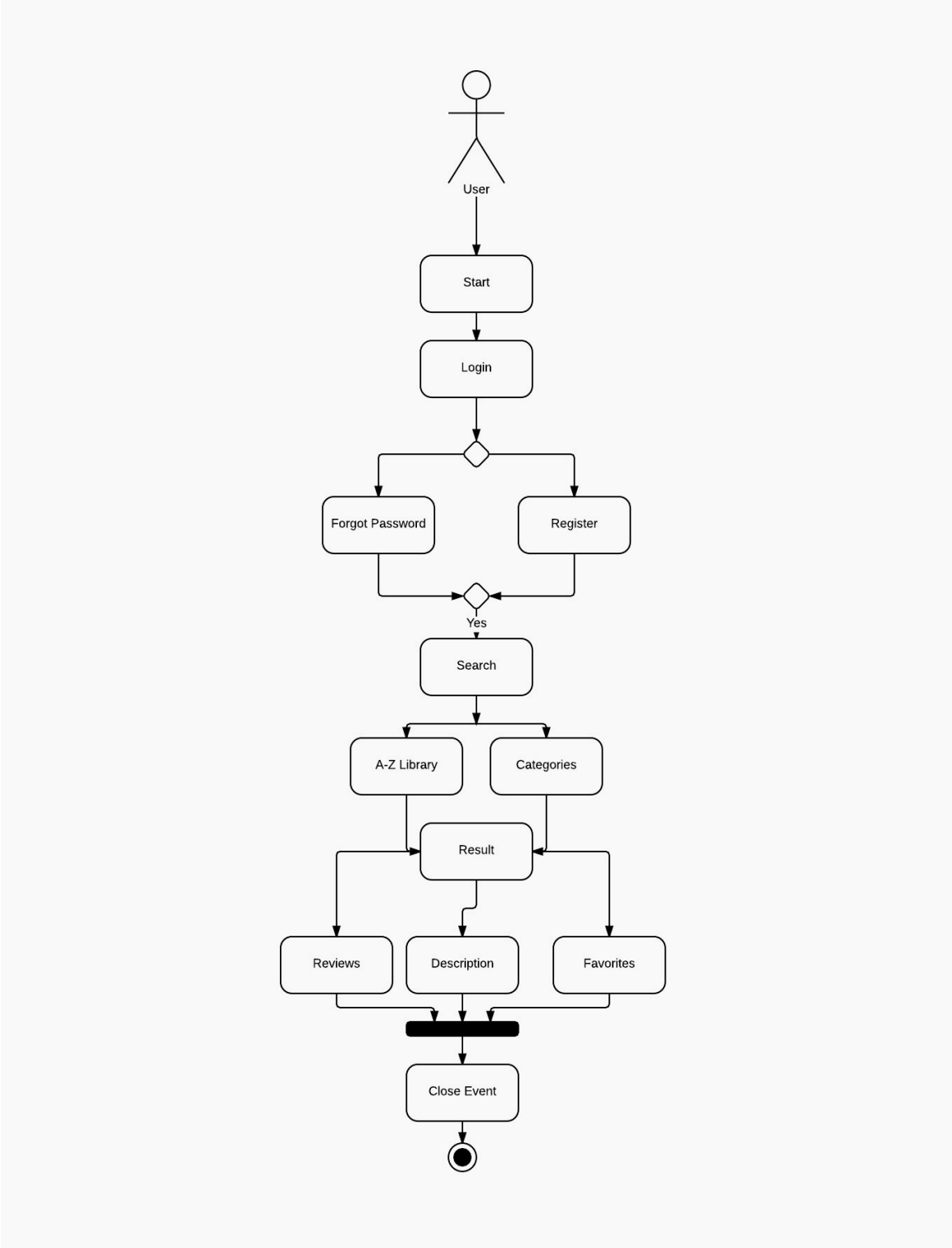
Nathan just watched a really good anime none of his friends heard of. He wants to continue his cycle and watch some other new anime that he knows will make his friends jealous. Nathan posts the anime to his library for his friends to see and look up.

Goal:
Genre specific

Nathan really likes anime that is sad and anime that has super powers. He looks up drama animes and filters it to current by dates released. He reviews a few and saves them to favorites. He then looks up anime with super powers and he filters it to have a male as the lead role. He reviews a few

and saves the ones he likes to his favorites.

Use Case Diagram



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Link to the Flow Chart