Jacob Medure

Product Designer

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Experience

Product Designer III Charter Communications

June 2021 - Present

Within Charter's Internal Agency, I serve as an end-to-end Product Designer maintaining several projects simultaneously and servicing both internal and external-facing teams with unique and proprietary digital solutions. This wide-reaching and dynamic role allows me to explore all ends of the product design lifecycle from discovery to production to testing to the various iterations thereafter, affecting both my coworkers and over 5 million Charter customers positively.

Digital Design Lead **Charitybuzz**

June 2019 - June 2021

I am the Lead Designer at Charitybuzz. I was given this opportunity while still in college and have been here since. Within a given day I am Creative Director, Art Director, UX/UI Designer, Graphic Designer and Brand Gatekeeper all in support of our lean team raising more for charity. I have not only learned how to work dynamically and swiftly with varying departments but manage an intensive workload, all while keeping my output consistent and fundamentally sound.

Co-Founder + Designer LIVEINEVERYNOW.

September 2015 - Present

LIVEINEVERYNOW. is my main passion project where my friends and I use the resources we have to try to make the world a better place. Our mission is to give people the tools to live happier, healthier and more present lives. Our current avenues of trying to reach people include a Podcast, a Product Design Studio (where Echochamber was born), and an Independent Record Label. Some wins for us in the last year include:

- A T-Shirt Fundraiser that grossed over \$1,500 in one week to raise money for the National Urban League
- A COVID-19 Resource Page that shared over 100 different resources on ways to deflect anxiety and spend time constructively

Education

St. John's University

B.A. in Mass Communications + Minor in Business / Focus in Web Design and Development September 2016 - May 2020

Continued Education

Google • Foundations of User Experience (UX) Design April 2021

Georgia Tech • Intro to User Experience Design August 2020

Google • Design with a User Centered Approach July 2020

Dan Mall • Creating Design Systems

June 2020

Skills

Visual Design
Design Systems
Interaction Design
Usability Testing
User Research
Prototyping
Wireframing
User Flows
IA
Persona Planning

Figma Adobe XD Invision Maze Whymsical Sketch Illustrator HMTL
Photoshop CSS
After Effects Javascript
InDesign React

Grit Leadership Charisma Intentionality Transparency