

INTR 5057 Research Design & Methods

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Day 12, 2016-12-09

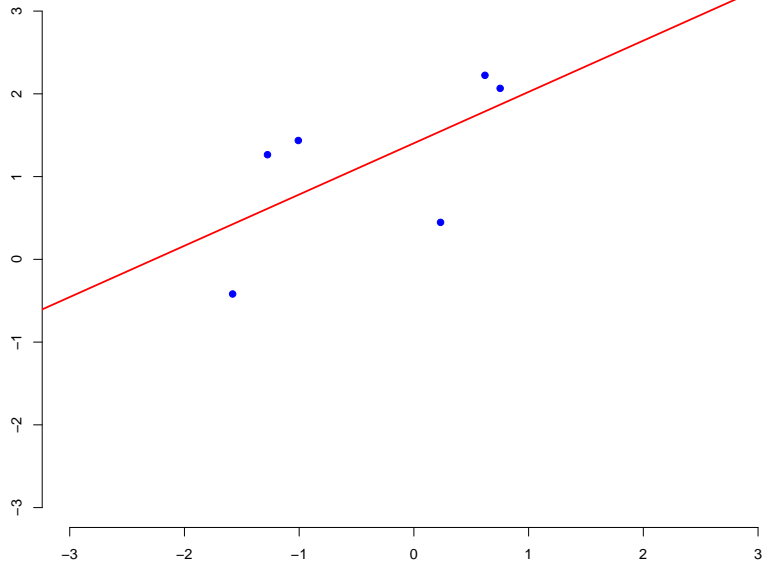
Misc.

- ▶ Guest.
- ▶ Homeworks #1 and #2 graded. Qs later.
- ▶ Voluntary homework (tricky).
- ▶ Final paper.

Final Paper

- ▶ (1) Pick a journal article on topic of your interest that uses quantitative methods, and write a critique of the methods used in the article. Be parsimonious in your summary of the article, and focus on your critique.
- ▶ (2) A research proposal for an MA thesis that uses quantitative methods.
- ▶ 800 words. Due on 3 January 2017

Correlation



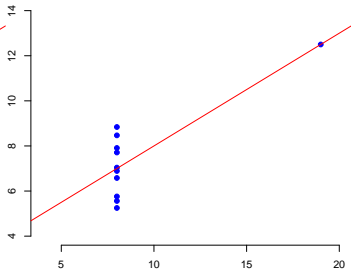
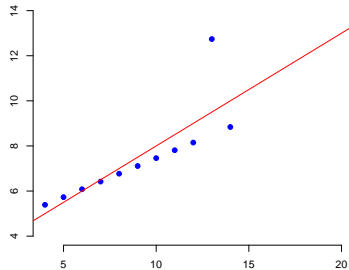
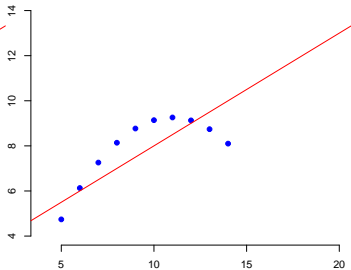
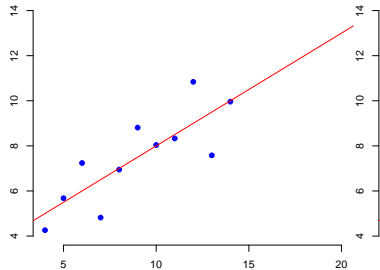
Correlation

A measure of association between two continuous variables.

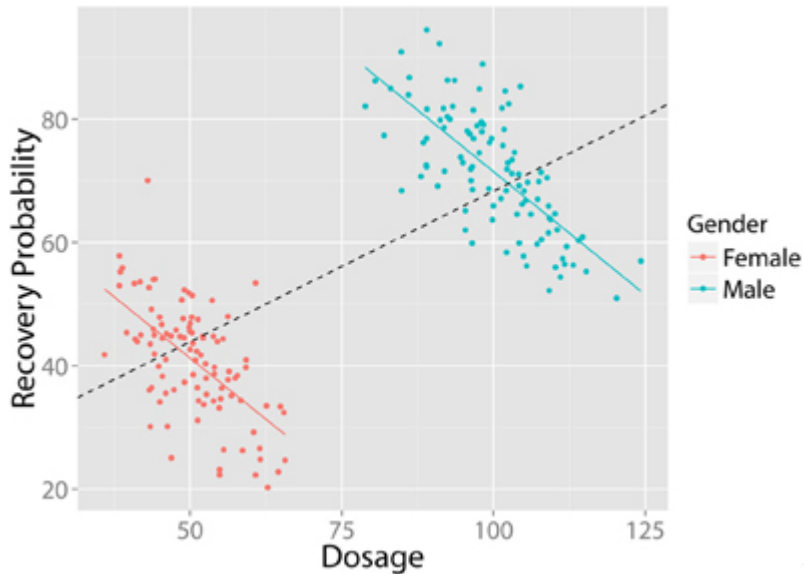
$$\rho_{x,y} = \frac{\text{cov}(x, y)}{\sigma_x \sigma_y}$$

