Jacob Medure

Product Designer

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I'm Jake - a product designer with over 5 years of design experience. In design, I love the friction between being speedy and being thoughtful.

Experience

Product Designer II **Zip, US**

2021- Present

At Zip, I'm focused on crafting end-to-end experiences that champion the user across iOS, Mobile, Web, and Checkout platforms. Often, I'm solely responsible for ushering full features from inception to handoff and supporting engineering through production across multiple teams and platforms. I leverage my fellow design team members, PMs, and Engineers for feedback along the way. I also get the opportunity to do collaborative iterations of this process where I'm not solely responsible. I enjoy both.

Product Designer III Charter Communications

2021

Within Charter's Internal Agency, I served as an end-to-end Product Designer that maintained several projects simultaneously and serviced both internal and external-facing teams with unique and proprietary digital solutions. This wide-reaching and dynamic role allowed me to explore all ends of the product design lifecycle from discovery to production to testing to the various iterations thereafter, affecting both my coworkers and over 5 million Charter customers positively.

Digital Design Lead Charitybuzz

2019 - 2021

During my time as the design lead at Charitybuzz I worked with a small and agile team to scale brand consistency across multiple platforms, develop new systems for scaling design work and asset output, and regularly create and execute new design direction in support of raising more for charity. My time at Charitybuzz is marked by many wins, learning opportunities, and occasional wows, but I'm most proud to say that I left Charitybuzz far better then I found it.

Product Designer + Front-End Developer Product Design by J. Medure (Freelance)

November 2016 - Present

Freelance designer spanning mutliple disicplines and numerous projects over the last 6 years.

Education

St. John's University

B.A. in Mass Communications + Minor in Business / Focus in Web Design and Development

September 2016 - May 2020

Skills

Visual Design
Design Systems
Interaction Design
Usability Testing
User Interviewing
User Research
Prototyping
Wireframing
User Flows
IA
Persona Planning

Figma Dovetail Adobe CC Zeplin HTML CSS Javascript React Next.js Vercel Grit
Leadership
Charisma
Inentionality
Communication
Transparency