



# Jorge Alberto Méndez Argueta

35 years / Married



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55 9198 2073

**Residence:** Reserva Ailé 1962, Fraccionamiento Preserve, Gran Reserva C.P. 76226, Querétaro. QRO.

**Education:** Graphic Designer / Universidad del Valle de México. (2014) (Certified)

## Extracurricular Training:

- **Executive Coach** with International Certification by the ICF (International Coach Federation) and AMCO (Mexican Coaching Association).
- Diploma in Digital Marketing from Promoción Empresarial
- A! Diseño "I Will Make It Happen" / Conference

## Experiencia Laboral:

- Empresa: **Cintegra2**  
Periodo: May 2022 – Current  
Puesto: **Account executive**  
Activities: Coordination, development and supervision of graphic guidelines and art team.
- Empresa: **Ezqualo Agency**  
Periodo: June 2021 – May 2022  
Puesto: **Ejecutivo de cuentas**  
Activities: Coordination and supervision of art team, development of graphic guidelines
- Company: **IMPRO Marketing / Global Coaching Magazine**  
Period: September 2019 - Present  
Position: **Art Director**  
Activities: Creation of Multimedia content, Creation of Corporate Identity, Layout of WEB Pages.
- Company: **IMPEL**  
Period: February 2016 - August 2019.  
Position: **Graphic Coordinator.**  
Activities: Coordination of corporate image and graphic projects for national and international headquarters
- Company: **Grupo Editorial Notmusa**  
Period: August 2013 – May 2015.  
Position: **Graphic Designer.**  
Activities: Editorial and illustrator design in magazines of national and international circulation.

## Skillset:

### Personal

- Problem solving
- Strategic Planning
- Expertise
- Leadership
- Communication
- High Quality
- Dedication

### MAC

Illustrator	<div><div></div></div>	90%
InDesign	<div><div></div></div>	95%
Photoshop	<div><div></div></div>	80%
Premiere Pro	<div><div></div></div>	50%
After Effects	<div><div></div></div>	35%
Lightroom	<div><div></div></div>	70%

### PC

Word	<div><div></div></div>	90%
Powerpoint	<div><div></div></div>	90%
Excel	<div><div></div></div>	70%
Fussion Pro	<div><div></div></div>	90%
Wordpress	<div><div></div></div>	65%

### Meta Ads

**Language:** Spanish: Native  
English: 95%  
TOEFL: 560 points.

## Areas of Interest::

Graphic Design, Editorial Design, Advertising, Illustration, Branding & Corporate Identity, Web Design, Digital Marketing.