Ranges from -1 to 1 on a closed interval.

$$\rho = 0.82$$



Simpson's Paradox



Simpson's Paradox

- ▶ In the whole population association in one direction.
- ▶ In subsets of the population association in the opposite direction.
- ▶ Not really a paradox when you think about it.
- ▶ A serious problem is that people rush ahead with causal interpretations.

Association & Causality

- ▶ Non-statisticians say “*correlation does not imply causation.*”
- ▶ Statisticians say “*association does not imply causation.*”
- ▶ Calling all association “correlation” is like calling all motor vehicles “cars.”

Goals

Goals

- ▶ Describe.
- ▶ Explain.
- ▶ Predict/Forecast.
- ▶ ...

Table 1: Electoral and Replacement Volatility in Post-Communist Europe

	Verification		Without Bosnia-Herzegovina		Corrected Bosnia-Herzegovina	
	Electoral Volatility	Replacement Volatility	Electoral Volatility	Replacement Volatility	Electoral Volatility	Replacement Volatility
GDP Change from 1989	0.639 (0.693)	-4.623*** (1.326)	0.116 (3.206)	-6.066 (7.178)	0.004 (3.233)	-6.002 (6.609)
GDP Change Between Elections	-2.059 (5.219)	9.019 (10.128)	-1.891 (5.898)	6.677 (10.704)	-1.076 (5.229)	4.576 (10.064)
Effective Number of Electoral Parties	0.446 (0.313)	-0.346 (0.533)	0.452 (0.316)	-0.264 (0.558)	0.471 (0.326)	-0.462 (0.546)
Log Weighted District Magnitude	-0.784 (0.887)	0.638 (2.931)	-0.789 (0.882)	0.603 (2.893)	-0.824 (0.886)	0.820 (2.872)
Presidential System	-4.631 (4.126)	6.784 (9.435)	-4.847 (4.606)	5.532 (10.241)	-4.928 (4.623)	6.659 (10.296)
Semi-Presidential System	-2.788 (2.211)	4.255 (5.897)	-2.813 (2.286)	4.017 (5.885)	-2.596 (2.266)	2.621 (5.887)
Proportional Representation	0.827 (2.228)	0.077 (6.004)	0.852 (2.265)	-0.146 (5.943)	0.987 (2.223)	-0.739 (5.948)
Ethnic Fractionalization	-6.163 (6.397)	-2.677 (18.978)	-6.716 (6.784)	-5.298 (22.939)	-5.713 (6.772)	-11.828 (22.931)
Years Since Collapse of Communism	0.848 (0.807)	-2.633 (2.153)	0.828 (0.863)	-1.989 (2.117)	0.732 (0.797)	-1.959 (1.976)
Years Since Collapse Squared	-0.031 (0.042)	0.070 (0.101)	-0.029 (0.044)	0.045 (0.097)	-0.026 (0.043)	0.049 (0.093)
Constant	13.059** (5.318)	41.941*** (13.329)	13.586*** (5.115)	43.661*** (14.057)	12.885** (5.034)	48.191*** (14.509)
Countries	21	21	20	20	21	21
Pairs of Elections	89	89	86	86	89	89
R ²	0.116	0.139	0.114	0.119	0.112	0.109

* $p < 0.10$; ** $p < 0.05$; *** $p < 0.01$ (two-tailed).

Regression

- ▶ Whether we like it or not, **regression** is the workhorse of quantitative social science.

