Jamie Choi

Portfolio: https://jmechoi.github.io

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Education

BACHELOR OF SCIENCE, INFORMATION SCIENCES & TECHNOLOGY | COMPLETED MAY 2017 | GEORGE MASON UNIVERSITY
· Major: Applied Information Technology
· Minor: Business
· Concentration: Web Development
· GPA: 3.75

ASSOCIATE OF SCIENCE, INFORMATION TECHNOLOGY | COMPLETED AUGUST 2014 | NORTHERN VIRGINIA COMMUNITY COLLEGE
· Major: Information Sciences & Technology
· GPA: 3.33

Work Experience

DESIGN & DEVELOPMENT INTERN | DESIGN TLC, LLC | OCTOBER 2015 – CURRENT
· Lead the creation of graphics for clients' event flyers, social media, newsletter, and other media formats used for marketing
· Update and maintain content for multiple clients' WordPress sites to streamline interfacing to website
· Coordinate with team members to create daily agenda to efficiently delegate tasks and complete projects to meet deadlines
· Implement front-end design and development using HTML/CSS to ensure intuitive design and fluid user experience
· Troubleshoot outdated or incompatible WordPress plugins by contacting plugin developers for resolution, or problem-solving to create alternative workarounds
· Coordinate and communicate with client to translate client's vision into media format.
· Research and conduct analysis of best practices to stay current with web development and graphic design trends.
· Build web forms on clients' websites to efficiently and accurately collect data from consumers
· Train new members with the company's media design standards and in-house business processes

BRAND AMBASSADOR | BANANA REPUBLIC | JULY 2013 – OCTOBER 2015
· Efficiently and effectively performed in various roles within the team from stock, sales, cashiering, and support departments to meet the demands of a fast-paced retail environment
· Provided quality customer service to customers by identifying their needs and helping them achieve their goals
· Maintained the company's visual standards by keeping the store's product displays organized to provide customers a pleasant shopping environment

SALES ASSOCIATE | VICTORIA'S SECRET PINK | MARCH 2013 – AUGUST 2013
· Enhanced the customer's shopping experience through great customer service and product knowledge
· Created a personalized shopping experience for each customer by focusing on each customer's unique preferences
· Managed transactions during the checkout process efficiently and accurately while ensuring the customer's satisfaction

Technical Skills

· **HTML/CSS**
· **Java**
· **PHP**
· **SQL/MySQL**
· **Adobe:** Photoshop, InDesign, Dreamweaver
· **WordPress**
· **Microsoft Office Suite**
· **Google Docs**

Relevant Coursework

Web 1: Web Development | Object-Oriented Techniques for IT Problem Solving | Database Fundamentals | Multimedia & Web Design | IT Project Management | Web Dev CMSs | Applied IT Programming | Senior Design Project I-II | Web Server Administration | Information Visualization | Mobile Development | Advanced Web Development

Achievements

· Recognized by management for providing excellent customer service with a focus on understanding the customer's goals and assisting the customers achieve their goals creatively
· Recognized by management for maintaining the store's visual standards at an exceptional level allowing for an enjoyable shopping experience for customers