## Building Empirical Configurational Typologies with Regularized Log-linear Models

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Source: http://www.bbc.com/autos/story/20161111-why-car-designers-stick-with-clay

Motivation

#### Failing and Successful Sequences of Democratization (FASDEM)

"Failing and Successful Sequences of Democratization" (FASDEM) is a new cutting-edge research program led by Prof. Staffan I. Lindberg, Director of V-Dem Institute, which promises to revolutionize understanding of both the failing trajectories of democracy, and the successful pathways, and tell why this is the case.

FASDEM will capitalize on a set of novel analytical approaches and methods adapted from modeling in evolutionary biology; it will also take advantage of V-Dem dataset. With a large set of V-Dem indicators measured over many years, it would become possible for the first time to explore transition sequences. V-Dem data will make it possible to search for endogenous democratic sequences not necessarily contemplated by current theory - and do so with regards to long rhains of sequential relationships between many factors.

Detailed information about the project can be found here FASDEM project.pdf (1.5 MB).

ERC Consolidator Grant 2017 - 2021

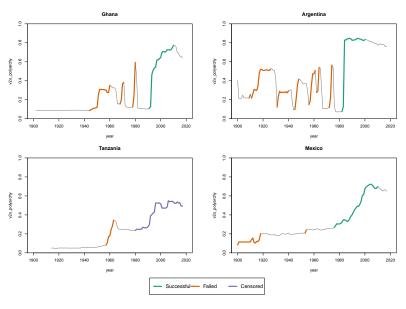


European Research Council

#### Research Questions and Methods

Sub-Project 1	Sub-Project 2
Which are the failing & successful sequences of democratization?	What are the determining causal relationships in these sequences?
New Sequencing Methods	Causal Identification Methods
Adapted from Evolutionary Biology (parasite-host systems)	Genetics/Bayesian Statistics/Econometrics
v. Graphical Investigation 3. Frequency Tables 5. Dependency Analysis 9. Bayesian Dynamic Systems	A. Sequencing Algorithms B. Dynamic Treatment Regimes C. Vector Auto-Regression

#### Democratization episodes



Source: Maxwell et al. (2018) "How democracy develops"

**Empirical** 

Configurational

Types

Theory and empirics

Theory and empirics can drive typologies.

Theory *always* plays a role at least in attribute and unit definition and selection.

Empirical types summarize the observations.

Centrality and extremity

Empirical types can be central or extreme

Central types summarize a group of observations.

Extreme types define what is possible.

#### Emergence

How do empirical configurational types emerge?

Processes with one or more steps.

One step: units get the values and keep them.

More steps: units' attributes can change.

Multi-step processes

Some configurations *more* and others *less* persistent.

Sticky vs. slippery configurations.

#### Empirical types and their opposites

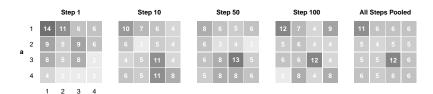
A configuration that is unusually common constitutes a *type*.

What about *rare* configurations?

What about configurations that are neither?

#### A simulation with sticky types

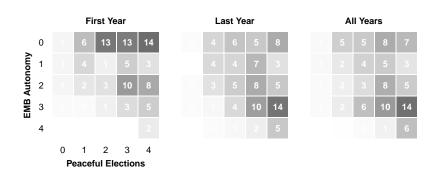
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#### A simulation with a sticky and a slippery type



#### An empirical illustration with democratization episodes



# Methods

Existing methods

Cluster Analysis

Finite Mixture Models

Qualitative Comparative Analysis

Configural Frequency Analysis

Cluster Analysis

Hard partitioning into groups: everybody belongs somewhere and only there.

Not probabilistic.

Finite Mixture Models

Soft and probabilistic partitioning.

Conventional FMM: groups interpreted with central types.

Archetypal analysis: each observation as a mixture of realistic extreme types.

Qualitative Comparative Analysis

Used purely descriptively crisp-set QCA provides concise descriptions of conditional distributions.

Not probabilistic.

#### Configural Frequency Analysis

Statistical approach developed in psychometrics (Lienert and Krauth 1975).

Compares the observed frequencies to some baseline:

- A type is more common
- An anti-type is less common
- Some configurations can be neither

#### Configural Frequency Analysis

What is more and less common?

Both classical and Bayesian versions rely on arbitrary thresholds.



#### Extending CFA with regularized log-linear models

Conventional CFA baseline is

$$\hat{y}_{ab} = \lambda^{(0)} + \lambda_a^{(A)} + \lambda_b^{(B)}$$

The corresponding saturated model is

$$\hat{\mathbf{y}}_{ab} = \lambda^{(0)} + \lambda_a^{(A)} + \lambda_b^{(B)} + \lambda_{ab}^{(AB)},$$

where  $\{\lambda_{ab}^{(AB)}\}$  are the interactions and are ++ for types and -- for anti-types.

#### Extending CFA with regularized log-linear models

Sparsity-inducing regularization shrink small estimates towards zero but keeps large ones retaining model fit.

Shrink the 'type' interactions  $\{\lambda_{ab}^{(AB)}\}$  in

$$\hat{y}_{ab} = \lambda^{(0)} + \lambda_a^{(A)} + \lambda_b^{(B)} + \lambda_{ab}^{(AB)}$$

with a Bayesian lasso

$$\lambda_{ab}^{(AB)} \sim \text{Laplace}(0, \tau \sigma_{ab}).$$

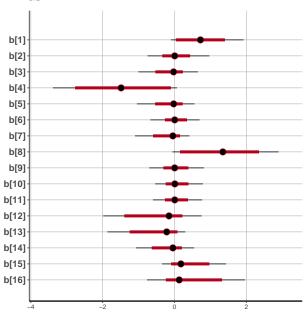


Source: Wikimedia Commons

#### Snee 1974, data



### Snee 1974, $\lambda_{ab}^{(AB)}$ shrinkage



#### Snee 1974, clear types & anti-types



## Discussion

## Other sparsity-inducing regularization methods have different advantages

- smooth lasso
- horseshoe
- horseshoe+
- spike & slab
- . . .

What about settings with > 2 right-hand side variables?

Hierarchical lasso.

Why not model the dynamical process more closely with a Hidden Markov Model?

Managing the bias-variance trade-off: large number of parameters.

Sometimes we have only a couple snapshots.

# Thank you!