Regression

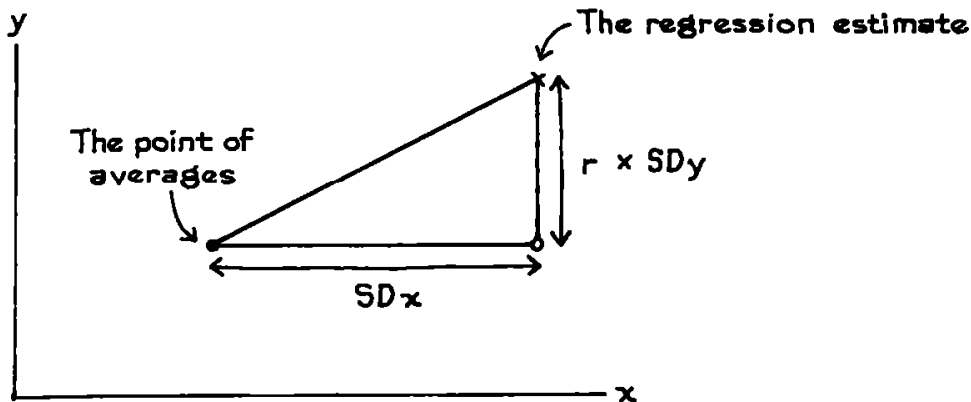
- ▶ Whether we like it or not, **regression** is the workhorse of quantitative social science.
- ▶ Any previous experiences with regression?

Regression

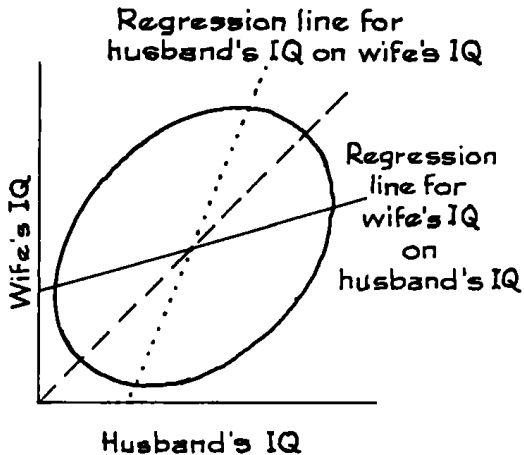
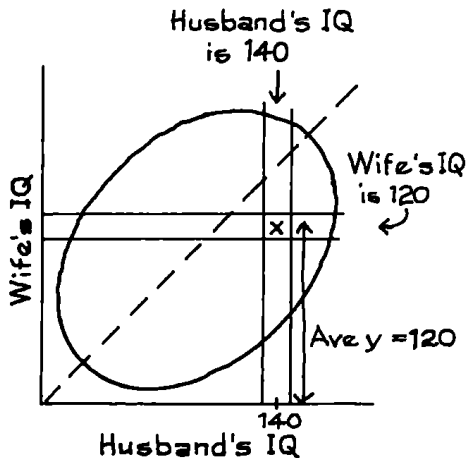
- ▶ One variable as a function of one or more other variables.
- ▶ **Conditional association.**
- ▶ Typically used to **explain** or **predict**.

Regression

Figure 2. Regression method. When x goes up by one SD, the average value of y only goes up by r SDs.



Regression



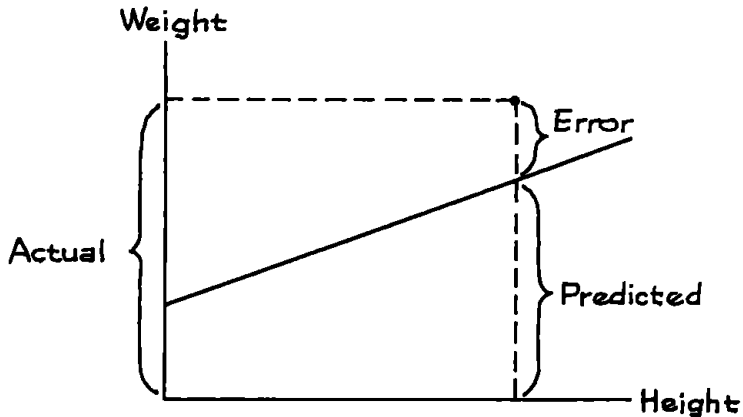
Linear Regression

$$y_i = \alpha + \beta \times x_i + \epsilon_i$$

- ▶ y : LHS, “dependent variable,” outcome
- ▶ x : RHS, “independent variable,” predictor, determinant
- ▶ α : intercept, “constant”
- ▶ β : slope, coefficient, “effect”
- ▶ ϵ : residual, “error”

