Jacob Medure
Product Designer

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Experience

UI/UX Designer
Echochamber

September 2020 – Present

Echochamber is an experimental social application meant to generate thoughtful conversation through idea exposure, bias identification, and the notion of detaching ideas from people through anonymity. Echochamber is predicated on an idea from Charlie Munger commonly referred to as *The Work To Have An Opinion*. I conceived, ideated, and researched for Echochamber. In particular, I performed the UX and UI design, Wireframing, Prototyping, Sketching, Information Architecture, User Research and Testing for the product.

Digital Design Lead
Charitybuzz

June 2019 – Present

I am the Lead Designer at Charitybuzz. I was given this opportunity while still in college and have been here since. Within a given day I am Creative Director, Art Director, UX/UI Designer, Graphic Designer and Brand Gatekeeper all in support of our lean team raising more for charity. I have not only learned how to work dynamically and swiftly with varying departments but manage an intensive workload, all while keeping my output consistent and fundamentally sound.

Co-Founder + Designer
LIVEINEVERYNOW.

Septemeber 2015 – Present

LIVEINEVERYNOW. is my main passion project where my friends and I use the resources we have to try to make the world a better place. Our mission is to give people the tools to live happier, healthier and more present lives. Our current avenues of trying to reach people include a Podcast, Monthly Radio Show, a Product Design Studio (where Echochamber was born), and an Independent Record Label. Some wins for us in the last year include:

- A T–Shirt Fundraiser that grossed over $1,500 in one week to raise money for the National Urban League
- A COVID–19 Resource Page that shared over 100 different resources on ways to deflect anxiety and spend time constructively

Education

St. John's University

B.A. in Mass Communications + Minor in Business / Focus in Web Design and Development
September 2016 – May 2020

Continued Education

Google • Foundations of User Experience (UX) Design
April 2021

Georgia Tech • Intro to User Experience Design
August 2020

Google • Design with a User Centered Approach
July 2020

Dan Mall • Creating Design Systems
June 2020

Skills

Visual Design
Design Systems
Interaction Design
Usability Testing
User Research
Prototyping
Wireframing
User Flows
IA
Persona Planning

Figma
Adobe XD
Invision
Maze
Whymsical

Illustrator
Photoshop
After Effects
InDesign

HMTL
CSS
Javascript

Grit
Leadership
Charisma
Intentionality
Transparency