

# Tom Chalancon

# Graphic Designer

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## Work experience

2017	2017 - 2018	2019 - 2021
<b>Internship</b> <b>Le Drugstore Modern</b> Design of the website and assets creation, product photography, event marketing, motion design	<b>Freelance</b> <b>Graphic Design</b> Logo creation, posters, communication campaigns, photography	<b>Print Design Working Student</b> <b>Zalando</b> Responsible for print material throughout Europe with gift cards and flyers, social media design, digital design, campaign design, involvement in the redesign of the icon system

## Education

2012 - 2016	2016 - 2018	2018 - 2021
<b>Economics</b> <b>Baccalauréat</b> Bourg-en-Bresse, France	<b>Communication</b> <b>BTS</b> Lyon, France	<b>Communication design Bachelor</b> Thesis about compositional systems and generative branding identity project Berlin, Germany

## Skills

Softwares	Design	Languages	Interests
Photoshop, Indesign, Illustrator, XD, Lightroom, Figma, VS Code	Brand identity, digital design, generative design, typography, print design, photography	French - native English - fluent German - B1 Norwegian - notions	Fashion, music, creative coding, photography, art