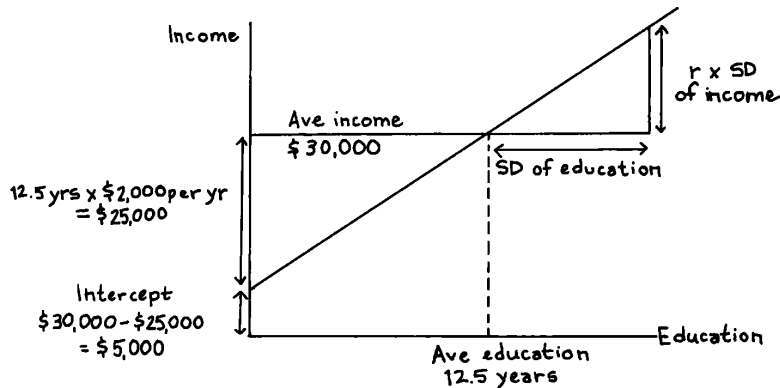
Regression

Figure 2. Prediction error equals vertical distance from the line.



Regression

Figure 3. Finding the slope and intercept of the regression line.



$$\text{Slope} = \frac{r \times \text{SD of income}}{\text{SD of education}}$$

Linear Regression

$$y_i = \alpha + \beta x_i + \epsilon_i$$

- ▶ Ordinary Least Squares (OLS): $\sum_i \epsilon_i^2$.
- ▶ Probabilistic I.:

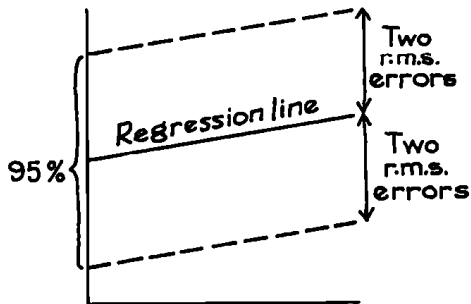
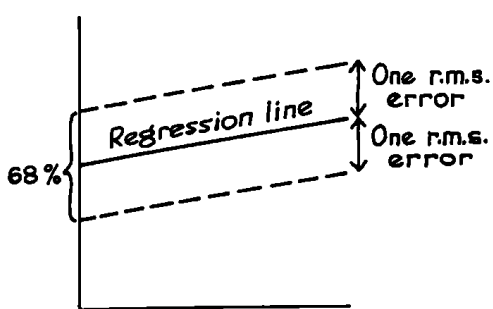
$$\epsilon_i \sim \text{Normal}(0, \sigma)$$

- ▶ Probabilistic II.:

$$y_i \sim \text{Normal}(\alpha + \beta x_i, \sigma)$$

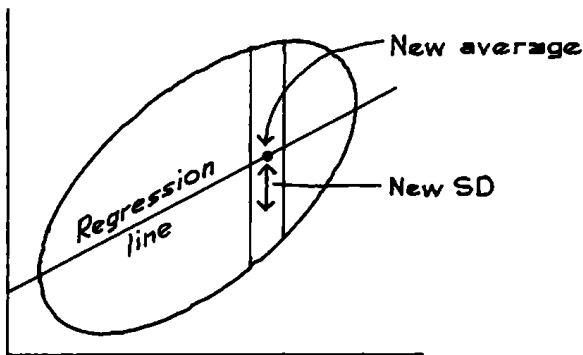
Regression

Figure 3. Rule of thumb. About 68% of the points on a scatter diagram fall inside the strip whose edges are parallel to the regression line, and one r.m.s. error away (up or down). About 95% of the points are in the wider strip whose edges are parallel to the regression line, and twice the r.m.s. error away.



Regression

Figure 10. A football-shaped scatter diagram. Take the points inside a narrow vertical strip. Their y-values are a new data set. The new average is given by the regression method. The new SD is given by the r.m.s. error of the regression line. Inside the strip, a typical y-value is around the new average—give or take the new SD.



Null Hypothesis Significance Testing

Probability in Classical Statistics

- ▶ What's the definition of probability in classical stats?

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- ▶ Frequency. Classical stats is frequentist.
- ▶ Can in classical stats probability represent degrees of belief?
- ▶ No, it cannot.
- ▶ OTH, in Bayesian statistics it can.

Inference in Classical Statistics

- From a sample to a population.

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Inference in Classical Statistics

- ▶ From a sample to a population.
- ▶ When is classical stats appropriate?
- ▶ Stochastic (i.e., random) samples.
- ▶ Or experiments with random treatment assignment.

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Inference in Classical Statistics

- ▶ Does classical stats apply if the data is not a stochastic sample or from a randomized experiment?
- ▶ A lot of it does not.
- ▶ Then why do people use it?
- ▶ They don't know any better, or know they can get away with it.

Uncertainty in Classical Statistics

- ▶ Comes from sampling.
- ▶ Standard errors.
- ▶ Confidence intervals.

Classical Standard Errors

- ▶ **Standard error** is a one-number summary of the variability of the estimate.

Classical Confidence Intervals

- ▶ **An $X\%$ confidence interval** is an interval that if we take many samples the same way, and compute the interval the same way, $X\%$ of them will contain the true population value.
- ▶ We don't know if our sample is one of those $X\%$.

Null Hypothesis Significance Testing

- ▶ What's your experience?

Null Hypothesis Significance Testing

- ▶ One of the pillars of frequentist stats.
- ▶ Almost everywhere in quant. soc. sci.
- ▶ All the '***,' '**,' '*' in tables.
- ▶ No time for subtlety: NHST is misunderstood, and ritualistically abused.



Null Hypothesis Significance Testing

- ▶ One of the pillars of frequentist stats.
- ▶ All the '***,' '**,' '*' in tables.
- ▶ No time for subtlety: NHST is misunderstood, and ritualistically abused.
- ▶ A common element of cargo cult social science.

Null Hypothesis Significance Testing

- ▶ Two sources: significance testing and hypothesis testing.
- ▶ Origin in making business decisions (Student at Guinness).
- ▶ Decide whether to retain or reject a hypothesis by looking on how far the data is from the hypothesis.

Null Hypothesis Significance Testing

- ▶ Null hypothesis usually, but not necessarily states that something (a correlation, a coefficient, a difference between groups) is 0.

Null Hypothesis Significance Testing

- ▶ The data is compared to a hypothetical world where the null hypothesis is true.
- ▶ How far would samples be from the true value if in the population the null hypothesis is true.
- ▶ p value: what % of the samples would be as far or further from the null as is our data.

Null Hypothesis Significance Testing

- ▶ Human mind craves certainty.
- ▶ p values are continuous.
- ▶ People desire discrete beliefs (true/false).
- ▶ p vals converted to decisions by comparing to a significance level.

Null Hypothesis Significance Testing

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- ▶ No good reason.

Null Hypothesis Significance Testing

- ▶ What are the common significance levels?
- ▶ 0.05 (5%), 0.01 (1%), 0.001 (0.1%)
- ▶ Do you know why these?
- ▶ No good reason.
- ▶ One should select the level based on the consequences of the decision. Almost no one does that. Meaning the test results are useless.

So?

- ▶ In statistics **significance** means **visibility**, not **importance**!
- ▶ In frequentist statistics **confidence** means **reliability**.

So?

- ▶ When someone is going on about statistical significance ask them what is the substantive or practical significance.
- ▶ Just because we can see something it doesn't mean it's important.
- ▶ Just because the picture is blurry, it doesn't mean there's nothing there.

So?

- ▶ I crave certainty, I want decisions, what can I do?

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- ▶ Fight the craving.

So?

- ▶ I crave certainty, I want decisions, what can I do?
- ▶ Fight the craving.
- ▶ I need to make a decision, what can I do?

So?

- ▶ I crave certainty, I want decisions, what can I do?
- ▶ Fight the craving.
- ▶ I need to make a decision, what can I do?
- ▶ If you have experimental or stochastic sample data, you can use NHST, but compute the right sig. level.

So?

- ▶ My data is not a random sample or from a randomized experiment.

So?

- ▶ My data is not a random sample or from a randomized experiment.
- ▶ Go Bayesian.

So?

- ▶ My data is not a random sample or from a randomized experiment.
- ▶ Go Bayesian.
- ▶ Many frequentist point and interval estimates are numerically close to Bayesian ones.

THE CULT OF STATISTICAL SIGNIFICANCE

*How the Standard Error
Costs Us Jobs,
Justice, and Lives*

Stephen T. Ziliak and
Deirdre N. McCloskey